

**Habitat Ltd, furniture and household goods
manufacturer and retailer: records, ca. 1960 – 2000**

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Introduction and summary description

Creator: Habitat Ltd
Reference: AAD/1995/12 : AAD/1996/5 : AAD/2000/13
Extent: ca. 1150 files

Context

In 1957 Terence Conran founded the Conran Design Group, a design consultancy which also manufactured and marketed furniture for commercial and domestic use. The furniture produced was simple and modern but Conran felt that there were no appropriate retailers for it, so in 1964 he founded Habitat Ltd incorporating the company Habitat Designs Ltd. The first shop opened at 77 Fulham Road, London. Habitat sold its own furniture and household items as well as pieces by other manufacturers (especially French, Italian and Scandinavian). Conran's vision was to design and market simple, smart and reasonably priced furniture and household goods in a stylish open-plan store, in order to make shopping for the home an enjoyable and impulsive activity among the fashionable young. The success of the first shop enabled him to open a second shop on Tottenham Court Road, London and by the end of the 1960s there were five branches. Other stores opened in France and the USA in the early 1970s. By 1994 there were over 80 stores throughout the world. Habitat introduced its first catalogue in 1966 and in 1969 a mail-order service was launched. In 1981 Habitat was floated on the Stock Exchange and in 1982 it merged with Mothercare to form Habitat/Mothercare Group plc, which then merged with British Home Stores in 1986 to form Storehouse. In 1992 Storehouse sold Habitat UK and Habitat France to the Stichting Ingka which continues to operate the companies as separate divisions under the Habitat name.

Scope and content

Samples of packaging (ca.1960 - ca.1991); display and handling manual (1960s); press cuttings and tearsheets (1963 - 1998); photographs by John Maltby (ca.1964); colour transparencies, negatives and slides, relating to Habitat events, premises, stores and staff (ca.1964 - ca.1994); press releases (1964 - 1972); Habitat catalogues for the UK markets (1964 - 1995); invitations, leaflets and press packs (1964 - 2000); annual reports and accounts (1965 - 1986); advertising records (ca.1966 - 1990); Cook's Diary containing recipes by Caroline Conran (1967 - 1983); Lupton Morgan catalogues (1968 - 1969); leaflets and publications produced by Habitat (ca.1969 - ca.1985); catalogues relating to Conran companies (1969 - 1994); promotion and display briefs (ca.1970 - 1994); in-house magazines (1970 - 1990); Clothes Line catalogues (1972 - 1973); Gardener's Diary (1973 - 1983); Habitat catalogues for French markets (1973 - 1994); display manager files (1977 - 1988); Conran catalogues for the USA markets (1979 - 1988); staff booklet (ca.1980s); brochure for stock flotation (1981); Habitat catalogues for Belgium (1982 - 1983); Seibu Habitat catalogues for Japanese markets (1982 - 1984); press office folders (1982 - 1990); colour transparencies, contact sheets, negatives and slides, relating to Habitat product ranges (1986 - 1998); audio and video tapes (1987 - 1994); Habitat catalogues for USA markets (1989 - 1993); press office files (1990 - 1994); visitors' books (1990 - 1995); posters (1990 - 1996); day files (1991 - 1992); papers relating to the Habitat 20th birthday celebrations in France and 30th birthday celebrations in the UK including cards, invitations and guest lists for parties (1993 - 1994); slides of Habitat products, stores and window displays (undated).

Provenance

Gifts of Habitat Ltd, 1995, 1996 and 2000.

Access

This archive is available for consultation in the V&A Archive and Library Study Room, which is located at Blythe House, 23 Blythe Road, Olympia, London, W14 0QX. The Study Room is open Tuesday to Friday between 10.00 am and 4.30 pm, by appointment only. To request an appointment please email archive@vam.ac.uk or telephone 020 7603 7493. Access to some files may be restricted; these are identified individually with the catalogue.

Restrictions on use

For conservation reasons the photocopying of archival material is not permitted. Archives may be photographed for study purposes only, at the discretion of the archivist.

Related Material

Archive and manuscript sources

National Art Library information file.

Selected publications

Weaver, Ben. *Habitat Designs Limited - lifestyle, retailing and the media 1963 - 1973*. 1994. 149 leaves. Thesis (M.A.) Royal College of Art and Victoria and Albert Museum, 1994. Includes bibliography.

Willats, Stephen. *The house that Habitat built*. London: Habitat, 1989. [16] p., ill. ISBN 0948797304.

Habitat Ltd trade catalogues are available in the National Art Library.

Detailed catalogue

Corporate records, 1965-1986

Reference: Habitat-1

Extent: 11 files

Offer for sale by tender, 1981

Reference: Habitat-1-1

Extent: 1 file

Reference	Description	Dates
AAD/1995/12/2/1	Brochure advertising the offer for sale by tender of up to 10,909,090 ordinary shares in The Habitat Group PLC by Morgan Grenfell and Co Ltd and Bank Mees and Hope NV.	1981

Annual Reports and Accounts, 1965-1986

Reference: Habitat-1-2

Extent: 10 files

Reference	Description	Dates
AAD/1995/12/1/1	Photocopy of the report and accounts of Habitat Designs Ltd for the period 10 May 1964 to 30 June 1965	1965
AAD/1995/12/1/2	Photocopy of the report and accounts of Habitat Designs Ltd for the nine months ended 31 March 1968	1968
AAD/1995/12/1/3	Photocopy of the report and accounts of Habitat Designs Ltd for the fifteen months ended 29 June 1969	1969
AAD/1995/12/1/4	Photocopy of the report and accounts of Habitat Designs Ltd for the year ended 28 June 1970	1970
AAD/1995/12/1/5-6	Annual report and accounts of Habitat Design Holdings Ltd for the financial year ended 24 June 1979 2 copies	1979
AAD/1995/12/1/7	Annual report and accounts of Habitat Design Holdings Ltd for the financial year ended 29 June 1980	1980
AAD/1995/12/1/8	Annual report and accounts of Habitat Design Holdings Ltd for the financial year ended 28 June 1981	1981
AAD/1995/12/1/9	Annual report and accounts of Habitat/Mothercare PLC for the year ended 27 June 1982	1982
AAD/1995/12/1/10	Annual report and accounts of Habitat/Mothercare PLC for the year ended 27 March 1983	1983
AAD/1995/12/1/11	Annual report and accounts of Storehouse PLC for the year ended 29 March 1986	1986

Marketing and public relations records, ca. 1960s - ca. 1990s

Reference: Habitat-2

Extent: 1105 files

Advertising records, 1966-1996

Reference: Habitat-2-1

Extent: 31 files

Reference	Description	Dates
AAD/1995/12/3/1	Tearsheet featuring an advertisement for the new Tottenham Court Road store	ca. Oct 1966
AAD/1995/12/3/2	Proof copy of an advertisement for Habitat Faeroe dining furniture	ca. 1970s
AAD/1995/12/3/3	Scrapbook pages containing examples of Habitat advertising for the 'Basic Habitat' ranges	Sept 1974 - Nov 1974
AAD/1995/12/3/4	Habitat Advertising Special Cuttings. Scrapbook pages containing examples of Habitat advertising	Aug 1975 - July 1980
AAD/1995/12/3/5	Page from <i>The Observer</i> featuring a full page advertisement for 'Low Cost Basic Habitat'	13 Feb 1977
AAD/1995/12/3/6	Display board featuring a page from <i>The World of Interiors</i> itself featuring a number of Habitat products	ca. 1980s
AAD/1995/12/3/7	Second proof of an advertisement for the Habitat City collection	1985
AAD/1996/5/89	Photocopy of an advertisement for Habitat for inclusion in the Design Week Awards book 2 pieces This item also includes a colour transparency of the image used in the advertisement. Found in a large box addressed to Iain Renwick at Habitat UK.	ca. 1980s
AAD/1996/5/88	Photograph of an advertisement for the Habitat Card Bonus Scheme 1 piece Found in a large box addressed to Iain Renwick at Habitat UK.	ca. 1985
AAD/1995/12/3/8	Display board featuring the winner of the Elle Decoration/Habitat Design in the 90s competition 1 piece	ca. early 1990s
AAD/1996/5/97	Proof copy of material advertising Habitat's store at 9-17 Fitzroy Street, Cambridge 1 piece	ca. 1990s
AAD/1996/5/91	Mock-ups and photographs of publicity material advertising Habitat Finchley Road 4 pieces	ca. 1990s

AAD/1996/5/71	Brides and setting up home display board featuring a Habitat Wedding List. Service promotion, Mock-ups and photographs of publicity material advertising Habitat Finchley Road. 1 piece	ca. 1990s
AAD/1996/5/70	Brides and setting up home display board featuring a Habitat advertisement 1 piece	ca. 1990s
AAD/1996/5/124	Advertisements for Habitat's end of line sales at Cardiff and Wythenshawe 2 pieces	ca. 1990s
AAD/1996/5/79	Photograph, proof and final copies of an advertisement for an extra 10% off sale items 4 pieces	1990s
AAD/1996/5/68	<i>Elle</i> decoration display boards featuring Habitat advertisements for lighting 2 pieces	1990s
AAD/1996/5/8	Habitat brand book 1 volume This volume, prepared by Saatchi & Saatchi Advertising contains background information about Habitat and details of the various advertising campaigns produced by Saatchi for Habitat. It also gives details of Habitat's media plans and market research and gives information on competitors' advertising and media expenditure.	ca. 1992
AAD/1996/5/69	<i>The World of Interiors</i> display board featuring an article on Nature's Hues from Habitat 1 item	ca. 1993
AAD/1996/5/50	Habitat advertisements for the Spring/Summer 1993 catalogue 2 items See also AAD/1996/5/74.	1993
AAD/1996/5/74	Mock-ups of advertisements for the Spring/Summer 1993 catalogue 2 items	1993
AAD/1996/5/72	Mock-ups of advertisements for the Autumn/Winter 1993 catalogue 4 items	1993
AAD/1996/5/85	Mock-up of an advertisement for Habitat's 30th Birthday 1 item	1994
AAD/1996/5/90	Proof copies of Habitat advertisements 4 items	June 1994 - Oct 1994
AAD/1996/5/13	Proof copies of an advertisement for the Habitat Sale 13 items	Dec 1994
AAD/1996/5/109	Large photograph of an Habitat cookware advertisement 1 item.	17 Mar 1995
AAD/1996/5/95	Proof copy of an advertisement for Habitat's New Street, Birmingham, store designed to go on the side of a bus 1 item See also AAD/1996/5/94 (p7).	6 Apr 1995
AAD/1996/5/18	Proof copy of a Habitat advertisement for inclusion in the <i>Manchester Evening News</i> 1 item	9 Nov 1995

AAD/1996/5/17	Proof copies of advertisements for the Winter Sale 4 items	Dec 1995
AAD/1996/5/76	Mock-up for an advertisement for the Spring/Summer 1996 catalogue 1 item	1996
AAD/1996/5/52	Original coloured sketches for a Habitat lighting promotion 6 items	ca. 1980 - ca. 1996

Advertising records: Bus-sides, ca. 1990s

Reference: Habitat-2-2

Extent: 4 files

This series consists of large advertising banners, printed on sticky-backed paper, which were designed to be displayed on the side of buses.

