

George Malyard, hatter: records, 1960-1985

Introduction and summary description

Creator: George Malyard
Reference: AAD/1988/7
Extent: 67 files, 28 volumes

Context

Malyard was one of London's leading hatters and milliners, supplying both wholesale and retail customers. George Mallard, who founded the company, first appears in Kelly's Directory in 1954, trading under his own name until ca.1966, when the company became Malyard Hats and later just Malyard. Originally the company was based at 12 Ganton Street W1, moving to 3 Kingly Street W1 in 1970 and finally to 137 Lavender Hill SW11. George Mallard stopped designing in 1981 and the company ceased trading until 1985, when Mallard retired and his address is given as Sydney, Australia.

Malyard sold not only hats, but also bespoke tailoring and theatrical head-dresses: examples of designs for ballet and the Aer Lingus hats can be found in the sketch books. Malyard were appreciated for their inventive designs and all types of hats were designed and produced from rain hats and fashion turbans to more traditional designs and skull caps. Malyard's clients included high profile individuals such as Sir Roy Strong and Rudolph Nureyev, retailers, in particular Jaeger and Harrods, and costumers, such as the BBC Costume Department. Malyard exported hats word-wide, including to the USA, Europe and the Phillipines.

Scope and content

The archive contains: documents relating to customer orders and deliveries (1970-1982); invoices (1979-1980); financial records - VAT books, bank statements etc (1971-1982); notebooks, some of which contain designs (1960's); papers relating to the business premises and private property owned by George Mallard (1970-1981); some promotional material (ca. 1963-1973); fabric samples (ca.1960-1980); a number of patterns for hats and trimmings (1977-1979); 2 hats and hat pins (ca.1970's).

Provenance

The gift of George Mallard, Battersea, December 1986

Custodial history

The records were deposited with the Textiles Department of the Victoria and Albert Museum by George Mallard on 15 December 1986. They were transferred to the Archive of Art and Design in March 1988

Access

This archive is available for consultation in the V&A Archive and Library Study Room, which is located at Blythe House, 23 Blythe Road, Olympia, London, W14 0QX. The Study Room is open Tuesday to Friday between 10.00 am and 4.30 pm, by appointment only. To request an appointment please email archive@vam.ac.uk or telephone 020 7603 7493. Access to some files may be restricted; these are identified individually with the catalogue.

Related Material

Archive and manuscript sources

A number of hats made by Malyard are held in the Textiles and Fashion Department, V&A. Acquisition papers (MA/1/M465) regarding items donated to the V&A by George Mallard are held in the V&A Archives.

Detailed catalogue

Orders , 1975-1985

Reference: AAD/1988/7/1

Extent: 11 files, 2 volumes

This series is mainly comprised of orders for hats received by Malyard, from various retailers and some individuals, but there are two volumes of orders made by Malyard for fabric.

Reference	Description	Dates
AAD/1988/7/1/1	Order work dockets for orders received from various customers Previous ref: PL2	7 Aug 1975-3 April 1977
AAD/1988/7/1/2	BD Hats Previous ref: PL3 Documents relate to Jaeger orders from BD Hats/Les Chapeaux. Includes: order notes; work order dockets; delivery notes; consignment notes; correspondence regarding returns.	4 April 1975-28 Feb 1978
AAD/1988/7/1/3	Harrods order and d/works year ending Dec 30 1978 Previous ref: PL3 File includes: work order dockets; correspondence regarding orders and returns; some invoices. Some items relate to orders from House of Fraser, which was owned by Harrods.	3 July 1975-21 Dec 1978
AAD/1988/7/1/4	Letters received by hand 1 volume Previous ref: PL2 Carbon book containing copies of letters out regarding orders. Letters from customers and also a fabric sample have been inserted into the volume.	12 Dec 1975-1 Jan 1977

