



FASHION IN MOTION: PETER PILOTTO

Friday 20 November, 13.00, 15.00, 17.00, 20.00

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@V_and_A #FashionInMotion



Luxury womenswear label Peter Pilotto will be the subject of the V&A's next *Fashion in Motion*. Four free catwalk shows will take place on Friday 20 November, presenting highlights from the label's collections.

Initially founded by Austrian-Italian Peter Pilotto, Belgian-Peruvian Christopher De Vos joined the label in 2007. The duo met studying at the Royal Academy of Fine Arts in Antwerp and now base their label in London.

De Vos and Pilotto combine their skills in silhouette, drapery, textiles and print to create innovative and contemporary designs. Complex graphics juxtapose soft, sculptural shapes and combinations of textures and bold colours form the ever evolving style of the design duo.

Peter Pilotto was awarded NewGen sponsorship by the British Fashion Council, won the Swarovski Emerging Talent award in 2010, won the Fashion Forward prize in 2011, and was awarded the 2014 BFC/VOGUE fashion fund and The Swarovski Collective Award in 2015.

The label is frequently worn by high profile celebrities such as Naomie Harris, Kate Bosworth, Lupiya Nyong'o and Emma Roberts. Pilotto and De Vos have undertaken a number of collaborations with brands including Target, Ancient Greek Sandals, Kipling, Lisa Marie Fernandez and Nicholas Kirkwood. Currently sold in over 50 countries Peter Pilotto is stocked by luxury retailers such as Net-a-Porter, Selfridges, Saks Fifth Avenue and Bergdorf Goodman.

Christopher De Vos said; "*The Victoria and Albert Museum has played host to a number of talented designers and we are honoured to be holding a show there*".

Peter Pilotto said; "*Art and artefacts are such a source of inspiration to us that it seems fitting to be showcasing a retrospective of the brand amidst such incredible history*".

Cassie Davies-Strodder, *Fashion in Motion* curator, said; "*We are really pleased to be showing*

the dramatic layering, texture and print power of the Peter Pilotto label as part of the Fashion in Motion series."

- Ends -

For further information please contact Lily Booth on 0207 827 2502 or l.booth@vam.ac.uk (not for publication).

Admission to Fashion in Motion: PETER PILOTTO is FREE but a booking fee will apply. Tickets are limited so advance booking is essential.

Tickets will be available to book from Thursday 12 November by visiting
<https://tickets.vam.ac.uk/WebStore/shop/viewitems.aspx?CG=SPEC&C=FIMPP>
or calling 020 7942 2820

Notes to Editors

To reserve press tickets or book interviews please contact the V&A Press Office in advance.
A selection of high resolution images are available to download at
<http://pressimages.vam.ac.uk>

About Fashion in Motion:

The V&A's Fashion in Motion series brings catwalk shows by leading international designers to the V&A. The aim is to show fashion as it is meant to be seen – in movement. Previous designers featured in the series include Alexander McQueen, Christian Lacroix, Erdem, Gareth Pugh, Giles Deacon, Jean Paul Gaultier, Jenny Packham, Meadham Kirchhoff, Missoni, Roksanda Ilincic, Vivienne Westwood and Yoji Yamamoto.

Fashion at the V&A:

The V&A's fashion collection is designated as the UK's National Collection and is one of the largest and most comprehensive collections of dress in the world. Many of the pieces in the V&A's fashion collection are unique to the V&A and most of the iconic looks of the last four centuries are represented. The collections have been a source of inspiration for numerous fashion designers from Zandra Rhodes to the late Alexander McQueen, as well as students and researchers. The V&A's Fashion Gallery reopened in May 2012 following a two year refurbishment and is one of the most popular galleries in the Museum. In 2013 opened The Clothworkers' Centre, a new centre for the study, enjoyment and care of the textiles and fashion collections.