Reference	Description	Dates
AAD/1996/5/92	Habitat : Take a fresh look at 32, Shandwick Place, Edinburgh 5 items	ca. 1990s
AAD/1996/5/93	Habitat : A new Habitat has opened, 54-57 Long Row West, Nottingham 5 items	ca. 1990s
AAD/1996/5/112	Miscellaneous sections 5 items The first of these sections features the slogan 'Take a fresh look' interspersed with images, the second features a photograph of a desert fort, the third has a photograph of a mountain dwelling, the fourth a photograph of a mug and a jug and the fifth features the slogan 'A new Habitat opens on Wednesday 26 April at 6-7 St Stephen's Green, Dublin' on a pink background.	ca. 1990s
AAD/1996/5/94	Habitat : 88-91, New Street Birmingham 5 items See also AAD/1996/5/95 (p6).	1995

Birthday celebrations, 1993-1994

Reference: Habitat-2-3

Extent: 27 files

This series contains the following sub-series: Habitat 20th Birthday (France); Habitat 30th Birthday (UK)

Habitat 20th Birthday (France), 1993

Reference: Habitat-2-3-1

Extent: 3 files

Reference	Description	Dates
AAD/1995/12/4/1	Broadsheet giving details of the special events held to celebrate Habitat's 20th birthday in France. (In French) 1 item	Aug 1993
AAD/1995/12/4/2	Souvenir brochure for the Exhibition celebrating Habitat's 20th birthday in France, held at L'Ecole Nationale Supérieure des Beaux Arts in Paris. (In French) 1 item	Nov 1993
AAD/1996 /5/111	20th Birthday poster 2 items	1993

Habitat 30th Birthday (UK), 1993-1994

Reference: Habitat-2-3-2

Extent: 24 files

Reference	Description	Dates
AAD/1996/5/43	Agenda for a 30th Birthday meeting 2 items	10 Dec 1993
AAD/1996/5/44	Transcript of a speech written for the 30th Birthday celebrations 3 items	1994
AAD/1996/5/21	Designs of the Times publicity material 3 items As part of their 30th Birthday celebrations, Habitat sponsored a tour of seven films distinguished by their British art direction. The newly re-mastered prints were premiered in London at the National Film Theatre in February 1994 and then toured the country from March to May. Habitat also commissioned, in conjunction with the British Film Institute and the First Film Foundation a new short film called 'Marooned' which also toured the country. The tour was called 'Designs of the Times'. This item contains a National Film Theatre brochure for February and a Designs of the Times pamphlet and invitation card. See also AAD/1996/5/63 (p8).	1994
AAD/1996/5/63	Framed poster for the Designs of the Times tour 1 item See also AAD/1996/5/21 (p8).	1994

AAD/1996/5/41	List of 30th Anniversary products 1 item	1994
AAD/1996/5/42	30th Birthday Party guest list 1 item	1994
AAD/1995/12/4/3	30th birthday brown paper carrier bag covered in darker brown 30s 1 item	1994
AAD/1994/12/4/4 to AAD/1995/12/4/5	'Habitat at 30' press packs 2 copies	Jan 1994
AAD/1995/12/4/6	Mock-ups of the invitations, reply cards and tickets for the 30th birthday party. Also printed captions and pictures used in constructing the mock-ups.	ca. May 1994
AAD/1995/12/4/7	Mock-up of the invitation to the 30th birthday party	ca. May 1994
AAD/1995/12/4/8	Positional guide copy for the sheets of invitations to the 30th birthday party	ca. May 1994
AAD/1995/12/4/9-10	Sheets of invitations to the 30th Birthday party. Each sheet contains one invitation 2 items	ca. May 1994
AAD/1995/12/4/11-12	Sheets of reply cards for the 30th birthday party. Each sheet contains 4 reply cards 2 items	ca. May 1994
AAD/1995/12/4/13	Ticket for admittance to the 30th birthday party	May 1994
AAD/1995/12/4/14 to AAD/1995/12/4/17	Blank invitations to Habitat's 30th birthday party, held at Habitat King's Road on 11 May 1994, with envelopes 4 items	May 1994
AAD/1995/12/4/18-21	Invitation to Habitat's 30th birthday party addressed to Sir Terence Conran. Includes reply card, ticket and envelope 4 items	May 1994
AAD/1995/12/4/22	Guest list for Habitat's 30th birthday party, giving details of replies received as at 6 May 1994	May 1994
AAD/1995/12/4/23	Photographs of the 30th birthday party, showing various Habitat directors, guests and VIPs (some in sixties dress) at the party. Also photographs of Sir Terence Conran cutting the birthday cake. ca.150 photographs	May 1994
AAD/1995/12/4/24	Colour 35mm negatives of photographs of the 30th birthday party ca.150 negatives	May 1994
AAD/1995/12/4/25	Contact sheets of photographs of the 30th birthday party 4 contact sheets	May 1994
AAD/1995/12/4/26-29	Photographs of a 30th birthday celebration, showing possibly members of staff in sixties dress posing in front of a car and cutting a cake 3 photographs, 1 contact sheet	May 1994
AAD/1995/12/4/30	Slides used in a presentation at the 30th birthday party. Also some slides of the '30' logo, the invitation, ticket and reply card ca.150 slides	May 1994

AAD/1995/12/4/31	Picture return notice from The Daily Telegraph including 2 bromides, 3 slides, 1 photograph and a copy of the 1964 catalogue reprint. These were apparently sent to The Daily Telegraph by the Press Office, but were not used by that publication	Aug 1994
AAD/1995/12/4/32	Invitation to the press preview for the 'Selling Lifestyle, 30 Years of Habitat' Exhibition, held at the V&A Museum	Oct 1994

Catalogues, 1964-1996

Reference: Habitat-2-4

Extent: 106 files

This series contains the following sub-series:

Habitat catalogues: UK

Habitat catalogues: FRANCE

Conran's catalogues: USA

Habitat catalogues: BELGIUM

Seibu Habitat catalogues: JAPAN

Catalogues: LUPTON MORTON

Catalogues: CLOTHES LINE

Catalogues: OTHER

Habitat catalogues: UK, 1964-1995

Reference: Habitat-2-4-1

Extent: 48 files

Reference	Description	Dates
AAD/1995/12/5/1	Folded broadsheet with illustrations by Juliet Glynn-Smith and text by Caroline Conran	1964
AAD/1995/12/5/2	Folded broadsheet with illustrations by Juliet Glynn-Smith and text by Caroline Conran	1964
AAD/1994/12/5/3	Catalogues	1965
AAD/1995/12/5/4	Catalogues	1969-1970
AAD/1995/12/5/5	First edition. Slightly damaged in the top right hand corner.	1971
AAD/1995/12/5/6	Second edition	1971
AAD/1995/12/5/7	Autumn and Christmas supplement	1971
AAD/1995/12/5/8	Autumn and Christmas supplement. In original plastic envelope addressed to Mr Tingey.	1971
AAD/1995/12/5/9	Catalogues	1972

AAD/1995/12/5/10	Free winter supplement	1972
AAD/1995/12/5/11	Catalogues	1973
AAD/1995/12/5/12	Free winter supplement	1973
AAD/1995/12/5/13	Catalogues	1974
AAD/1995/12/5/14	Free winter supplement	1974
AAD/1995/12/5/15	Catalogues	1975
AAD/1995/12/5/16	Catalogues	1976
AAD/1995/12/5/17	Catalogues	1977
AAD/1995/12/5/18	Catalogues	1977-1978
AAD/1995/12/5/19	Catalogues	1978-1979
AAD/1995/12/5/20	Catalogues	1979-1980
AAD/1995/12/5/21	Catalogues	1980-1981
AAD/1995/12/5/22	Catalogues	1981-1982
AAD/1995/12/5/23- 24	Catalogues 2 copies	1982-1983
AAD/1995/12/5/25	Catalogues	1983-1984
AAD/1995/12/5/26	Christmas supplement	1984
AAD/1995/12/5/27	Catalogues	1985
AAD/1995/12/5/28	Spring ideas supplement	1985
AAD/1995/12/5/29	Catalogues	1985-1986
AAD/1995/12/5/30	Design solutions supplement	1986
AAD/1995/12/5/31	Catalogues	1986-1987
AAD/1995/12/5/32	Autumn supplement	1987
AAD/1995/12/5/33- 34	Christmas supplement 2 copies	1987
AAD/1995/12/5/35	Catalogues	1988
AAD/1995/12/5/36	Christmas supplement	1988
AAD/1995/12/5/37	Catalogues	1989-1990
AAD/1995/12/5/38- 39	Christmas supplement 2 copies	1989
AAD/1995/12/5/40	Spring Arrivals	1990
AAD/1995/12/5/41	Autumn	1990
AAD/1995/12/5/42	Christmas	1990
AAD/1995/12/5/43	Spring	1991
AAD/1995/12/5/44- 46	Summer 3 copies	1991
AAD/1995/12/5/47	Autumn/Winter	1992
AAD/1995/12/5/48	Spring/Summer	1993
AAD/1995/12/5/49	Autumn/Winter	1993
AAD/1995/12/5/50	Christmas supplement	1993
AAD/1995/12/5/51	Spring/Summer	1994
AAD/1995/12/5/52	Autumn/Winter	1994
AAD/1995/12/5/53	Spring/Summer	1995

Habitat catalogues: FRANCE, 1973-1996

Reference: Habitat-2-4-2

Extent: 19 files

All the following catalogues are in French.

Reference	Description	Dates
AAD/1995/12/5/54	Catalogues	1973
AAD/1995/12/5/55	Catalogues	1974-1975
AAD/1995/12/5/56	Catalogues	1975-1976
AAD/1995/12/5/57	Catalogues	1977
AAD/1995/12/5/58	Catalogues	1978
AAD/1995/12/5/59	Printemps/Ete supplement	1979
AAD/1995/12/5/60	Catalogues	1979
AAD/1995/12/5/61	Catalogues	1980
AAD/1995/12/5/62	Catalogues	1981-1982
AAD/1995/12/5/63-64	Catalogues 2 copies	1985-1986
AAD/1995/12/5/65	Catalogues	1986-1987
AAD/1995/12/5/75	'Preferences d'habitat'	1987
AAD/1995/12/5/66-67	Catalogues 2 copies	1987-1988
AAD/1995/12/5/68-69	Catalogues 2 copies	1989-1991
AAD/1995/12/5/70-71	Catalogues 2 copies	1990-1991
AAD/1995/12/5/72	Catalogues	1992-1993
AAD/1995/12/5/73	Printemps/Ete supplement	1993
AAD/1995/12/5/74	Automne	1994
AAD/1996/5/20	Spring/Summer 1 volume	1996

Conran's catalogues: USA, 1979-1993

Reference: Habitat-2-4-3

Extent: 19 files

Reference	Description	Dates
AAD/1995/12/5/76	Catalogues	1979
AAD/1995/12/5/77-78	Catalogues 2 copies	1980
AAD/1995/12/5/79	Catalogues	1982
AAD/1995/12/5/80	Christmas supplement	1982
AAD/1994/12/5/81	Winter: 'Design Solutions'	1983

AAD/1995/12/5/82	Winter: 'Especially for Christmas'	1983
AAD/1995/12/5/83	Spring	1984
AAD/1995/12/5/84-85	Fall 2 copies	1984
AAD/1995/12/5/86	Winter	1984
AAD/1995/12/5/87	Spring	1985
AAD/1995/12/5/88	Winter	1986
AAD/1995/12/5/89	Winter	1987
AAD/1995/12/5/90	Summer	1988
AAD/1995/12/5/103	Fall 1989. Marked 'Glen Senk'	1989
AAD/1995/12/5/104	Christmas 1989. Marked 'Glen Senk'	1989
AAD/1995/12/5/105	Spring 1990	1990
AAD/1995/12/5/106	Summer 1990	1990
AAD/1995/12/5/107	Essentials 1990	1990
AAD/1995/12/5/108	Fall 1993	1993

Habitat catalogues: BELGIUM, 1982-1983

Reference: Habitat-2-4-4

Extent: 1 file

Reference	Description	Dates
AAD/1995/12/5/91	Catalogues (In Belgian)	1982-1983

Seibu Habitat catalogues: JAPAN, 1982-1984

Reference: Habitat-2-4-5

Extent: 2 files

Both the following catalogues are in Japanese.

Reference	Description	Dates
AAD/1995/12/5/92	Catalogues	1982-1983
AAD/1995/12/5/93	Catalogues	1983-1984

Catalogues: LUPTON MORTON, 1968-1969

Reference: Habitat-2-4-6

Extent: 2 files

Lupton Morton was a private company based at Wallingford, Oxfordshire, which began by manufacturing contract furniture and later moved over into the domestic market. It produced simple modern furniture similar to that sold by Habitat and had a thriving mail order business. In 1969 Ryman Conran bought Lupton Morton with the intention of merging the Lupton Morton catalogue with that of Habitat in order to allow Habitat to expand into the mail order market on a large scale.

Reference	Description	Dates
AAD/1995/12/5/94	Lupton Morton catalogue	1968
AAD/1995/12/5/95	Creative Living. Spring 1969 catalogue	1969

Catalogues: CLOTHES LINE, 1972-1973

Reference: Habitat-2-4-7

Extent: 2 files

Clothes line was a mail order company that was run by Nick Loasby and Jenny Mills as part of the Habitat group.

