

FASHION IN MOTION: ASHISH

Friday 23 October, 13.00, 15.00, 17.00, 20.00

www.vam.ac.uk/collections/fashion

@V_and_A #FashionInMotion



Designer Ashish will be the subject of the V&A's next *Fashion in Motion*. Four free catwalk shows will take place on Friday 23 October, presenting highlights from the label's collections.

Ashish will present a retrospective of womenswear and menswear from across the last decade for the catwalk shows at the V&A. Known for his craftsmanship and sense of humour, visitors can expect to see signature hand-beaded dresses, glitter splattered jackets, sportswear in rainbow sequins and frayed metallic denim.

Originally from Delhi, Ashish studied Fine Art in India before moving to London where he completed an MA at Central St. Martins. His plans to work in a Paris design studio were halted when his portfolio of work was stolen at the Gare du Nord train station, but he made a small collection that was commissioned by London store Browns. Since then, the brand has grown and is now stocked at over 50 retailers worldwide including Colette in Paris, Jeffreys in New York and Net-a-Porter.

Ashish said: *"I'm greatly honoured to have been asked to do a retrospective show of my work as part of the Fashion in Motion series at the V&A. I will be combining work from collections from the last ten years - going through my archives has been a fun and nostalgic experience and I am looking forward to creating an exciting presentation of the best of a decade of my work."*

Cassie Davies-Strodder, Fashion in Motion curator, said: *"Following the fun and flamboyance of Ashish's London Fashion Week show, we are delighted to welcome Ashish to the V&A as part of the Fashion in Motion series. His designs from the last ten years have celebrated subcultures, blurred boundaries between evening and daywear and made sequins 'urban'."*

- Ends -

For further information please contact Lily Booth on 0207 827 2502 or l.booth@vam.ac.uk (not for publication).

Admission to Fashion in Motion: ASHISH is FREE but a booking fee will apply. Tickets are limited so advance booking is essential.

Tickets will be available to book from Monday 12 October by calling 020 7942 2820

Notes to Editors

- To reserve press tickets or book interviews please contact the V&A Press Office in advance. A selection of high resolution images are available to download at <http://pressimages.vam.ac.uk>
- This autumn the Victoria and Albert Museum presents the **India Festival**; a series of exhibitions, displays, events and digital initiatives that will explore the rich and varied culture of South Asia, both past and present. The India Festival will mark the 25th anniversary of the opening of the Museum's Nehru Gallery, which displays some of the most important objects from the V&A's South Asian art collection produced between the 16th and 19th centuries. The major exhibitions as part of this festival include *The Fabric of India* (3 October 2015 – 10 January 2016) and *Bejewelled Treasures: The Al Thani Collection* (21 November 2015 – 28 March 2016). To find out more, please visit www.vam.ac.uk/indiafestival

About Fashion in Motion:

The V&A's Fashion in Motion series brings catwalk shows by leading international designers to the V&A. The aim is to show fashion as it is meant to be seen – in movement. Previous designers featured in the series include Alexander McQueen, Christian Lacroix, Erdem, Gareth Pugh, Giles Deacon, Jean Paul Gaultier, Jenny Packham, Meadham Kirchhoff, Missoni, Roksanda Ilincic, Vivienne Westwood and Yoji Yamamoto.

Fashion at the V&A:

The V&A's fashion collection is designated as the UK's National Collection and is one of the largest and most comprehensive collections of dress in the world. Many of the pieces in the V&A's fashion collection are unique to the V&A and most of the iconic looks of the last four centuries are represented. The collections have been a source of inspiration for numerous fashion designers from Zandra Rhodes to the late Alexander McQueen, as well as students and researchers. The V&A's Fashion Gallery reopened in May 2012 following a two year refurbishment and is one of the most popular galleries in the Museum. In 2013 opened The Clothworkers' Centre, a new centre for the study, enjoyment and care of the textiles and fashion collections.