AAD/1988/7/1/5	<p>Miscellaneous completed orders 1976 2 folders Previous ref: PL3</p> <p>Includes orders and correspondence from The Cricket shop, Pedessent and Becker Ltd, Jaeger, Sally Hill Ltd, Liberty, Aquascutum, Mimo International Film Productions Ltd, Trio Fashion House, Aperture Films, Messrs Alfred Dunhill Ltd, BBC TV Costume Department and various individuals, including Sir Roy Strong. Some fabric samples are included amongst the orders.</p>	<p>2 Jan 1976- 13 Jan 1977</p>
AAD/1988/7/1/6	<p>Miscellaneous completed orders 1977 Previous ref: PL3</p> <p>Includes orders and correspondence from Fleet Illustrated Ltd, London Weekend Television, Rycooder, George Smith and Sons Ltd, Liberty, My Father's Moustache, Alfred Dunhill Ltd, Messrs Barnaby, Messrs Pedersen and Beeks, National Theatre, BBC TV Costume Department, Trio Fashion House, Mansfield Originals Ltd, Barkers of Kensington and Aquascutum. Some fabric samples are included amongst the orders.</p>	<p>16 Dec 1976-9 Jan 1978</p>
AAD/1988/7/1/7	<p>Jaeger, Spring and Autumn 1977 Previous ref: PL3</p> <p>Includes: purchase orders; receipts for deliveries; fabric samples; no charge dockets etc.</p>	<p>16 Sept 1976-14 Apr1977</p>
AAD/1988/7/1/8	<p>Jaeger, Autumn 1978 Previous ref: PL3</p> <p>Includes: purchase orders; receipts for deliveries; fabric samples; no charge dockets etc.</p>	<p>13 Apr 1978-17 Oct 1978</p>
AAD/1988/7/1/9	<p>Jaeger, Spring 1979 Previous ref: PL3</p> <p>Includes: purchase orders; receipts for deliveries; fabric samples; no charge dockets; correspondence regarding orders etc.</p>	<p>7 Sept 1978-25 July 1979</p>
AAD/1988/7/1/10	<p>Jaeger, Winter 1979 Previous ref: PL3</p> <p>Includes: purchase orders; receipts for deliveries; fabric samples; no charge dockets etc.</p>	<p>7 Mar 1979- 8 Aug 1979</p>
AAD/1988/7/1/11	<p>Jaeger, Autumn and Winter 1979-1980 Previous ref: PL3</p> <p>Includes: purchase orders; receipts for deliveries; correspondence regarding faulty products etc.</p>	<p>6 Sept 1979-12 Dec 1979</p>
AAD/1988/7/1/12	<p>Jaeger, Spring 1980 Previous ref: PL3</p> <p>Includes: purchase orders; receipts for deliveries; price labels; no charge dockets correspondence regarding orders; hat designs; some fabric samples etc.</p>	<p>10 Oct 1979- 5 Mar 1980</p>
AAD/1988/7/1/13	<p>Final sales book Previous ref: PL4</p> <p>Details of final orders/sales to various individuals and companies.</p>	<p>8 Dec 1984- 29 Mar 1985</p>

AAD/1988/7/1/14	Fabric orders when required to be written Previous ref: PL4	5 Mar 1976- 15 Dec 1980
AAD/1988/7/1/15	Fabric order book Previous ref: PL4	20 Apr 1979- 23 Feb 1983
Details of final orders/sales to various individuals and companies/		

Invoices, 1975-1982

Reference: AAD/1988/7/2

Extent: 5 files

This series is comprised of invoices for hats sent to various companies and individuals from Malyard and also some invoices to Malyard for various goods, such as millinery supplies

Reference	Description	Dates
AAD/1988/7/2/1	Invoices 29/6/79 Previous ref: PL4 Invoices to various companies for hats provided.	29 June 1979- 21 May 1982
AAD/1988/7/2/2	Invoices August 1979 Previous ref: PL2 Mainly invoices to millinery companies. Also includes a petty cash voucher.	1 Aug 1979-31 Aug 1979
AAD/1988/7/2/3	Jaeger invoices Spring 1980 Previous ref: PL4 Invoices to Jaeger.	5 Oct 1979-24 July 1980
AAD/1988/7/2/4	Invoices to George Malyard Previous ref: PL2 Invoices for various goods received, including fabrics and hats.	10 Jan 1975-18 May 1976
AAD/1988/7/2/5	Invoices to George Malyard Previous ref: PL2 Invoices for millinery supplies and rubber stamps.	22 Aug 1975-20 Mar 1979

Delivery notes and export documents, 1970-1982

Reference: AAD/1988/7/3

Extent: 4 volumes, 1 folder

This series comprises of delivery notes for good delivered by Malyard to various retailers.