Reference	Description	Dates
AAD/1995/12/5/96	Folded broadsheet	1972
AAD/1995/12/5/97	Spring/Summer	1973

Catalogues: OTHER, 1969-1995

Reference: Habitat-2-4-8

Extent: 13 files

Reference	Description	Dates
AAD/1994/12/5/98	Conran and Company Ltd catalogue	1969
AAD/1995/12/5/99	Prisunic/3 catalogue. Prisunic was a French company for which Terence Conran did some design work. (In French)	1970
AAD/1995/12/5/100	Ryman Conran Manufacturing catalogue. In 1970 Ryman Conran Manufacturing was set up as a sales division for Ryman Conran. It was responsible for all furniture produced at Thetford, Uxbridge, High Wycombe and Wallingford and for contract sales to local authorities and leading retail outlets	ca. 1970
AAD/1995/12/5/101	Conran contract furniture range catalogue	1973
AAD/1995/12/5/109	Merchandise list for the 1975 catalogue	1975
AAD/1995/12/5/110	Photocopies of sketches believed to have been drawn by Sir Terence Conran for the Spring/Summer catalogue 1979	1979
AAD/1995/12/5/102	Conran Octopus catalogue	1993-1994

AAD/1996/5/86	Mock-ups for pages from a Habitat catalogue 2 items	1990s
AAD/1996/5/73	Mock-ups of pages possibly from a Habitat cookware catalogue. 3 items	1990s
AAD/1996/5/14	Proof copy of the Autumn/Winter 1993 catalogue 64 items	1993
AAD/1996/5/15	Proof copy of the Spring/Summer 1994 catalogue 27 items	1994
AAD/1995/12/5/111	Copy for the text for the Spring/Summer 1994 catalogue	1994
AAD/1996/5/87	Proof copies of the Autumn/Winter 1995 catalogue. 250 items This item consists of four wallets of material. Each wallet contains proof copies of page spreads from the Habitat catalogue to which are attached handwritten schedules of the names and prices of the products on show in those proofs. There are also some additional memoranda and notes about problems with individual page spreads.	1995

Marketing maps, ca. 1990s

Reference: Habitat-2-5

Extent: 7 items

Reference	Description	Dates
AAD/1996/5/123	Local paid for newspapers and local radio boundaries around the Habitat stores in York and Leicester This item includes a letter and a listing of the postal sectors in the York area.	ca. 1990s
AAD/1996/5/103	Location of Habitat stores, customers and catchment area boundaries (London area) 1 item	ca. 1990s
AAD/1996/5/104	Location of Habitat stores, customers and catchment area boundaries [UK]. 1 item	ca. 1990s
AAD/1996/5/105	Penetration of existing customers by grid square. 1 item	ca. 1990s
AAD/1996/5/106.	Penetration of potential customers by grid square 1 item	ca. 1990s
AAD/1996/5/107	Motorways and main roads [UK]. 1 item	ca. 1990s
AAD/1996/5/108	Motorways and main roads possibly of the London area. 1 item	ca. 1990s

Miscellaneous records, ca. 1990s

Reference: Habitat-2-6

Extent: 15 files

Reference	Description	Dates
AAD/1996/5/121	Table Cafe business card 1 item	ca. 1990s
AAD/1996/5/120	King's Road Cafe business card. 1 item	ca. 1990s
AAD/1996/5/31	Sheets of small round Habitat stickers in blue, black and green 3 items	ca. 1990s
AAD/1996/5/33	Sheets of paper featuring the King's Road Cafe logo 2 items	ca. 1990s
AAD/1996/5/10	Habitat 'streamline' T-shirts. 2 items These T-shirts are white with 'Habitat' written in red on the front and with turquoise abstract designs on front and back.	ca. 1990s
AAD/1996/5/77	Mounted display of Habitat stationery 1 item	ca. 1990s
AAD/1996/5/81	Mounted displays of graphics for Habitat's Table Cafe. 2 items This item also contains labels giving details of the designer of the Table CafÃ© graphics, Todd Anderson.	ca. 1990s
AAD/1996/5/127	Christmas dress by Vivienne Westwood. 3 items This dress was commissioned by Habitat as part of a marketing exercise. This dress consists of a green net skirt hung with presents and baubels and a red boned bodice. There is also a string of beads hung with presents and baubels.	ca. 1990s
AAD/1996/5/51	Blank form letter written to accompany circulations of the Spring Arrivals catalogue 1 item	5 Apr 1990
AAD/1996/5/122	Volume containing illustrations of Habitat house style as applied to carrier bags, store banners, catalogues and mailings 1 volume	1992-1993
AAD/1996/5/32	Mock-up of a set of postcards featuring products from the Christmas 1994 range 1 item	1994
AAD/1996/5/114	Photocopy of the proofs for a leaflet advertising the Habitat Card 8 items	14 July 1994
AAD/1996/5/119	Photographs of children looking in Habitat's window. 4 items See also AAD/1996/5/23 (p11).	ca. 1995
AAD/1996/5/116	Leaflet advertising the Habitat Card Bonus Scheme 1 item	1995
AAD/1996/5/75	Mounted display of invitation cards for a special New Year Sale shopping evening 1 item	1995

See also AAD/1996/5/22 (p11).

AAD/1996/5/83	Proof and final copies of the publicity leaflets for Habitat's Christmas 1996 collection preview 6 items	1996
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Day Files, 1991-1992

Reference: Habitat-2-7

Extent: 2 files

Reference	Description	Dates
AAD/1995/12/6/1	Day file belonging to Katrina Lynch, Communications Manager, containing correspondence in and out, internal memoranda out, etc. Includes a copy of the World Wide Fund for Nature's draft timber purchasing policy (which Habitat was asked to endorse), memoranda concerning the Tribal collection launch and the opening of a Muji store on Carnaby Street and a copy of the preliminary financial results for Storehouse for the year ended 30 March 1991	13 May 1991 - 20 Dec 1991
AAD/1995/12/6/2	Day file belonging to Katrina Lynch, Communications Manager, containing correspondence in and out, faxes, internal memoranda, etc. Includes memoranda on the Habitat/Elle Decoration Design Competition and minutes of a meeting concerning the Guildford Store Media and Customer Event	5 Jan 1992 - 17 Dec 1992

Display Manager's files, 1977-1988

Reference: Habitat-2-8

Extent: 2 files

Reference	Description	Dates
AAD/1995/12/7/1	File compiled by Maurice Libby, Display Manager, concerning a visit by him to New York. 1 file Includes: presscuttings on the Citicorp Centre and the opening of the Conran's shop there; the first issue of Conran's Chronicles (staff magazine); details of a Bed 'n Bath promotion (which Maurice Libby helped to design) and a copy of the Conran's 1979 catalogue	July 1977 - Jan 1979
AAD/1995/12/7/2	File compiled by Maurice Libby concerning the Habitat V&A collection press show 1 file Including memoranda, photographs and drawings of the displays.	July 1988 - Aug 1988

Display and handling manual, ca. 1960s

Reference: Habitat-2-9

Extent: 1 file

Reference	Description	Dates
AAD/1995/12/8/1	Manual compiled by Maurice Libby, Display Manager, giving details of the way Habitat stores should be laid out and the way the stock should be handled on the shelves. Contains black and white photographs of the various display areas and explains how various categories of merchandise should be linked.	ca. 1960s

Merchandise, 1966-1985

Reference: Habitat-2-10

Extent: 33 files

This series contains the following sub-series:

Cook's Diaries, 1967-1983

Reference: Habitat-2-10-1

Extent: 11 files

Reference	Description	Dates
AAD/1995/12/9/1	Cook's Diary. Recipes by Caroline Conran and drawings by Juliet Glynn Smith. Unused. 1 item	1967
AAD/1995/12/9/32	Cook's Diary. Recipes by Caroline Conran. Used 1 item	1968
AAD/1995/12/9/33	Cook's Diary. Recipes by Caroline Conran. Unused 1 item	1969
AAD/1995/12/9/34	Cook's Diary. Recipes by Caroline Conran. Unused 1 item	1970
AAD/1995/12/9/2	Cook's Diary. Recipes compiled by Gerard Campbell and illustrations by Tony Meeuwissen. Unused 1 item	1973
AAD/1995/12/9/3	Cook's Diary. Written by Caroline Conran and illustrated by Faith Shannon. Used 1 item	1974
AAD/1995/12/9/4	Cook's Diary. Written by Cynthia Wickham and illustrated by Ian Beck. Used 1 item	1975
AAD/1995/12/9/5	Cook's Diary. Written by Pagan Gregory and Sue Miles with pictures by Alan Randall. Used 1 item	1976
AAD/1995/12/9/6	Cook's Diary. Written by Cynthia Wickham with illustrations by Chloe Cheese. Unused 1 item	1979

AAD/1995/12/9/7	Cook's Diary. Text by Liza Kinsman and Photographs by Christine Hanscomb. Used 1 item	1982
AAD/1995/12/9/8	Cook's Diary. Text by Antonio Carluccio and Photographs by Priscilla Carluccio. Unused 1 item	1983

Gardener's Diaries, 1973-1983

Reference: Habitat-2-10-2

Extent: 5 files

Reference	Description	Dates
AAD/1995/12/9/9	Gardener's Diary. Compiled by Cynthia Wickham with illustrations by Eugene Grasset and Suttons Catalogues. Unused 1 item	1973
AAD/1995/12/9/10	Gardener's Diary. Compiled by Cynthia Wickham. Unused 1 item	1974
AAD/1995/12/9/11	Gardener's Diary. Written by Rosemary Borland and illustrated by Marilyn Leader. Used 1 item	1979
AAD/1995/12/9/12	Gardener's Diary. Text by Cynthia Wickham and illustrations by Hazel Gower. Used 1 item	1981
AAD/1995/12/9/13	Gardener's Diary. Written by Ann Sayer. Unused 1 item	1983

Other records, ca. 1966 - 1985

Reference: Habitat-2-10-3

Extent: 17 files

Reference	Description	Dates
AAD/1995/12/9/14	Envelope containing sample herb and spice labels. Possibly part of the new range of products launched in October 1966 27 items	ca. 1966
AAD/1995/12/9/15	<i>Paris a la carte</i> pack containing facsimiles of menus from Paris restaurants 1 pack	1967
AAD/1995/12/9/16	<i>London a la carte</i> pack containing facsimiles of menus from London restaurants. Second edition 1 pack	1967
AAD/1995/12/9/17	<i>London a la carte</i> pack. Third edition 1 pack	1967

AAD/1995/12/9/18	Paint sample cards. This range of 16 paints was launched by Habitat in 1969 with the opening of their first Do It Yourself department, 'The Homework Shop' in Kingston, Surrey 16 items	1969
AAD/1995/12/9/19	Instructions for the Chicken Brick, Fish Brick and Parsley Pot. 1 item The Chicken Brick was introduced in 1966 and the Fish Brick and Parsley Pot were introduced to complement it in 1970. This instruction and recipe leaflet was included with the merchandise.	ca. 1970
AAD/1995/12/9/20	Leaflet entitled <i>Notes on the Care of Cooking Equipment</i> . This was compiled by Elizabeth David and given away free in Habitat Stores 1 item	ca. 1970
AAD/1995/12/9/21-22	Recipe sheet. 2 copies Given away free in Habitat stores	ca. 1970
AAD/1995/12/9/23	Pack of six Cook's Postcards sold at Habitat for 29p. The illustrations were taken from the 1974 Cook's Diary 1 pack, 6 items	ca. 1974
AAD/1995/12/9/24	Gardener's Scrapbook. Partly used. Sold at Habitat for 95p 1 item	ca. 1975
AAD/1995/12/9/25	Sample fabrics and wallpapers from the Habitat 'Basics' range in yellow, blue and red 9 items	Early 1980s
AAD/1995/12/9/26	<i>The Habitat Home Decorator: Floors and Flooring</i> . Written by Jane Lott and published by Octopus Conran 1 item	1985
AAD/1995/12/9/27	<i>The Habitat Home Decorator: Storage Solutions</i> . Written by Gilly Love and published by Octopus Conran 1 item	1985
AAD/1995/12/9/28	Leaflet giving recipes for marmalade and sauerkraut 1 item	Undated
AAD/1995/12/9/29	Leaflet on preserving fruit and vegetables, giving various recipes 1 item	Undated
AAD/1995/12/9/30	Habitat gift vouchers (four of value £1) attached to a Habitat gift voucher card. 4 items The vouchers were cashed in March 1994 but their style indicates them to be much older than this in date	Undated
AAD/1995/12/9/31	Habitat Wedding List service application form and label, etc	Undated

Packaging, ca. 1960s - ca. 1990s

Reference: Habitat-2-11

Extent: 10 files

Reference	Description	Dates
AAD/1995/12/10/1	Yellow and red large paper carrier bag 1 item	ca. late 1960s
AAD/1995/12/10/2	White and red paper bag 1 item	ca. late 1960s
AAD/1995/12/10/3	Yellow and red large paper carrier bag. (Badly faded on one side) 1 item	ca. late 1970s - ca. early 1980s
AAD/1995/12/10/4	White and green small paper carrier bag 1 item	ca. late 1970s - ca. early 1980s
AAD/1995/12/10/5	Brown and blue paper bag 1 item	ca. 1980s
AAD/1995/12/10/6	Large white paper carrier bag with Christmas 'h' design on both sides 1 item	ca. Dec 1984
AAD/1995/12/10/7	Red and green large paper carrier bag with Christmas design on both sides 1 item	ca. late 1980s
AAD/1995/12/10/8	Scrapbook of sample labels, some Habitat, some not. Address label on the front gives an address in Delhi, India 1 item	ca. 1990s
AAD/1995/12/10/9	Large paper carrier bag with a Christmas design on both sides designed by Glyn Phillips 1 item	1991
AAD/1996/5/16	Large orange paper carrier bag with a green leaf design on either side 1 item	1990s

Photographic material: products, 1986-1998

Reference: Habitat-2-12

Extent: 46 files

This series consists of colour transparencies, negatives, slides and contact sheets of Habitat product ranges. The earlier material consists only of those shots which appeared in the Habitat catalogue and is arranged by the page number on which the image appeared. The later material is less well-organised and consists of many different shots of the same product mock-up. It is also arranged by product range name or type of product (lighting, bed linen, cushions, etc), rather than by catalogue page number.

