



V&A Exhibition Opening Party

Horst: Photographer of Style

Travel Partner – American Airlines

With thanks to Bicester Village, London and Kildare Village, Dublin

Supported by the American Friends of the V&A

Reputable image and style makers from across London displayed their admiration for master photographer Horst P. Horst last night by attending the definitive retrospective exhibition of his work - *Horst: Photographer of Style*.

Carmen Dell'Orefice, the iconic model who worked with Horst from 1946, opened the exhibition with Condé Nast's International President and V&A Trustee, Nicholas Coleridge, which was pertinent given Horst worked with *Vogue* internationally throughout his 60-year career. At the end of the speeches Nicholas warmly handed Carmen a framed Horst photograph, which was a gift from Gert Elfering, art collector and owner of the Horst Estate to mark the occasion.

"Horst was my lifelong friend. I have never seen a tribute paid so perfectly to an artists work. Enjoy the show." - Carmen Dell'Orefice

Guests included Yasmin le Bon, David Downton, Nicky Haslam, Miles Aldridge, Dan Macmillan, Amber Le Bon, Saffron Aldridge, Becky Tong, Ivan Massow, Patrick Cox, Alice Naylor Leyland and Kim Hershov.

Horst: Photographer of Style displays 250 photographs, alongside Haute couture garments, magazines, film footage and ephemera. The exhibition explores Horst's collaborations and friendships with leading couturiers such as Coco Chanel and Elsa Schiaparelli in Paris; stars including Marlene Dietrich and Noël Coward; and artists and designers such as Salvador Dalí and Jean-Michel Frank. On display are Horst's best known photographs alongside unpublished and rarely exhibited vintage prints, conveying the diversity of his output, from surreal still lifes to portraits of Hollywood stars. It also includes all of the 94 front covers Horst shot for *Vogue*.

Guests at the *Horst: Photographer of Style* opening party sipped on Moonlight Martini's (Stolichnaya Vodka, Raspberry, Lemon and St Germain) and Castillo Perelada

Brut Reserva Cava. Last Supper provided the canapés, which included crispy fived spiced duck, beef carpaccio, martini compressed tomatoes and tiny beef wellington.

Infiniti ensured VIPs arrived in an appropriately elegant fashion, providing a fleet of automobiles for guests to and from the Museum.

Horst: Photographer of Style opens on Saturday 6 September 2014 and runs until 4 January 2015. www.vam.ac.uk/horst

ENDS

Notes to Editors

Materials

Images of the opening event are available from Getty Images and Rex Features as well as on the V&A's press images site: <http://pressimages.vam.ac.uk>

About the Horst Estate

Together with the bulk of Horst's original prints, the Horst Estate holds Horst's original negatives and transparencies, and his notebooks, scrapbooks and other records.

About Condé Nast Archive

Condé Nast is a premier international media company renowned for producing high quality content for influential audiences across the world. The company's portfolio includes some of the most iconic titles in media: Vogue, Vanity Fair, Glamour, Brides, GQ, The New Yorker, Condé Nast Traveler, Details, Architectural Digest, Wired, W and Teen Vogue. The Condé Nast Archive, with locations in New York, Paris, London, and Milan, houses millions of original photographs, illustrations, magazines, and ephemera dating back to 1892. Included among the collection is more than 5,000 Horst photographs created during his six decades as a staff photographer.

Travel Partner American Airlines

American Airlines is supporting *Horst: Photographer of Style* by providing transatlantic flights. American Airlines sponsors visual arts, theatre, music, dance and film in the UK. For more information on American Airlines and their involvement in the Arts, contact the press office at polly.tracey@aa.com

Supported by Bicester Village, London, and Kildare Village, Dublin

Bicester Village and Kildare Village, two of the Collection of Villages by Value Retail, provide the leading luxury outlet shopping experience in Britain and Ireland. Discover a unique selection of brands, with savings of up to 60% on the recommended retail price.

Supported by the American Friends of the V&A

The American Friends of the V&A was incorporated in 1984 and has traditionally supported London's Victoria and Albert Museum. The AFV&A works to strengthen the Museum's international presence and encourage the American public to engage with this leading cultural institution. The AFV&A are delighted to be supporting the Horst exhibition. www.afvam.org

About Infiniti

Infiniti Motor Company Ltd. is headquartered in Hong Kong with sales operations in approximately 50 countries. The Infiniti brand was launched in 1989. Its range of premium automobiles is currently built in manufacturing facilities in Japan and the United States. Production in China and Europe will start soon along with the expansion of the brand's portfolio.

For further press information please contact Ben Spicer for the V&A press office on spicerben@icloud.com or Zoë Franklin in the V&A press office z.franklin@vam.ac.uk