Reference	Description	Dates
AAD/1988/7/3/1	Jaeger delivery notes, Spring 1980 Previous ref: PL4 Delivery notes from Malyard to Jaeger.	5 Oct 1979-24 July 1980

AAD/1988/7/3/2 "D notes"	17 Apr 1979-9 Oct 1980
Previous ref: PL4	
Delivery notes to various companies.	
AAD/1988/7/3/3 Delivery notes	5 Nov 1980-21 Apr 1982
Previous ref: PL4	
Delivery notes to various companies, mainly Harrods.	
AAD/1988/7/3/4 Export documents	1976-1977
Previous ref: PL3	
Documents regarding the export and shipping of George Malyard hats to the United States, the Phillipines, Germany, Sweden and Austria. The documents include invoices, proof of posting, correspondence regarding charges etc.	
AAD/1988/7/3/5 Letters	[197-?]
Previous ref: PL4	
Blank copy book volume, apart from 1 note regarding an appointment/delivery.	

VAT record books, 1976-1980

Reference: AAD/1988/7/4

Extent: 4 volumes

This series is comprised of VAT record books for the business. Some receipts, bank statements and invoices are included in the volumes.

Reference	Description	Dates
AAD/1988/7/4/1	VAT record book, 1 book, 1976-1977 Previous ref: PL4 Volume includes some receipts, bank statements and invoices.	1 June 1976-30 May 1977
AAD/1988/7/4/2	Vat record book, quarters to 31 Aug 1976, 30 Nov 1976, 28 Feb 1977, 31 May 1977 Previous ref: PL4 Volume includes some receipts and invoices.	3 June 1976-31 May 1977
AAD/1988/7/4/3	VAT record book, 1977-1978 Previous ref: PL4	1 June 1977-20 Feb 1978
AAD/1988/7/4/4	Statements Previous ref: PL4 Duplicate volume listing dates invoice sent, amount paid for goods and VAT on orders. Listed by customer/retailer.	24 Aug 1978-29 Oct 1980

Bank statements and financial documents, 1971-1979

Reference: AAD/1988/7/5

Extent: 10 files

This series is comprised of documents such as bank statements and cheques stub books, relating largely to the business rather than George Mallard's personal finance.

Reference	Description	Dates
AAD/1988/7/5/1	National Westminster Bank Limited bank account statements and cheques Previous ref: PL2 Cheques are those paid by G. Mallard, presumably from the business bank account.	20 May 1975-27 May 1976
AAD/1988/7/5/2	National Westminster Bank Limited bank giro credit slips Previous ref: PL2 Money paid into the G. Mallard's account.	10 Jan 1976-19 Apr 1977
AAD/1988/7/5/3	National Westminster Bank Limited bank account cheque stubs Previous ref: PL2 Cheques to various payees, presumably from the G. Mallard business account.	18 Apr 1975-16 June 1977
AAD/1988/7/5/4	National Westminster Bank Limited bank account cheque stubs Previous ref: PL2 Cheques to various payees, presumably from the G. Mallard business account.	7 Apr 1977-21 Apr 1978
AAD/1988/7/5/5	Cheques paid by National Westminster Limited bank account Previous ref: PL2 Cheques are those paid by G. Mallard, presumably from the business account.	19 Apr 1977-6 Jan 1978
AAD/1988/7/5/6	G. Mallard/Mallard statement of accounts with Access and Barclaycard credit card companies Previous ref: PL2 These credit cards were for the business.	30 June 1975-1 Jan 1978
AAD/1988/7/5/7	Card holder copy sales vouchers Previous ref: PL2 Vouchers for goods and services purchased by George Mallard, whilst in America.	5 Nov 1977-30 Nov 1977
AAD/1988/7/5/8	Bank and credit card statements for G. Mallard accounts Previous ref: PL2	6 May 1977-5 Oct 1979
AAD/1988/7/5/9	Credit Guardian Building Society paying in slips Previous ref: PL2 Payments are for mortgage, probably on Flat 3, Stirling Court.	5 Mar 1971-14 Mar 1977
AAD/1988/7/5/10	Report on Limited companies Previous ref: PL4 Printed report by Bladon and Partners on the use of limited company structure for Mallard. 3 copies.	14 Apr 1978

Notebooks and addresses, ca. [1960] -1985

Reference: AAD/1988/7/6

Extent: 20 volumes, 2 folders

It is unclear as to whom kept the notebooks in this series. Some are clearly labelled "George's notes", but contain notes in a different hands. They include contact details, some details or orders taken, sketches of hat and costume designs, some draft letters, phone messages etc.