Reference	Description	Dates
AAD/1995/12/11/1	Colour transparencies of the product shots used on pages 1-71 of the 1986/87 catalogue	1986
AAD/1995/12/11/2	Colour transparencies of the product shots used on pages 72-141 of the 1986/87 catalogue	1986

AAD/1995/12/11/3	Colour transparencies of the product shots used on pages 142-end of the 1986/87 catalogue	1986
AAD/1995/12/11/4	Colour transparencies of the product shots used in the Autumn 1987 catalogue	1987
AAD/1995/12/11/5	Black and white transparencies of products featured in the Autumn 1987 catalogue	1987
AAD/1995/12/11/6	Colour transparencies of products featured in the Christmas 1987 catalogue	1987
AAD/1995/12/11/7	Colour transparencies of the product shots used on pages 1-55 of the 1988 catalogue	1988
AAD/1995/12/11/8	Colour transparencies of the product shots used on pages 56-119 of the 1988 catalogue	1988
AAD/1995/12/11/9	Colour transparencies of the product shots used on pages 120-169 of the 1988 catalogue	1988
AAD/1995/12/11/10	Colour transparencies of the product shots used on pages 170-208 of the 1988 catalogue	1988
AAD/1995/12/11/11	Colour transparencies of the product shots used in the Christmas 1988 supplement	1988
AAD/1995/12/11/12	Colour transparencies of the product shots used on pages 2-59 of the 1989 catalogue	1989
AAD/1995/12/11/13	Colour transparencies of the product shots used on pages 60-101 of the 1989 catalogue	1989
AAD/1995/12/11/14	Colour transparencies of the product shots used on pages 102-157 of the 1989 catalogue	1989
AAD/1995/12/11/15	Colour transparencies of the product shots used on pages 158-216 of the 1989 catalogue	1989
AAD/1995/12/11/16	Colour transparencies of the product shots used in the Christmas 1989 supplement	1989
AAD/1995/12/11/17	File marked '1990 Habitat catalogue pages 200-end' containing colour transparencies and slides of product mock-ups and colour proofs of catalogue pages. There was not a 1990 catalogue which stretched to over 200 pages, but the images do look similar, though not identical to images in the 1989/90 catalogue	ca. late 1980s - ca. early 1990s
AAD/1995/12/11/18	Colour transparencies of unidentified Habitat product ranges (found together in an envelope marked 'alternate versions of approved film')	ca. early 1990s
AAD/1995/12/11/19	Colour transparencies of the product shots used in the Autumn 1990 catalogue	1990
AAD/1995/12/11/20	Colour transparencies of the product shots used in the Christmas 1990 catalogue	1990
AAD/1995/12/11/21	Colour slides of product mock-ups, marked with page numbers and/or the abbreviations 'ALT', 'US' or 'UK'. Some of these images were used in the Spring 1991 catalogue	1990 - 1991
AAD/1995/12/11/22	Colour slides of the product shots used in the Autumn/Winter 1992 catalogue	1992

AAD/1995/12/11/23	Colour transparencies of the Spring/Summer 1993 product ranges. (Many of these images appeared in the Spring/Summer 1993 catalogue.)	1992
AAD/1995/12/11/24	Colour slides of the product shots used in the Spring/Summer 1993 catalogue	1993
AAD/1995/12/11/25	Colour transparencies of the Autumn/Winter 1993 product ranges. (Many of these appeared in the Autumn/Winter 1993 catalogue)	1993
AAD/1995/12/11/26	File containing colour contact sheets of the product ranges which appeared in the Autumn/Winter 1993 catalogue	1993
AAD/1995/12/11/27	File containing negatives of the product ranges which appeared in the Autumn/Winter 1993 catalogue	1993
AAD/1995/12/11/28	Colour slides and transparencies of the Christmas 1993 product ranges. (Many of these images appeared in the Christmas 1993 catalogue). Includes a copy of the Christmas 1993 catalogue	1993
AAD/1995/12/11/29	Colour contact sheets and negatives of the Christmas 1993 product ranges (found together in an envelope marked 'to be kept safe for Karina')	1993
AAD/1996/5/5	Colour transparencies of the Christmas 1993 product ranges 1 box Many of these images appeared in the Christmas 1993 catalogue.	1993
AAD/1996/5/2	Colour slides of the product shots used in the Autumn/Winter 1993 catalogue 290 items	1993
AAD/1996/5/3	Colour transparencies of the Spring/Summer 1994 product ranges 1 box Many of these images appeared in the Spring/Summer 1994 catalogue.	1994
AAD/1996/5/4	Black and white contact sheets and negatives of the product ranges which appeared in the Spring/Summer 1994 catalogue 1 box	1994
AAD/1996/5/1	Colour slides of the product shots used in the Spring/Summer 1994 catalogue 271 items	1994
AAD/1995/12/11/30	Colour transparencies of the Spring/Summer 1994 product ranges. (Many of these images appeared in the Spring/Summer 1994 catalogue)	1994
AAD/2000/13/66	Colour transparencies of product shots used on pp.1-49 of the Autumn/Winter 1994 catalogue 1 file	1994
AAD/2000/13/67	Colour transparencies of product shots used on pp.50-83 of the Autumn/Winter 1994 catalogue 1 file	1994

AAD/2000/13/64	Colour transparencies of product shots used on pp.85-127 of the Autumn/Winter 1994 catalogue 1 file	1994
AAD/2000/13/65	Colour transparencies of product shots used on pp.128-162 of the Autumn/Winter 1994 catalogue 1 file	1994
AAD/2000/13/75	Colour transparencies of product shots used in the Christmas 1994 catalogue 1 file	1994
AAD/2000/13/76	Colour transparencies of product shots used in the Christmas 1994 catalogue 1 file	1994
AAD/2000/13/68	Colour transparencies of product shots used on pp.1-21 of the Spring/Summer 1995 catalogue 1 file	1995
AAD/2000/13/69	Colour transparencies of product shots used on pp.22-47 of the Spring/Summer 1995 catalogue 1 file	1995
AAD/2000/13/70	Colour transparencies of product shots used on pp.48-73 of the Spring/Summer 1995 catalogue 1 file	1995
AAD/2000/13/71	Colour transparencies of product shots used on pp.74-100 of the Spring/Summer 1995 catalogue 1 file	1995
AAD/2000/13/63	Colour transparencies of product shots used on pp.6-25 of the Autumn/Winter 1995 catalogue 1 file	1995
AAD/2000/13/58	Colour transparencies of product shots used on pp.26-67 of the Autumn/Winter 1995 catalogue 1 file	1995
AAD/2000/13/62	Colour transparencies of product shots used on pp.70-103 of the Autumn/Winter 1995 catalogue 1 file	1995
AAD/2000/13/61	Colour transparencies of product shots used on pp.104-129 of the Autumn/Winter 1995 catalogue 1 file	1995
AAD/2000/13/60	Colour transparencies of product shots used on pp.130-165 of the Autumn/Winter 1995 catalogue 1 file	1995
AAD/2000/13/59	Colour transparencies of product shots used on pp.166-198 of the Autumn/Winter 1995 catalogue 1 file	1995
AAD/2000/13/77	Colour transparencies of product shots, possibly used in the Autumn/Winter 1995 catalogue 1 file	1995
AAD/2000/13/78	Colour transparencies of product shots, possibly used in the Autumn/Winter 1995 catalogue 1 file	1995
AAD/2000/13/72	Colour transparencies of product shots used in the Cookshop 1995 catalogue 1 file	1995

AAD/2000/13/73	Colour transparencies of product shots used in the Cookshop 1995 catalogue 1 file	1995
AAD/2000/13/74	Colour transparencies of product shots used in the Christmas 1995 catalogue 1 file	1995
AAD/2000/13/49	Colour transparencies of product shots used on pp.62-100 of the Spring/Summer 1996 catalogue 1 file	1996
AAD/2000/13/52	Colour transparencies of product shots used on pp.48-61 of the Autumn/Winter 1996 catalogue 1 file	1996
AAD/2000/13/34	Colour transparencies of product shots used on pp.62-90 of the Autumn/Winter 1996 catalogue 1 file	1996
AAD/2000/13/38	Colour transparencies of product shots used in the Spring/Summer 1997 catalogue 1 file	1997
AAD/2000/13/40	Colour transparencies of product shots used in the Spring/Summer 1997 catalogue 1 file	1997
AAD/2000/13/41	Colour transparencies of product shots used in the Spring/Summer 1997 catalogue 1 file	1997
AAD/2000/13/45	Colour transparencies of product shots used in the Spring/Summer 1997 catalogue 1 file	1997
AAD/2000/13/48	Colour transparencies of product shots used in the Spring/Summer 1997 catalogue 1 file	1997
AAD/2000/13/53	Colour transparencies of product shots used in the Spring/Summer 1997 catalogue 1 file	1997
AAD/2000/13/56	Colour transparencies of product shots used on pp.53-100 of the Spring/Summer 1997 catalogue 1 file	1997
AAD/2000/13/46	Colour transparencies of product shots used in the Autumn/Winter 1997 catalogue 1 file	1997
AAD/2000/13/36	Colour transparencies of product shots used in the Autumn/Winter 1997 catalogue 1 file	1997
AAD/2000/13/54	Colour transparencies of product shots used on pp.1-165 of the Autumn/Winter 1997 catalogue 1 file	1997
AAD/2000/13/47	Colour transparencies of product shots used on pp.1-165 of the Autumn/Winter 1997 catalogue 1 file	1997
AAD/2000/13/44	Colour transparencies of product shots used on pp.1-165 of the Autumn/Winter 1997 catalogue 1 file	1997

AAD/2000/13/43	Colour transparencies of product shots used on pp.1-165 of the Autumn/Winter 1997 catalogue 1 file	1997
AAD/2000/13/42	Colour transparencies of product shots used on pp.1-165 of the Autumn/Winter 1997 catalogue 1 file	1997
AAD/2000/13/57	Colour transparencies of product shots used on pp.1-63 of the Spring/Summer 1998 catalogue 1 file	1998
AAD/2000/13/35	Colour transparencies of product shots used in the Autumn/Winter 1998 catalogue 1 file	1998
AAD/2000/13/37	Colour transparencies of product shots used in the Autumn/Winter 1998 catalogue 1 file	1998
AAD/2000/13/51	Colour transparencies of product shots used in the Autumn/Winter 1998 catalogue 1 file	1998
AAD/2000/13/55	Colour transparencies of product shots used in the Autumn/Winter 1998 catalogue 1 file	1998
AAD/1996/5/125	Black portfolio containing photographs of Habitat products, 1 item	ca. 1990s
AAD/2000/13/33	Colour transparencies of product shots 1 file	Undated
AAD/2000/13/39	Colour transparencies of product shots 1 file	Undated
AAD/2000/13/50	Colour transparencies of product shots 1 file	Undated

Photographic material: stores, ca. 1960s - 1990

Reference: Habitat-2-13

Extent: 111 files

This material consists of slides, photographs, transparencies, negatives and captions concerning various Habitat stores in the United Kingdom, Europe and USA. The slides and photographs, etc. usually show interior and exterior views of the stores, but they sometimes also show members of staff, opening celebrations and customers.

This series contains the following sub-series:

United Kingdom: Habitat and Heal's stores.

United Kingdom: The Conran Shop.

United Kingdom: The Michelin Building.

USA and Canada.

Europe (not including UK).

Other records.

