



FASHION IN MOTION: MEADHAM KIRCHHOFF

Friday 6 December, 15.00, 17.00, 19.00, 21.00

Admission Free; booking essential

www.vam.ac.uk/collections/fashion

@V_and_A #FashionInMotion



Celebrated design duo Meadham Kirchhoff will be the subject of the V&A's next *Fashion in Motion*. Four free catwalk shows will take place on 6 December, presenting highlights of the label's womenswear collections to date.

The Anglo-French duo Edward Meadham and Benjamin Kirchhoff met at Central Saint Martins, where Meadham studied womenswear and Kirchhoff menswear. The pair formed the London based Meadham Kirchhoff label in 2002 and went on to win the 'Emerging Talent – Ready-to-Wear' award at the British Fashion Awards in 2010. Known for presenting beautiful, theatrical collections against intricately staged and often surreal settings, Meadham Kirchhoff has since garnered widespread critical acclaim.

The designers, who cite influences as varied as Courtney Love, Chanel, The Riot Grrrls and traditional portraiture amongst their inspirations, will select personal highlights for the V&A catwalk shows. Included will be garments from the collections *Suddenly*, *Last Summer* (S/S 2011) and *A Rebours* (A/W 2010), which featured flowing gothic dresses overlaid with floral painted biker jackets and veils in colourful hues. Edward Meadham and Benjamin Kirchhoff said; '*We are very pleased to be involved with the V&A's Fashion in Motion series. When approaching every collection or garment we secretly hope to make something worthy of being seen in a museum, so for us it is an honour to present a show comprised of hand-picked pieces from our favourite collections.*'

Oriole Cullen, Fashion in Motion curator, said: '*Meadham Kirchhoff are known for creating a fantasy world in their collections through their beautifully crafted garments and focus on fine detail. Their shows always contain an element of surprise and wonder,*

often with a hint of darkness and we are delighted to have the opportunity to bring this experience to V&A audience.'

- Ends -

For further information please contact Lucy Hawes on 020 7942 2500 or l.hawes@vam.ac.uk (not for publication).

Admission to **Fashion in Motion: Meadham Kirchhoff** is FREE but booking is essential. Tickets will be available to book from Monday 25 November by calling 020 7942 2820

Notes to Editors

- To reserve press tickets or book interviews please contact the V&A Press Office in advance.
- A selection of high resolution images are available to download at <http://pressimages.vam.ac.uk>

About Fashion in Motion:

- The V&A's Fashion in Motion series brings catwalk shows by leading international designers to the V&A. The aim is to show fashion as it is meant to be seen – in movement. Previous designers featured in the series include Ozwald Boateng, Giles Deacon, Erdem, Jean Paul Gaultier, Roksanda Ilincic, Christian Lacroix, Alexander McQueen, Missoni, Jenny Packham, Gareth Pugh, Vivienne Westwood and Yoji Yamamoto.

Fashion at the V&A:

- The V&A's fashion collection is designated as the UK's National Collection and is one of the largest and most comprehensive collections of dress in the world. Many of the pieces in the V&A's fashion collection are unique to the V&A and most of the iconic looks of the last four centuries are represented. The collections have been a source of inspiration for numerous fashion designers from Zandra Rhodes to the late Alexander McQueen, as well as students and researchers. The V&A's Fashion Gallery reopened in May 2012 following a two year refurbishment and is one of the most popular galleries in the Museum. Earlier this year opened The Clothworkers' Centre, a new centre for the study, enjoyment and care of the textiles and fashion collections.