Reference	Description	Dates
AAD/1988/7/6/1	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/2	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/3	Notebook, entitled "Carl" Previous ref: PL4	ca. 1967
AAD/1988/7/6/4	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/5	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/6	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/7	Notebook entitled "Dance Notes" Previous ref: PL4 Includes notes relating to hats designed for a ballet/dance	[196-?]
AAD/1988/7/6/8	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/9	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/10	Notebook entitled "George's notes" Previous ref: PL4	[196-?]
AAD/1988/7/6/11	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/12	Notebook entitled "George" Previous ref: PL4	[196-?]
AAD/1988/7/6/13	Notebook Previous ref: PL4 Includes notes and designs for the hat for the Aer Lingus uniform.	[196-?]
AAD/1988/7/6/14	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/15	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/16	Notebook Previous ref: PL4 Includes belt and head scarf designs	[196-?]
AAD/1988/7/6/17	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/18	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/19	Notebook Previous ref: PL4	[196-?]

AAD/1988/7/6/20	Notebook Previous ref: PL4	[196-?]
AAD/1988/7/6/21	Notebook Previous ref: PL4	ca.1966-1967
AAD/1988/7/6/22	"Address book" Previous ref: PL2 Comprised of business cards, envelopes, postcards, scraps of paper, letters etc listing contact and address details. Arranged in roughly alphabetical order by name of contact	ca. 1970-1985
AAD/1988/7/6/23	Miscellaneous documents Previous ref: PL2 Includes a Professional & Trade Services Limited pamphlet and letters regarding debt recovery, notes re balances etc.	1974-1982

Papers relating to properties, 1970-1981

Reference: AAD/1988/7/7

Extent: 15 folders

Papers relate both to the business premises at 3 Kingly Street, W1 and to George Mallard's private property at Flat 9, 3 Stirling Court W1, which appears to have been rented out to private tenants.

Reference	Description	Dates
AAD/1988/7/7/1	Papers relating to works on Kingly Street Previous ref: PL1 Includes account of works on Kingly Street premises, insurance documents, accountants bills etc.	Mar 1976-Feb 1976
AAD/1988/7/7/2	Kingly Street Previous ref: PL1 Includes bills for the business premises at Kingly Street, correspondence regarding the lease of the property, dilapidations, rent arrears and tax returns.	Nov 1978-Oct 1979
AAD/1988/7/7/3	Kingly Street Previous ref: PL1 Papers mainly relate to the period Nov - Dec 1979. They include bills for the business premises at Kingly Street, correspondence regarding the lease of the property and tax returns. Includes some correspondence between Mallard's solicitor and his former landlord's solicitor regarding the dilapidations and rent arrears.	May 1970-Dec 1979
AAD/1988/7/7/4	Details of original offer for flat Previous ref: PL1 Relates to Flat 3, Stirling Court and includes original brochure advertising the flat.	Jan 1970-Feb 1970
AAD/1988/7/7/5	Stirling Court Flat Previous ref: PL1 Includes correspondence with solicitors firms regarding the purchase of the lease and rent of the flat at Stirling Court, catalogues and promotional material for household goods such as fridges, furniture, storage units etc, plan and notes on dimensions of flat and correspondence regarding rates.	Nov 1970-Oct 1973

AAD/1988/7/7/6	Service charges 1971-1979. Talbert & Co, Erdman & Co Previous ref: PL1 Service charges on the flat in Stirling Court.	Mar 1971-Sept 1978
AAD/1988/7/7/7	Broadwock (Stirling Court) Management Co Previous ref: PL1 Includes minutes of AGM, reports and accounts of Braodwick (Stirling Court) Management Co and some correspondence.	Oct 1971-Dec 1978
AAD/1988/7/7/8	Rates demands Previous ref: PL1 Rates demands from the City of Westminster Council for the Stirling Court flat.	Mar 1972 - Jan 1977
AAD/1988/7/7/9	Tenancy agreement dated 30/11/76, copy of lease used - Stirling Court, inventory Previous ref: PL1 Tenancy agreement is for Stirling Court, between George Mallard and tenant.	30 Nov 1976
AAD/1988/7/7/10	Copies of damage report and cost sheets Previous ref: PL1 Reports of damages sustained on Stirling Court flat, discovered after the tenant had been evicted.	[ca. 1978]
AAD/1988/7/7/11	Further copies of damage reports Previous ref: PL1 Reports of damages sustained on Stirling Court flat, discovered after the tenant had been evicted.	[ca. 1978]
AAD/1988/7/7/12	Stirling Court Photographs Previous ref: PL1 Photographs of damages sustained on Stirling Court flat. Also includes some photographs presumably taken before the damages were sustained.	[ca. 1978]
AAD/1988/7/7/13	Information Stirling Court Previous ref: PL1 Includes correspondence, accounts, statements and bills relating to the flat and services.	July 1979-Jan 1981
AAD/1988/7/7/14	Politi & Co, flat let with tel service, rates, service charged, ground rent Previous ref: PL1 Includes correspondence with Politi & Co regarding Flat 2, Stirling Court and utility bills	Jan 1980-Dec 1980
AAD/1988/7/7/15	Miscellaneous papers Previous ref: PL1 Includes utility bills for Stirling Court flat and correspondence regarding a summons issued against Mallard for commission by Shaw Agencies (Menswear) Ltd, through Broughton Solicitors.	Feb 1971-Aug 1972