United Kingdom: Habitat and Heal's stores, 1964-1990

Reference: Habitat-2-13-1

Extent: 69 files

Reference	Description	Dates
AAD/1995/12/12/1	Aberdeen	ca. Aug 1981
AAD/1995/12/12/2	Basingstoke Out of Town	ca. 1987
AAD/1995/12/12/3	Birmingham	ca. Nov 1972
AAD/1995/12/12/4	Bolton	ca. Aug 1974
AAD/1995/12/12/5	Bournemouth	ca. Dec 1973
AAD/1995/12/12/6	Brighton	ca. Sept 1969
AAD/1995/12/12/7	Bristol	ca. Sept 1971
AAD/1995/12/12/8	Bristol re-site	ca. Oct 1982
AAD/1995/12/12/9	Bromley	ca. Sept 1968 - 1980s
AAD/1995/12/12/10	Cambridge	ca. early 1980s
AAD/1995/12/12/11	Canterbury	ca. 1983
AAD/1995/12/12/12	Cardiff	ca. Nov 1975
AAD/1995/12/12/13	Cardiff Out of Town	May 1989
AAD/1995/12/12/14	Chelmsford	ca. 1980s
AAD/1995/12/12/15	Cheltenham	Mar 1972 - Oct 1989
AAD/1995/12/12/16	Chester	Aug 1984
AAD/1995/12/12/17	Coventry	ca. 1974
AAD/1995/12/12/18	Whitgift Centre, Croydon. Includes several black and white photographs of what appears to be a radio broadcast carried out in the window of the store	1972 - 1973
AAD/1995/12/12/19	Croydon Out of Town	ca. 1988

AAD/1995/12/12/20	Darlaston Out of Town	21 May 1987
AAD/1995/12/12/21	Edinburgh	ca. 1977
AAD/1995/12/12/22	Epsom Out of Town	1988 - 1989
AAD/1995/12/12/23	Exeter	ca. Oct 1985
AAD/1995/12/12/24	Glasgow	ca. 1974
AAD/1995/12/12/25	Guildford	ca. 1970s
AAD/1995/12/12/26	Harrogate	ca. 1980s
AAD/1995/12/12/27	Hatfield Out of Town	ca. 1988
AAD/1995/12/12/28	Havant Out of Town	ca. 1988-1990
AAD/1995/12/12/29	High Wycombe Out of Town	ca. 1980s
AAD/1995/12/12/30	Hull	ca. 1980
AAD/1995/12/12/31	Ipswich	ca. 1980s
AAD/1995/12/12/32	Kingston	ca. 1970s
AAD/1995/12/12/33	Kingston re-site	ca. 1980s
AAD/1995/12/12/34	Leeds	ca. 1980s
AAD/1995/12/12/35	Leicester	ca. 1973
AAD/1995/12/12/36	Leicester Out of Town	1989
AAD/1995/12/12/37	Lincoln	1982
AAD/1995/12/12/38	Lincoln Out of Town	1987
AAD/1995/12/12/39	Liverpool	1973 - 1980s
AAD/1995/12/12/40	London, Finchley Road	1982
AAD/1995/12/12/41	London, Fulham Road	ca. 1964
AAD/1995/12/12/42	London, Hammersmith	ca. late 1970s - early 1980s
AAD/1995/12/12/43	London, High Street Kensington	Nov 1988
AAD/1995/12/12/44	London, King's Road	1973-1990
AAD/1995/12/12/45	London, Tottenham Court Road. Habitat and Heal's stores	1966-1984
AAD/1995/12/12/46	London, Western Avenue, Ealing	Aug 1988
AAD/1995/12/12/47	Maidstone	ca. 1980s
AAD/1995/12/12/48	Manchester, John Dalton Street	1967 - ca. 1980s
AAD/1995/12/12/49	Manchester, Wythenshawe	ca. 1970s
AAD/1995/12/12/50	Milton Keynes	ca. late 1970s - early 1980s
AAD/1995/12/12/51	Newcastle upon Tyne	ca. late 1970s - early 1980s
AAD/1995/12/12/52	Northampton	ca. late 1970s - early 1980s
AAD/1995/12/12/53	Norwich	Sept 1985
AAD/1995/12/12/54	Nottingham	ca. 1972
AAD/1995/12/12/55	Peterborough	June 1982
AAD/1995/12/12/56	Plymouth	Feb 1983
AAD/1995/12/12/57	Romford	ca. 1974

AAD/1995/12/12/58	Sheffield	ca. early 1980s
AAD/1995/12/12/59	Solihull	Nov 1989
AAD/1995/12/12/60	Southampton	July 1980
AAD/1995/12/12/61	Taplow	Mar 1980
AAD/1995/12/12/62	Tunbridge Wells	ca. 1984
AAD/1995/12/12/63	Wallingford warehouse, showroom and office complex	1973-1974
AAD/1995/12/12/64	Watford	ca. 1972
AAD/1995/12/12/65	Wellingborough	ca. 1980s
AAD/1995/12/12/66	West Thurrock Out of Town. Habitat and Heal's stores	Mar 1988
AAD/1995/12/12/67	Worcester	1984
AAD/1995/12/12/68	Wood Green	1985
AAD/1995/12/12/69	York	Aug 1974

United Kingdom: The Conran Shop, 1973

Reference: Habitat-2-13-2

Extent: 1 file

Reference	Description	Dates
AAD/1995/12/12/70	The Conran Shop, London	ca. Nov 1973

United Kingdom: The Michelin Building, ca. 1980s

Reference: Habitat-2-13-3

Extent: 1 file

Reference	Description	Dates
AAD/1995/12/12/71	The Michelin Building, London	ca. 1980s

USA and Canada, 1968 - ca. 1980s

Reference: Habitat-2-13-4

Extent: 10 files

Reference	Description	Dates
AAD/1995/12/12/72	Contents of a file marked 'Conran's USA' containing photographs, negatives and transparencies of Conran's USA personnel including: David Pasmore, Ralph Othause, Mike Karkowski, Jim Frain, Kim Agnew, Kenneth Drakeley and the Directors of Conran Associates	ca. 1970s - ca. 1980s
AAD/1995/12/12/73	Boston	ca. 1980s
AAD/1995/12/12/74	Exeter	ca. 1980s
AAD/1995/12/12/75	Long Island, Manhasset	ca. 1980s
AAD/1995/12/12/76	Manhattan, Citicorp Centre	ca. Oct 1977
AAD/1995/12/12/77	New Jersey, Riverside Square	ca. late 1970s
AAD/1995/12/12/78	Toronto, Canada	ca. 1968

AAD/1995/12/12/79	Virginia	ca. 1980
AAD/1995/12/12/80	Washington DC	ca. 1980s
AAD/1995/12/12/81	Westchester, New Rochelle	ca. late 1970s

Europe (not including UK), ca. 1960s - ca. 1980s

Reference: Habitat-2-13-5

Extent: 29 files

Reference	Description	Dates
AAD/1995/12/12/82	Amsterdam	ca. Oct 1985
AAD/1995/12/12/83	Antwerp	ca. 1970s
AAD/1995/12/12/84	Belle Epine. Grand Habitat	ca. 1980s
AAD/1995/12/12/85	Bordeaux	ca. 1980s
AAD/1995/12/12/86	Brussels	ca. 1970s
AAD/1995/12/12/87	Bures Orsay	ca. Mar 1974
AAD/1995/12/12/88	Clergy Pontoise	ca. 1970s - ca. 1980s
AAD/1995/12/12/89	Clermont Ferrand	ca. 1980s
AAD/1995/12/12/90	De Bijerdorf	ca. 1980s
AAD/1995/12/12/91	Grenoble	ca. 1980s
AAD/1995/12/12/92	Les Halles	ca. late 1970s - ca. early 1980s
AAD/1995/12/12/93	Lille	ca. 1970s
AAD/1995/12/12/94	Lyon	ca. 1970s
AAD/1995/12/12/95	Lyon Bron. Grand Habitat	ca. 1970s - ca. 1980s
AAD/1995/12/12/96	Marseilles	ca. May 1980
AAD/1995/12/12/97	Montpellier	ca. May 1980
AAD/1995/12/12/98	Nantes	ca. 1980s
AAD/1995/12/12/99	Nice	ca. 1982
AAD/1995/12/12/100	Orgeval	ca. Apr 1974
AAD/1995/12/12/101	Paris, Avenue Wagram	ca. Sept 1974 - ca. 1980s
AAD/1995/12/12/102	Paris, Les Quatre Temps Commercial Centre, La Defense	ca. Mar 1981
AAD/1995/12/12/103	Paris, Tour Montparnasse	ca. Sept 1973
AAD/1995/12/12/104	Rotterdam	ca. 1985
AAD/1995/12/12/105	Rouen	ca. Oct 1980
AAD/1995/12/12/106	Strasbourg	ca. 1970s
AAD/1995/12/12/107	Toulouse	ca. 1980s
AAD/1995/12/12/108	Velizy. Grand Habitat	ca. Nov 1980s
AAD/1995/12/12/109	Woluwe	ca. 1980s
AAD/1995/12/12/110	Zurich	ca. 1960s

Other records, ca. 1970s - 1980s

Reference: Habitat-2-13-6

Extent: 1 file

Reference	Description	Dates
AAD/1995/12/12/111	Slides, negatives and photographs, found with the above material. Including a poster advertising the preview of the 1983/84 Habitat France collection, photographic material of unidentified stores and photographs of product ranges including the Basics, Pollo and Tortoise ranges. Also a series of presentation slides entitled 'Titles and Statistics'	ca. 1970s - 1980s

Photographic material: other, ca. 1960s - ca. 1990s

Reference: Habitat-2-14

Extent: 113 files

This series contains the following sub-series:

Slides

Photographs by John Maltby

Other records

Slides, ca. 1980s ; Undated

Reference: Habitat-2-14-1

Extent: 28 files

These slides were arranged by subject and arrived at the archive in brown envelopes in magazine holders. They have now been rehoused in archival-quality slide storage materials, but the broad subject order has been maintained.

Reference	Description	Dates
AAD/1995/12/13/1	Stationery, diaries and calenders 21 slides	Undated
AAD/1995/12/13/2	Catalogues 1979-1982 15 slides 11 slides illustrating stages in the production of the Habitat catalogue, one slide of the 1980/81 catalogue cover and three others.	Undated
AAD/1995/12/13/3	Catalogues 1975-79 UK 18 slides Including slides of the covers and inside pages of various Habitat catalogues.	Undated
AAD/1995/12/13/4	Habitat stores - Cardiff Out of Town. Exterior and interior views of the Cardiff O.O.T. Habitat 9 slides	May 1989

AAD/1995/12/13/5	Press shows 15 slides, 2 negatives Including views of the Garden Furniture 1979 press show.	Undated
AAD/1995/12/13/6	Shareholders lecture 67 slides Slides used in a presentation concerning an employee share owning scheme.	ca. 1980s
AAD/1995/12/13/7	Packaging 1982 136 slides Slides of various Habitat packaging for blinds, lighting, bed linen, glasses, etc.	1982
AAD/1995/12/13/8	King's Road Christmas Window 1982 13 slides	1982
AAD/1995/12/13/9	Habitat Country, 11 July 1984 49 slides Slides of the Habitat Country collection press show.	July 1984
AAD/1995/12/13/10	Titles and Statistics 28 slides Slides from a presentation concerning public relations(?).	Undated
AAD/1995/12/13/11	Habitat products 7 slides	Undated
AAD/1995/12/13/12	Bedroom 7 slides Slides of Habitat bed furnishings and furniture.	Undated
AAD/1995/12/13/13	Chairs 7 slides Slides of Habitat chairs.	Undated
AAD/1995/12/13/14	Dining room 16 slides Slides of Habitat dining furniture.	Undated
AAD/1995/12/13/15	Marketing and promotions 88 slides Including slides of Habitat advertising, window displays and a press show called NPPL 27 July 1983. Also includes slides of the Edinburgh, Hull, Chelmsford and Canterbury stores.	Undated
AAD/1995/12/13/16	Kitchen Market 12 slides Slides of the Kitchen Market press show, 25 January 1984.	Jan 1984
AAD/1995/12/13/17	Labelling and packaging 25 slides	Undated
AAD/1995/12/13/18	Storage 3 slides Slides of shelving units.	Undated
AAD/1995/12/13/19	Kitchen 9 slides Slides of Habitat kitchen furniture.	Undated
AAD/1995/12/13/20	Upholstered furniture 5 slides	Undated

AAD/1995/12/13/21	Basics 1983 20 slides Slides showing various Habitat products	1983
AAD/1995/12/13/22	Catalogues USA 4 slides Slides showing the covers of the 1979 and 1980 Conran catalogues.	Undated
AAD/1995/12/13/23	Catalogues 1964-74 UK 6 slides	Undated
AAD/1995/12/13/24	Catalogue 82/83 41 slides Slides of products used in the 82/83 catalogue.	ca. 1982
AAD/1995/12/13/25	Personnel presentation - shares 25 slides Slides from a presentation concerning a staff share scheme.	Undated
AAD/1995/12/13/26	PR presentation 41 slides	Undated
AAD/1995/12/13/27	Share scheme 25 slides Slides, possibly from a presentation.	Undated
AAD/1995/12/13/28	Souleiado fabrics 9 slides, 6 transparencies	Undated

Photographs by John Maltby, ca. 1964

Reference: Habitat-2-14-2

Extent: 25 files

These photographs are prints taken from negatives held in the British Architectural Library, RIBA, London. They are from the archive of the architectural photographer John Maltby, which consists of 120,000 negatives dating from the 1930s to the 1980s and includes a substantial number of photographs taken in the 1960s for Terence Conran and Habitat.

