



V&A Unveils Exhibition Road Project Designs

2 March – 3 April 2011

On 2 March 2011 the V&A unveils the design proposals by the seven architectural teams shortlisted for the V&A's Exhibition Road Project with a display of the models in the Sackler Centre.

The seven shortlisted companies are:

Amanda Levete Architects (London)
Heneghan.peng.architects (Dublin)
Jamie Fobert Architects (London)
Jun Aoki & Associates (Tokyo)
Michael Maltzan Architecture (Los Angeles)
Snøhetta and Hoskins (Oslo and Glasgow)
Tony Fretton Architects (London)

Steve McGuckin, V&A Trustee and chair of the jury, said:

"The shortlisted teams have all come up with highly creative and well thought through design solutions for this complex V&A site. Choosing a winning team to lead the Exhibition Road Project will not be an easy decision for the jury."

Sir Mark Jones, V&A Director, said:

"We are delighted by the quality of the design solutions put forward by the seven shortlisted teams, who are among the most exciting and creative architectural practices working today."

The Exhibition Road Project is the V&A's ambition to create a purpose built new gallery in which to present the Museum's high-profile programme of temporary exhibitions, a public courtyard set within the beautiful historic facades of the V&A's Grade 1 listed buildings and a new entrance on Exhibition Road through the Aston Webb screen. The new gallery will be below street level with a courtyard above that will house a café and be used for installations and events.

The V&A launched an international competition to find a design team to help it realise this vision. Over 110 architectural teams from all over the world expressed interest in being considered for the project. A jury, chaired by V&A Trustee, Steve McGuckin chose seven practices who were invited to submit design proposals for the project.

The jury are now in the process of visiting existing projects by all of the architects and obtaining client references to help inform their decision making. The winning team will be announced at the end of March.

The project is part of the V&A's ongoing FuturePlan to transform the Museum and will contribute to the development and semi-pedestrianisation of Exhibition Road led by The Royal Borough of Kensington and Chelsea.

- ENDS -

Notes to Editors

- The display of models will be held in the V&A's Sackler Centre for arts education 2 March – 3 April 2011
- Free admission

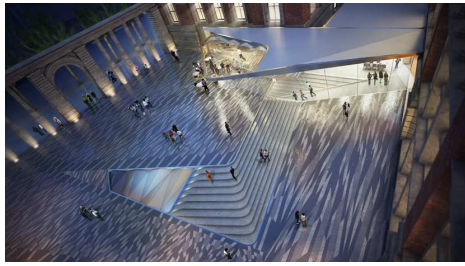
The jury:

Chair: **Steve McGuckin** – V&A Trustee, Chair of the V&A Building Strategy Committee, and UK Managing Director of Turner and Townsend PLC;

Sir Mark Jones, Director, V&A; **Paul Ruddock**, Chairman of the V&A Board of Trustees and Chief Executive of Landsdowne Partners Ltd; **David Adjaye**, Director, Adjaye Associates; and **Moira Gemmill**, Director of Projects and Design on FRIBA, V&A.

The Shortlist:

Amanda Levene Architects



London based, award winning architects with a reputation for originality. Current projects such as the Naples Subway demonstrate their ability to design within the constraints of a highly complex underground site. Levene founded Amanda Levene Architects following a 20 year partnership with the late Jan Kaplicky at the highly influential Future Systems practice.

Heneghan.peng.architects



Heneghan.peng work at a range of scales from domestic to landscape and urban masterplans. Founded in 1999 in New York, the practice relocated to Dublin in 2001. The practice has a history of producing competition-winning designs, including the Grand Museum of Egypt in Giza, a pedestrian bridge for the Olympic Park in London and the School of Architecture at the University of Greenwich.

Jamie Fobert Architects



Jamie Fobert Architects has experience of gallery projects creating extensions for both Tate St. Ives and Kettle's Yard in Cambridge. The practice works within historic environments and has won a competition to design Charleston Barns with Julian Harrap Architects. The practice, based in London, was established in 1996 and has completed projects across residential, commercial and cultural sectors.

Jun Aoki & Associates



Based in Tokyo, the award winning Jun Aoki Associates was established in 1991. The practice mainly works in Japan. Recent projects include the Aomori Museum of Art, in Aomori and the wedding chapel, 'White Chapel' in Osaka. The practice works across the residential, retail and cultural sectors.

Michael Maltzan Architecture (MMA)



Founded in 1995 by Michael Maltzan, MMA is an architecture, landscape and urban design practice based in Los Angeles. The practice works across sectors from cultural, educational to retail and masterplanning projects, and has won numerous awards in the U.S. Recent projects include The Playa Vista Central Park in Los Angeles and the temporary home for MOMA in Queens.

Snøhetta & Hoskins



Snøhetta has teamed up with Gareth Hoskins Architects for its submission. Snøhetta has a track record of delivering world class arts and cultural buildings, including the Oslo Opera House. Snøhetta was established in 1989 after

winning the international design competition for the Alexandria Library in Egypt and is based in Oslo. Gareth Hoskins Architects is an award winning practice based in Glasgow and has developed a reputation for innovative public projects. Many of their projects involve the redevelopment of sensitive, often historically important listed buildings, including projects for the National Museum of Scotland in Edinburgh.

Tony Fretton Architects



Tony Fretton Architects was founded in 1982 and is now headed by directors Tony Fretton and Jim McKinney. Based in London, the award winning practice has established an international reputation for creating arts spaces including the Lisson Gallery, London. Their most significant project to date, the Fuglsang Kunstmuseum, was short-listed for the Sterling Prize 2009.

- The official UK website for the V&A competition can be found at www.malcolmreading.co.uk/vanda
- The competition was advertised in the Official Journal of the European Union (OJEU)
- The competition organisers Malcolm Reading Consultant provide independent advice and support to clients involved in building projects. MRC specialises in cultural, education and regeneration work. It is the leading private organiser of architectural competitions in the UK and also works internationally.

For further PRESS information please contact Olivia Colling in the V&A Press Office on +44 207 942 2725 or o.colling@vam.ac.uk

A selection of high resolution press images will be available to download from pressimages.vam.ac.uk