Promotional material, ca. 1960-1973

Reference: AAD/1988/7/8

Extent: 2 files

Reference	Description	Dates
AAD/1988/7/8/1	Publicity boards 5 items Previous ref: PL5 Includes boards for "Flair Magazine", "Over 21" and "In Fashion".	[196-?]-ca.1973
AAD/1988/7/8/2	Sketches for costume design 3 items Costumes are for male clothing for a period drama.	[197-?]

Fabric samples, [ca. 1960-1980]

Reference: AAD/1988/7/9

Extent: 5 files

Reference	Description	Dates
AAD/1988/7/9/1	Fabric sample album Previous ref: PL6 Fabrics used include cloths, tweeds, plastics etc.	[197-]
AAD/1988/7/9/2	Various loose fabric samples and off cuts Previous ref: PL6 Fabrics used include cloths, velvets, lining fabric, etc.	[197-]
AAD/1988/7/9/3	Hats Previous ref: PL6 Two casual hats, produced for Jaeger: wool hat, style 722110/A and cloth hat, style 722114/A .	1978
AAD/1988/7/9/4	Hat pins 3 pins Previous ref: PL6	[197-]
AAD/1988/7/9/5	Miscellaneous items 1 box Previous ref: PL6 Includes leaflet advertising Hare of London tweeds (1968), Malyard sign and banner and colour code card for filing system, cardboard tube, Malyard price tags.	[197-]

Hat patterns, ca. 1975-1979

Reference: AAD/1988/7/10

Extent: 19 folders

This series is comprised of loose patterns for various different styles of hats and their trimmings. Where the patterns have style numbers written on them, this has been recorded in the file description.

Reference	Description	Dates
AAD/1988/7/10/1	Patterns Previous ref: PL7 Includes paper patterns, Hayfield knitting wools patterns for hats and scarves, canvas patters, designs for scarves, patterns for trimmings and a list of hats.	ca.1975
AAD/1988/7/10/2	Various patterns Includes card and paper patterns, some labelled and some pinned together. Some are labelled "Jaeger". Includes patterns for styles no. 1027, 1038, 1049, 1077, 1080, 1081.	[197-?]
AAD/1988/7/10/3	Patterns for "cap 284" Card patterns.	[197-?]
AAD/1988/7/10/4	Pattern "1027" Card and paper patterns.	[197-?]
AAD/1988/7/10/5	Cloche 1038 Card patterns.	[197-?]
AAD/1988/7/10/6	Pattern 1040 Card and paper patterns.	[197-?]
AAD/1988/7/10/7	Pattern 1074 Paper patterns.	[197-?]
AAD/1988/7/10/8	Pattern 1077 Paper and canvas patterns.	[197-?]
AAD/1988/7/10/9	Jaeger pork pie, Spring 1979, 1084 Paper, canvas and cloth patterns.	1979
AAD/1988/7/10/10	Walking hat, 1106 Card patterns.	[197-?]
AAD/1988/7/10/11	Patterns Card and net patterns, possibly for trimmings. A sketch of a lady's hat is on the back of one of the packet in which the patterns were originally housed.	[197-?]
AAD/1988/7/10/12	Patterns Card and canvas patterns, possibly for hat trimmings.	[197-?]
AAD/1988/7/10/13	Miscellaneous patterns 7 folders Includes canvas, paper, cared, net, and foil patterns. Some are pinned together and some are labelled. Includes styles no. VC1003, VC1004, C1010, 1049, 1074, 1077. The patterns are for all parts of a hat and for various different types of hats, including fur hats. Three sketches are also included.	[197-?]