Reference	Description	Dates
AAD/1995/12/13/29	Hand holding a Habitat carrier bag	ca. 1964
AAD/1995/12/13/30	Hand holding a Habitat carrier bag	ca. 1964
AAD/1995/12/13/31	Hand holding a Habitat carrier bag	ca. 1964
AAD/1995/12/13/32	Hand holding a Habitat carrier bag	ca. 1964
AAD/1995/12/13/33-34	Habitat carrier bag 2 copies	ca. 1964
AAD/1995/12/13/35	Habitat poster showing a hand holding a Habitat carrier bag	ca. 1964
AAD/1995/12/13/36	Habitat headed notepaper and compliments slip	ca. 1964
AAD/1995/12/13/37	Window display in Fulham Road store	ca. May 1964
AAD/1995/12/13/38	Exterior of Fulham Road store	ca. May 1964
AAD/1995/12/13/39	Basement kitchen department of Fulham Road store	ca. May 1964
AAD/1995/12/13/40	Basement kitchen department of Fulham Road store	ca. May 1964
AAD/1995/12/13/41	Fabrics department of Fulham Road store	ca. Nov 1964

AAD/1995/12/13/42	Etcetera department of Fulham Road store	ca. Nov 1964
AAD/1995/12/13/43	Etcetera department of Fulham Road store	ca. Nov 1964
AAD/1995/12/13/44	Etcetera department of Fulham Road store	ca. Nov 1964
AAD/1995/12/13/45	Interior of Fulham Road store	ca. Nov 1964
AAD/1995/12/13/46	Interior of Fulham Road store	ca. Nov 1964
AAD/1995/12/13/47	Exterior of Fulham Road store	ca. Nov 1964
AAD/1995/12/13/48	Exterior of Fulham Road store	ca. Nov 1964
AAD/1995/12/13/49	Interior, possibly of Fulham Road store	ca. 1964
AAD/1995/12/13/50	Interior, possibly of Fulham Road store	ca. 1964
AAD/1995/12/13/154	Window display in Fulham Road store	ca. May 1964
AAD/1995/12/13/155	Exterior of Fulham Road store	ca. May 1964
AAD/1995/12/13/156	Basement kitchen department of Fulham Road store	ca. May 1964
AAD/1995/12/13/157	Etcetera department of Fulham Road store	ca. Nov 1964

Other records, ca. 1960s - 1990s

Reference: Habitat-2-14-3

Extent: 60 files

Reference	Description	Dates
AAD/1995/12/13/51	Black and white photograph of Conran furniture	ca. 1960s
AAD/1995/12/13/52-54	Contact sheets of photographs of the interior and exterior of a warehouse (possibly Wallingford or Thetford) 3 contact sheets	ca. 1960s
AAD/1995/12/13/55	Black and white and colour photographs and colour transparencies of various items of aerofoam furniture. ca. 35 items The material was collected together by Phillip Pollock, who was the creator of Aerofoam Ltd	ca. 1960s - ca. 1970s
AAD/1995/12/13/56	Black and white photograph of David Bishop showing a visitor around the Woollands Inside Story '63 Exhibition	ca. 1963
AAD/1995/12/13/57-64	Black and white photographs of the interior of the Tottenham Court Road store 8 items	ca. Oct 1966
AAD/1995/12/13/65-70	Black and white photographs of the interior and exterior of the Manchester, John Dalton Street store 6 items	ca. Sept 1967
AAD/1995/12/13/71	Black and white photograph of the Toronto store exterior	ca. 1968
AAD/1995/12/13/72-73	Black and white photographs of an unidentified store or stores 2 items	ca. 1960s - ca. 1970s
AAD/1995/12/13/74	Black and white photograph of Terence and Caroline Conran in their kitchen	ca. 1970s
AAD/1995/12/13/75	Black and white photograph of a woman painting	ca. 1970s

AAD/1995/12/13/76	Black and white photograph of Tina Ellis, David Pasmore and Pauline Dora	ca. 1970s
AAD/1995/12/13/77	Black and white photograph of Pauline Dora	ca. 1970s
AAD/1995/12/13/78-81	Black and white photographs of the Liverpool store 4 items	ca. 1970s
AAD/1995/12/13/82	Black and white photograph of the site of the first French Habitat at Tour Montparnasse, Paris	ca. Sept 1973
AAD/1995/12/13/83	Black and white photographs of the opening of the Conran's New York store. 26 items Including photographs of guests at the opening party, interior views of the store and a set of publicity photographs possibly circulated for the occasion.	ca. 1977
AAD/1995/12/13/84-89	Black and white photographs of Christmas window displays 6 items	ca. Dec 1978
AAD/1995/12/13/90	Black and white photograph of Malcolm Liddell	ca. late 1970s - ca. early 1980s
AAD/1995/12/13/91	Black and white photograph of Francis Brugiere	ca. late 1970s - ca. early 1980s
AAD/1995/12/13/92	Black and white photograph of Stafford Cliff, graphics designer	ca. late 1970s - ca. early 1980s
AAD/1995/12/13/93	Colour transparencies of various Habitat products 7 items	ca. 1980s
AAD/1995/12/13/94	Colour photograph of a woman asleep under a striped red and white duvet cover (possibly part of the Habitat Basics range)	ca. 1980s
AAD/1995/12/13/95	Flip album containing colour photographs of interior and exterior views of a Habitat store (possibly Croydon) ca.100 items	ca. 1980s
AAD/1995/12/13/96	Flip album containing colour photographs of interior and exterior views of a Habitat store (possibly Wythenshawe) ca. 100 items	ca. 1980s
AAD/1995/12/13/97	Colour photographs of the interior and exterior of an unidentified Conran's Habitat store ca. 130 items	ca. 1980s
AAD/1995/12/13/98a	Colour photographs of the interior of the Conran's Broadway store ca. 22 photographs, with negatives	ca. 1980s
AAD/1995/12/13/98	Black and white photograph of the new Cardiff Hepworths store	ca. 1980s
AAD/1995/12/13/99	Colour photographs and negatives of Graham Meeson, a graphics designer for Habitat ca. 10 items	ca. 1980s
AAD/1995/12/13/100	Black and white photograph of John Stevenson	ca. 1980s
AAD/1995/12/13/101	Colour photograph of Spike Milligan and another man	ca. 1980s

AAD/1995/12/13/102	Black and white photograph of Willie Rushton with a double of himself	ca. 1980s
AAD/1995/12/13/103	Contact sheet of photographs of various unidentified executives	ca. 1980s
AAD/1995/12/13/104	35 mm negatives of various unidentified executives 9 items	ca. 1980s
AAD/1995/12/13/105	Two shots of an unidentified executive cut from a contact sheet	ca. 1980s
AAD/1995/12/13/106	Black and white photograph of Habitat staff identified on the back as Sara Hughes, linen buyer, Erica William, assistant buyer, Carol Howard, tabletop buyer and Nick Robinson, assistant buyer	ca. 1980s
AAD/1995/12/13/107	Black and white photograph of Phenny K	ca. 1980s
AAD/1995/12/13/108-109	Black and white photographs of Barry Finnegan, Managing Director of Conran Associates 2 items	ca. 1980s
AAD/1995/12/13/110-111	Black and white photographs of a woman making a presentation to an elderly gentleman 2 items	ca. 1980s
AAD/1995/12/13/112	Black and white photograph of two young men	ca. 1980s
AAD/1995/12/13/113	Colour photograph of a woman designing Christmas cards	ca. 1980s
AAD/1995/12/13/114-119	Colour photographs of Habitat-furnished rooms. (possibly relating to a furnishing deal made between Habitat and a property developer) 6 items	ca. 1980s
AAD/1995/12/13/120	Collection of photographs, negatives and transparencies of various Habitat displays and press shows found together in a file marked Promotions 1981	ca. 1981
AAD/1995/12/13/121	Black and white photograph of C. Turner	1984
AAD/1995/12/13/122	Contact sheet of photographs of Sir Terence Conran and a woman and also of a display of Christmas wrapping paper, etc	1984
AAD/1995/12/13/123-126	Colour photographs of displays of the Millennium furniture range designed by Sir Terence Conran 4 items	1984
AAD/1995/12/13/127-128	Colour photographs of the Country collection press show 2 items	ca. July 1984
AAD/1995/12/13/129	Contact sheet of photographs of piles of 1985 catalogues. In some, a bearded man is holding a copy of the catalogue next to a copy of the 1969 Habitat catalogue	1985
AAD/1995/12/13/130	Colour photographs of the displays for the City collection press show at Claridges ca.60 items	ca. July 1985

AAD/1995/12/13/131	Black and white photograph of Ian Peacock, an executive director and Sir Terence Conran, taken at the time of the Habitat/Mothercare merger	July 1985
AAD/1995/12/13/132	Contact sheet of photographs of Ian Peacock and Sir Terence Conran, taken at the time of the Habitat/Mothercare merger	July 1985
AAD/1995/12/13/133	Colour slides of the interior and exterior of the Cambridge store 34 items	ca. Oct 1985
AAD/1995/12/13/134	Black and white photograph of Denis Cassidy and Sir Terence Conran shaking hands	Nov 1985
AAD/1995/12/13/135-138	Black and white photographs possibly documenting the signing of the Habitat/Mothercare/BHS merger 4 items	ca. 1986
AAD/1995/12/13/139-147	Black and white photographs of the opening party for the new Conran Shop 9 items	ca. 1987
AAD/1995/12/13/148	Colour photographs of the displays for the Habitat V&A collection press show ca.90 items	ca. July 1988
AAD/1995/12/13/149	Mounted colour photographs of Habitat displays at the Design Museum 6 items	ca. Feb 1989
AAD/1995/12/13/150	Colour photographs of the displays for the Kensington, High Street store opening ca. 85 items	ca. late 1980s
AAD/1995/12/13/151	Mounted colour photographs of stages in the production of dhurries in India	ca. late 1980s - early 1990s
AAD/1995/12/13/152	Colour photographs of Paolozzi sculptures originally used to decorate the first Tottenham Court Road store. Also a valuation of the sculptures by Christie's 5 items	ca. 1994
AAD/1995/12/13/153	Colour slides and transparencies of catalogue covers, newspaper cuttings, stores etc. produced for promotional purposes for the 30th birthday celebrations. Most of these slides are of items already held in the archive	ca. 1994
AAD/1996/5/9	Mounted black and white photographs possibly of Habitat staff 11 items In some of these photographs the possible staff members are holding products. The people shown in these photographs include: Kate Gibb, Oona Jones, Todd Anderson, Gavin Pryke, Chris Laughton, Paul Harsted and Paul Staiper.	1990s

Posters, ca. 1990s

Reference: Habitat-2-15

Extent: 20 files

Reference	Description	Dates
AAD/1995/12/14/1-2	Poster for <i>The New Designers</i> Exhibition for graduating designers. Habitat was the Major Awards sponsor 2 copies	ca. 1990s
AAD/1996/5/65	Habitat's back. 1 item This poster is mounted on thick board.	ca. 1990s
AAD/1996/5/102	You're cordially invited to enjoy wine, food and 10% off everything at the revamped Habitat, Tottenham Court Road, between 6-9pm on Wednesday 19th August. Respondez s'il vous plate 1 item A note on this poster explains that this offer was exclusively for the Saatchi & Saatchi Group and their clients.	ca. 1990s
AAD/1996/5/101	Down with Habitat. We've cut our prices by up to 50% at Habitat, Cardiff, to make way for new lines. We suggest you come down too, 1 item	ca. 1990s
AAD/1996/5/100	For superior furniture, one simply must patronise the new Habitat.. Come along this weekend, if you're not too busy skiing, 1 item	ca. 1990s
AAD/1996/5/99	Have a revolting Bank Holiday. Shoppers of the world unite. Join the revolution at Habitat this Bank Holiday. A Das Kapital idea, 1 item	ca. 1990s
AAD/1996/5/98	Revolutionary china at Habitat this week. From a mug to a dinner service. Put a reminder in your little red book, 1 item	ca. 1990s
AAD/1996/5/113	If you like the above, we offer to direct you to the nearest stockist. It's a millionmiles away from Habitat : Photocopy of a poster 1 item	ca. 1990s
AAD/1996/5/67	Framed poster showing a black and white photograph of two mugs 1 item	1990
AAD/1996/5/66	Discover the tribal influences behind Habitat's new autumn collection 1 item Possibly part of the Mrs Living Room campaign.	ca. 1991
AAD/1996/5/96	Habitat's double whammy 3 items The Habitat double whammy slogan was adapted from a Conservative party election campaign featuring Labour's double whammy as more taxes and higher prices. This item consists of two Habitat's double whammy and one Labour's double whammy poster.	ca. 1992

AAD/1995/12/14/3-4	Poster for the <i>It's Plastic!</i> Exhibition at the Design Museum. Habitat was the Education Programme sponsor 2 copies	1994
AAD/1995/12/14/5	Poster for <i>Now '94</i> . Sponsored by Habitat	1994
AAD/1995/12/14/6	Colour proof of Habitat Cookshop poster showing close-up of redcurrants in a sieve	17 Mar 1994
AAD/1995/12/14/7	Colour proof of Habitat Cookshop poster showing many different scenes	17 Mar 1994
AAD/1995/12/14/8	Double-sided Habitat Cookshop poster showing AAD/1995/12/14/6 on one side and AAD/1995/12/14/7 on the other	ca. Mar 1994
AAD/1995/12/14/9	A3 colour photocopy of an Italian street scene with the legend 'Authentic' beneath	Undated
AAD/1996/5/84	The Design Council's 2045 Project : Mock-up and final copy of the poster 2 items	1995
AAD/1996/5/126	The new designers : The Exhibition of Graduating Designers 1 item	1996
AAD/1996/5/82	Habitat preview of the Spring/Summer 1996 collection. 1 item	1996

Presscuttings and tearsheets, 1963-1998

Reference: Habitat-2-16

This series contains the following sub-series:

Main chronological sub-series

Storehouse presscuttings

Special interest volumes

Press coverage circulations

Photocopies of presscuttings

Press Office cuttings summary sheets

Noticeboard cuttings

Other records

Main chronological press cuttings, 1964-1998

Reference: Habitat-2-16-1

Extent: 90 files

This sub-series has been constructed partly from a series of volumes found at Habitat Head Office and subsequently rehoused in solander boxes by Ben Weaver in 1993, and partly from a series of files sent to the archive from the Habitat Press Office in 1995.

The volumes (AAD/1995/12/15/1-77) cover the years 1964-1992 (with a gap between September 1985 and December 1987) and the files (AAD/1995/12/15/78-96) cover the years 1993 - June 1994 and also October 1990.

Reference	Description	Dates
AAD/1995/12/15/1	Press cuttings	May 1964 - Nov 1972
AAD/1995/12/15/2	Press cuttings	July 1966 - Dec 1972
AAD/1995/12/15/3-4	Press cuttings 2 boxes	Sept 1966 - Dec 1970
AAD/1995/12/15/5-6	Press cuttings 2 boxes	Dec 1968 - July 1973
AAD/1995/12/15/7	Press cuttings	Jan 1971 - Apr 1971
AAD/1995/12/15/8	Press cuttings	Dec 1972 - Nov 1973
AAD/1995/12/15/9	Press cuttings	Oct 1973 - Apr 1974
AAD/1995/12/15/10	Press cuttings	Mar 1974 - Feb 1975
AAD/1995/12/15/11-12	Press cuttings 2 boxes	Mar 1975 - May 1976
AAD/1995/12/15/13-14	Press cuttings 2 boxes	May 1976 - Mar 1977
AAD/1995/12/15/15-16	Press cuttings. 2 boxes	Mar 1977 - Nov 1977
AAD/1995/12/15/17-18	Press cuttings 2 boxes	Nov 1977 - July 1978
AAD/1995/12/15/19-20	Press cuttings 2 boxes	Aug 1978 - Apr 1979
AAD/1995/12/15/21-22	Press cuttings 2 boxes	Apr 1979 - Dec 1979
AAD/1995/12/15/23-24	Press cuttings 2 boxes	Dec 1979 - Aug 1980
AAD/1995/12/15/25-26	Press cuttings 2 boxes	Aug 1980 - Jan 1981
AAD/1995/12/15/27-28	Press cuttings 2 boxes	Jan 1981 - June 1981
AAD/1995/12/15/29-30	Press cuttings 2 boxes	May 1981- Nov 1981
AAD/1995/12/15/31-33	Press cuttings 3 boxes	Sept 1981 - Nov 1982

AAD/1995/12/15/34-35	Press cuttings 2 boxes	Oct 1982 - May 1983
AAD/1995/12/15/36-37	Press cuttings 2 boxes	Nov 1982 - Dec 1983
AAD/1995/12/15/38	Press cuttings	Jan 1983 - Feb 1984
AAD/1995/12/15/39-40	Press cuttings 2 boxes	Jan 1984 - Oct 1984
AAD/1995/12/15/41	Press cuttings	Feb 1984 - Oct 1984
AAD/1995/12/15/42	Press cuttings	Mar 1984 - Dec 1984
AAD/1995/12/15/43-44	Press cuttings 2 boxes	Nov 1984 - Aug 1985
AAD/1995/12/15/45	Press cuttings	Jan 1985 - June 1985
AAD/1995/12/15/46-47	Press cuttings 2 boxes	Feb 1985 - May 1985
	See AAD/1995/12/15/119	
AAD/1995/12/15/48-49	Press cuttings 2 boxes	Jan 1988 - March 1988
AAD/1995/12/15/50	Press cuttings	Jan 1988 - Dec 1988
AAD/1995/12/15/51	National, Consumer and Trade Press	Apr 1988 - July 1988
AAD/1995/12/15/52-53	Trade and Technical Press 2 boxes	May 1988 - Dec 1988
AAD/1995/12/15/54-55	Regional Press 2 boxes	June 1988 - Dec 1988
AAD/1995/12/15/56-57	Press cuttings 2 boxes	June 1988 - Dec 1988
AAD/1995/12/15/58	Press cuttings	Oct 1988 - Dec 1988
AAD/1995/12/15/59	National Press	Jan 1989 - June 1989
AAD/1995/12/15/60	Product/Consumer Press	Jan 1989 - Apr 1989
AAD/1995/12/15/61	Trade and Technical Press	Jan 1989 - June 1989
AAD/1995/12/15/62	Regional Press	Jan 1989 - June 1989
AAD/1995/12/15/63	Product/Consumer Press	May 1989 - June 1989
AAD/1996/5/6	Press cuttings. 1 box The majority of these cuttings are from the consumer press.	July 1989 - Dec 1989
AAD/1995/12/15/64	Press cuttings. See AAD/1995/12/15/96	Jan 1990 - June 1990
AAD/1996/5/7	Press cuttings 1 box	June 1990 - Nov 1990
AAD/1995/12/15/65	Press cuttings	Jan 1991 - Feb 1991
AAD/1995/12/15/66	Press cuttings.	Jan 1991 - June 1991
AAD/1995/12/15/67	Press cuttings.	Mar 1991 - June 1991
AAD/1995/12/15/141	Press cuttings.	May 1991 - Sept 1991
AAD/1995/12/15/68	Press cuttings	July 1991 - Aug 1991
AAD/1995/12/15/69	Press cuttings.	Sept 1991 - Oct 1991
AAD/1995/12/15/70	Press cuttings	Nov 1991 - Dec 1991

AAD/1995/12/15/71	Press cuttings.	Jan 1992 - Feb 1992
AAD/1995/12/15/72	Press cuttings.	Mar 1992 - Apr 1992
AAD/1995/12/15/73	Press cuttings.	May 1992 - June 1992
AAD/1995/12/15/74	Press cuttings.	July 1992 - Aug 1992
AAD/1995/12/15/75	Press cuttings	Sept 1992 - Oct 1992
AAD/1995/12/15/76-77	Press cuttings. 1 box, 1 wallet	Nov 1992 - Dec 1992
AAD/1995/12/15/78-79	Press cuttings 2 wallets	Jan 1993 - Feb 1993
AAD/1995/12/15/80-81	Press cuttings 2 wallets	Mar 1993 - Apr 1993
AAD/1995/12/15/82-83	Press cuttings 2 wallets	May 1993 - June 1993
AAD/1995/12/15/84-85	Press cuttings 2 wallets	July 1993 - Aug 1993
AAD/1995/12/15/86-87	Press cuttings. 2 boxes	Sept 1993 - Oct 1993
AAD/1995/12/15/88-89	Press cuttings 2 wallets	Nov 1993 - Dec 1993
AAD/1995/12/15/90-91	Press cuttings 2 wallets	Jan 1994 - Feb 1994
AAD/1995/12/15/92-93	Press cuttings 2 wallets	Mar 1994 - Apr 1994
AAD/1995/12/15/94-95	Press cuttings. 2 wallets	May 1994 - June 1994
AAD/1995/12/15/96	Press cuttings	Oct 1990
AAD/2000/13/15	Press cuttings. 1 file	Feb 1996
AAD/2000/13/18	Press cuttings. 1 file	Feb 1996
AAD/2000/13/21	Press cuttings. 1 file	Jan 1997
AAD/2000/13/14	Press cuttings. 1 file	Mar 1994
AAD/2000/13/23	Press cuttings. 1 file	Apr 1997
AAD/2000/13/30	Press cuttings. 1 file	May 1997
AAD/2000/13/31	Press cuttings. 1 file	May 1997
AAD/2000/13/22	Press cuttings. 1 file	July 1997
AAD/2000/13/25	Press cuttings. 1 file	July 1997
AAD/2000/13/28	Press cuttings. 1 file	July 1997
AAD/2000/13/12	Press cuttings. 1 file	Aug 1997

AAD/2000/13/17	Press cuttings. 1 file	Sept 1997
AAD/2000/13/10	Press cuttings. 1 file	Oct 1997
AAD/2000/13/19	Press cuttings. 1 file	Oct 1997
AAD/2000/13/20	Press cuttings. 2 files	Nov 1997
AAD/2000/13/7	Press cuttings. 1 file	Nov 1997
AAD/2000/13/2	Press cuttings. 1 file	Dec 1997
AAD/2000/13/5	Press cuttings. 1 file	Jan 1998
AAD/2000/13/13	Press cuttings. 1 file	Jan 1998
AAD/2000/13/3	Press cuttings. 1 file	Feb 1998
AAD/2000/13/4	Press cuttings. 1 file	Mar 1998
AAD/2000/13/29	Press cuttings. 1 file	Apr 1998
AAD/2000/13/1	Press cuttings. 1 file	24 April 1998 - 1 May 1998
AAD/2000/13/6	Press cuttings. 1 file	May 1998
AAD/2000/13/9	Press cuttings. 1 file	June 1998
AAD/2000/13/8	Press cuttings. 1 file	July 1998
AAD/2000/13/16	Press cuttings. 1 file	Aug 1998
AAD/2000/13/26	Press cuttings. 1 file	Sept 1998
AAD/2000/13/11	Press cuttings. 1 file	Oct 1998
AAD/2000/13/27	Press cuttings. 1 file	Nov 1998
AAD/2000/13/32	Press cuttings. 1 file	Nov 1998
AAD/2000/13/24	Press cuttings. 1 file	Dec 1998

Storehouse presscuttings, 1987-1991

Reference: Habitat-2-16-2

Extent: 5 files

This material came from the Storehouse Press Office and overlaps with the main chronological sub-series.

Reference	Description	Dates
AAD/1995/12/15/137	Storehouse/Habitat Presscuttings 1 file	Jan 1987 - June 1987
AAD/1995/12/15/138	Storehouse/Habitat Presscuttings 1 file	July 1987 - Dec 1987
AAD/1995/12/15/139	Storehouse/Habitat Presscuttings 1 file	Jan 1988 - June 1988
AAD/1995/12/15/140	Storehouse/Habitat Presscuttings 1 file	July 1988 - Oct 1988
AAD/1995/12/15/97- 104	Storehouse/Habitat Presscuttings 8 boxes	Nov 1988 - Dec 1991

Special interest volumes, 1968-1979

Reference: Habitat-2-16-3

Extent: 4 files

This material consists of volumes of presscuttings and tearsheets (some of which have been re-housed in solander boxes, others of which have not) which were also found at Habitat Head Office. They contain items concerning other areas of the Conran business empire and also 'Best' presscuttings. Two other volumes were also found in this series and they may now be found at AAD/1995/12/3/3-4.

Reference	Description	Dates
AAD/1995/12/15/105	Presscuttings from America and France. (some in French)	Dec 1968 - Nov 1978
AAD/1995/12/15/106	Volume containing presscuttings concerning Conran Associates	July 1968 - Apr 1977
AAD/1995/12/15/107	Volume containing presscuttings concerning Habitat/Conran Contract	Sept 1973 - June 1979
AAD/1995/12/15/108	Scrapbook pages containing presscuttings from a volume entitled 'Best Press cuttings'	May 1978 - Dec 1978

Press coverage circulations, 1990-1994

Reference: Habitat-2-16-4

Extent: 5 files

These consist of bundles of photocopied presscuttings which seem to have been designed for circulation around the company. AAD/1995/12/15/109-110 are in weekly or monthly bundles and some have memoranda attached, but the series is not complete. AAD/1995/12/15/111-113 are in daily bundles.

Reference	Description	Dates
AAD/1995/12/15/109	Press coverage circulations	June 1990 - Sept 1990
AAD/1995/12/15/110	Press coverage circulations	Sept 1990 - Mar 1991
AAD/1995/12/15/111	Daily presscuttings	12 Jan 1993 - 11 May 1993
AAD/1995/12/15/112	Daily presscuttings	12 May 1993 - 20 Oct 1993
AAD/1995/12/15/113	Daily presscuttings	26 Oct 1993 - 11 May 1993

Photocopies of presscuttings, 1992-1994

Reference: Habitat-2-16-5

Extent: 5 files

This material consists of files of photocopied presscuttings. There are many duplicate copies of cuttings which appear in the main chronological sub-series (AAD/1995/12/15/1-96), but there are also some which are unavailable elsewhere. AAD/1995/12/15/114 has been weeded of duplicates, but AAD/1995/12/15/115-117 have not.

Reference	Description	Dates
AAD/1995/12/15/114	Photocopied presscuttings.	Jan 1992 - Dec 1992
AAD/1994/12/15/115	Photocopied presscuttings.	Jan 1993 - July 1993
AAD/1995/12/15/116	Photocopied presscuttings.	July 1993 - Dec 1993
AAD/1995/12/15/117	Photocopied presscuttings.	Jan 1994 - Apr 1994
AAD/1995/12/15/118	File of photocopies of presscuttings relating to Habitat's 30th Birthday	Jan 1994 - June 1994

Press Office cuttings summary sheets, 29 July 1985 - 31 July 1987

Reference: Habitat-2-16-6

Extent: 1 file

These sheets contain lists of cuttings concerning Habitat, which were recorded by the Press Office by date. Each cutting is identified by the paper in which it featured and the headline or a brief description.

Reference	Description	Dates
AAD/1995/12/15/119	Press cuttings, summary (chron order) 1 folder	29 July 1985 - 31 July 1987

Noticeboard cuttings, 1993-1994

Reference: Habitat-2-16-7

Extent: 2 files

This material consists of various presscuttings and tearsheets which possibly once appeared on a company noticeboard.

Reference	Description	Dates
AAD/1995/12/15/120	'Noticeboard Cuttings'	1993
AAD/1995/12/15/121	'Noticeboard Cuttings'	1994

Other records, 1963-1993

Reference: Habitat-2-16-8

Extent: 20 files

Reference	Description	Dates
AAD/1995/12/15/122	Cutting from <i>The Observer Weekend Review</i> containing an article entitled 'Smart Shopping Out of Town' concerning provincial furnishing stores	27 Oct 1963
AAD/1995/12/15/123	<i>The Sunday Times</i> including <i>The Sunday Times Weekly Review</i> supplement. Article entitled 'What the Smart Chicks are Buying' by Elizabeth Good concerning Habitat on p43	10 May 1964
AAD/1995/12/15/124	Page from <i>The Times</i> containing an article on small furniture stores including Habitat	5 Oct 1966
AAD/1995/12/15/125	Half of an article concerning furniture buying trips. Includes a photograph of Caroline and Terence Conran and Zimmie Sasson	ca. late 1960s
AAD/1995/12/15/126	Photocopy of an article concerning the state of the furniture market	ca. late 1960s
AAD/1995/12/15/127	Article entitled 'Painless Homebirth' describing the furnishing of four different houses with Habitat furniture. (starts on p44)	ca. 1970s
AAD/1995/12/15/128	Tearsheets and cuttings concerning Sir Terence Conran and his family	1970s - 1980s

AAD/1995/12/15/129	Collection of tearsheets and presscuttings (in French, Dutch and English) concerning Habitat, Sir Terence Conran and his family, etc. as collected by Zimmie Sasson. Includes a photocopy of a cartoon of the Queen knighting Sir Terence and a photocopy of the French Habitat staff magazine for September 1975	1970s - 1980s
AAD/1995/12/15/130	Tearsheets concerning The Observer/Habitat Egg Painting Competition. Including an article on the results. Also an application form for the competition	ca. 1978
AAD/1995/12/15/131	Photocopies of presscuttings concerning the re-opening of Heal's, the Habitat/Mothercare annual profits, etc	21 May 1984 - 1 June 1986
AAD/1995/12/15/132	Photocopy of a page from Marketing Week containing an article on the new Habitat catalogue	22 Feb 1985
AAD/1995/12/15/133	Photocopy of a page from Marketing Week concerning sales promotions in Scotland (accompanying cartoon features the Habitat catalogue)	1 Nov 1985
AAD/1995/12/15/134	Presscuttings concerning the opening of the new Conran Shop in the Michelin building	21 Nov 1987 - 27 Nov 1987
AAD/1995/12/15/135	Pages from <i>The Antiques Collector</i> containing an article on Heal's	Aug 1988
AAD/1995/12/15/136	Article from the <i>Sunday Express Magazine</i> concerning their Restaurant critic of the year competition (in which Sir Terence Conran was involved)	1989
AAD/1996/5/45	Press cuttings and photocopies of press cuttings. 20 items	Oct 1988 - Jan 1989
AAD/1996/5/47	Press cuttings 12 items	Jan 1989 - May 1990
AAD/1996/5/49	Photocopy of an article featuring Habitat's Table Cafe. 1 item	1990s
AAD/1996/5/46	Press cuttings with no mention of Habitat. 28 items	Jan 1990 - June 1990
AAD/1996/5/48	<i>Brides Magazine</i> promotion feature for Habitat. 1 item	1993

Promotion and display briefs, ca. 1970s - 1994

Reference: Habitat-2-17

Extent: 26 files

These consist of notes, sent to stores, giving details of how goods were to be displayed during various promotions and how the promotions were to be run locally. The notes usually give details of the aims, objectives and duration of the promotion, together with operating and display instructions, usually including drawings or photographs of displays.

Reference	Description	Dates
AAD/1995/12/17/1	Two pages of drawings for displays for a promotion, entitled 'Natural Habitat'	ca. 1970s
AAD/1995/12/17/2	Photocopy of a drawing of a display of cookware for an unspecified promotion	1975
AAD/1995/12/17/3-5	Photocopy of a drawing of the basic layout for a 'Colour Your Home' window display 3 copies	1976
AAD/1995/12/17/6	Brief for <i>The Observer</i> /Habitat Easter Egg Painting Competition	Mar 1977
AAD/1995/12/17/7	Brief for a kitchen promotion, including drawings of displays	Mar 1978
AAD/1995/12/17/8	Pages from the Habitat Dining promotion stores brief, including drawings of displays	Sept 1978
AAD/1995/12/17/9	Pages and photographs from the Habitat Christmas promotion brief	Nov 1978
AAD/1995/12/17/10	Habitat non-furniture promotion brief for new wallpaper and paint displays. Also a cardboard paint handle used in the displays and two original drawings of the displays	Sept 1979
AAD/1995/12/17/11	Habitat Christmas promotion brief, including a photograph of the window display	Nov 1984
AAD/1995/12/17/12	Poster giving details of Autumn 1985 promotions, including catalogue launch, city promotion and direct response campaigns. Also briefing notes on the direct response campaigns for Alcatraz bed linen, the Altona desk and the Hollywood light	Aug 1985
AAD/1995/12/17/13	Habitat Christmas promotion brief, including photographs of mock window displays	Nov 1985
AAD/1995/12/17/14	1986/87 catalogue launch brief, including a new products directory giving details of new lines	Aug 1986
AAD/1995/12/17/15	Habitat Christmas promotion brief including photographs of mock window displays, merchandise lists and an advertising calender	Nov 1986
AAD/1995/12/17/16	Lighting and Home Office promotion brief	Oct 1988
AAD/1995/12/17/17	The Spirit of Christmas promotion brief, including a photograph of a mock window display and further notes on Limited Edition merchandising information	Nov 1988
AAD/1995/12/17/18	Photographic brief illustrating the main display features for the Habitat Sale	ca. early 1990s

AAD/1995/12/17/19	Summer Habitat promotion brief	ca. early 1990s
AAD/1995/12/17/20	Volume with Tropical Style promotion brief	Mar 1991
AAD/1995/12/17/21	Habitat Sale promotion brief	June 1991
AAD/1995/12/17/22	Tribal Autumn 1991 promotion brief	Aug 1991
AAD/1996/5/12	Christmas 1991 promotion brief 1 volume	Oct 1991
AAD/1995/12/17/23	The Great Outdoors promotion brief	Feb 1992
AAD/1995/12/17/24	Core trading display brief	Jan 1993
AAD/1995/12/17/25	Coastal display brief	Mar 1993
AAD/1995/12/17/26	Habitat sale display brief	June 1993
AAD/1996/5/11	Working garden display brief 1 volume	Feb 1994

Press release, press packs, etc, ca.1960s - 1990s

Reference: Habitat-2-18

Extent: 291 files

This series contains the following sub-series:

Press Office folders

Private view invitation cards

Press Office files

Press releases

Other records

Press Office folders, 1982-1990

Reference: Habitat-2-18-1

Extent: 85 files

This material was found in clear plastic folders arranged chronologically in box files. The chronological arrangement has been maintained, but the clear plastic folders have been replaced with archival wallets for conservation reasons.

Each folder concerns a different promotional or internal event and usually contains a press pack or press releases. Sometimes they also contain invitations, mailing lists, photographs, name labels and other material used at press shows and leaflets and balloons used for promotional purposes.

N.B. All the balloons have been removed from the folders and placed in a box at the end for conservation reasons.

Reference	Description	Dates
AAD/1995/12/16/1	1982/83 catalogue launch/Finchley Road store opening	July 1982
AAD/1995/12/16/2	'Le Bike' product promotion	Sept 1982
AAD/1995/12/16/3	Lincoln store opening	Sept 1982
AAD/1995/12/16/4	Bristol re-site opening	Oct 1982

AAD/1995/12/16/5	'Nice Mice' china product promotion	Nov 1982
AAD/1995/12/16/6	Ipswich store opening	Nov 1982
AAD/1995/12/16/7	January Sale 1983	Dec 1982
AAD/1995/12/16/8	Plymouth store opening	Feb 1983
AAD/1995/12/16/9	'Basics' and 'Outdoors' product ranges presentation. Includes samples of Basics fabrics, wallpapers and door handles in red, yellow and blue	Feb 1983
AAD/1995/12/16/10	Canterbury store opening	Apr 1983
AAD/1995/12/16/11	Terence Conran photographic mail out	May 1983
AAD/1995/12/16/12	Chelmsford store opening	May 1983
AAD/1995/12/16/13	Bath store opening	June 1983
AAD/1995/12/16/14	1983/84 Catalogue press launch	July 1983
AAD/1994/12/16/15	Store Managers' Conference. Includes a 1983/84 catalogue and new season launch brief	July 1983
AAD/1995/12/16/16	Leeds store opening	Sept 1983
AAD/1995/12/16/17	Tunbridge Wells store opening	Oct 1983
AAD/1995/12/16/18	Christmas 1983 collection	Nov 1983
AAD/1995/12/16/19	Kitchen Market promotion	Jan 1984
AAD/1995/12/16/20	Kitchen Market Suppliers' Conference	Jan 1984
AAD/1995/12/16/21	Opening of the Heal's Building	May 1984
AAD/1995/12/16/22	Habitat Furniture Suppliers Conference Includes a copy of the Habitat Designs Limited Suppliers Contract.	July 1984
AAD/1995/12/16/23	Habitat 'Country' launch	July 1984
AAD/1995/12/16/24	Chester store opening. Includes a copy of the 1985 catalogue	Aug 1984
AAD/1995/12/16/25	Aylesbury store opening	Oct 1984
AAD/1995/12/16/26	Worcester store opening	Dec 1984
AAD/1995/12/16/27	The launch of the first Habitat Spring Ideas Catalogue. Includes a copy of the catalogue	Feb 1985
AAD/1995/12/16/28	<i>The Observer</i> /Habitat Design a Dhurry competition	Feb 1985 - Mar 1985
AAD/1995/12/16/29	Appointment of new press officer	Mar 1985
AAD/1995/12/16/30	Planned Habitat store in Amsterdam	May 1985
AAD/1995/12/16/31	Press release expressing disappointment at the outcome of a hearing (unspecified)	May 1985
AAD/1995/12/16/32	Appointment of new Habitat UK Chief Executive	June 1985
AAD/1995/12/16/33	Store Manager's Conference	July 1985
AAD/1995/12/16/34	Resignation of Peter Hope, Sales Director of Habitat Designs Ltd	July 1985
AAD/1995/12/16/35	City Living collection press show	July 1985
AAD/1995/12/16/36	1985/86 catalogue launch	Aug 1985
AAD/1995/12/16/37	Norwich store opening	Sept 1985
AAD/1995/12/16/38	Exeter store opening	Oct 1985
AAD/1995/12/16/39	Maidstone store opening	Oct 1985

AAD/1995/12/16/40	Cambridge store opening	Oct 1985
AAD/1995/12/16/41	Christmas collection	Nov 1985
AAD/1995/12/16/42	Appointment of Nicky Oxley as Press Officer designate	Dec 1985
AAD/1995/12/16/43	Wood Green store opening	Dec 1985
AAD/1995/12/16/44	Habitat Spring Press Show. Including stickers and yellow plastic windmills which were used to indicate new products	Mar 1986
AAD/1995/12/16/45	New appointments. Including Geoffrey Davy to Managing Director of Habitat (UK)	Mar 1986
AAD/1995/12/16/46	Kingston re-site	Mar 1986
AAD/1995/12/16/47	Summer sale 1986	June 1986
AAD/1995/12/16/48	Habitat sponsorship of Wallingford's Corn Exchange cinema	July 1986
AAD/1995/12/16/49	Conran Octopus launch of the Habitat/Homebase book series	July 1986
AAD/1995/12/16/50	1986/87 Catalogue launch	Aug 1986
AAD/1995/12/16/51	Visit by Chinese delegation	Sept 1986
AAD/1995/12/16/52	Habitat/Heal's Contracts 'Ten Years of Housepack' press show	Sept 1986
AAD/1995/12/16/53	Harrogate store opening. Including memoranda concerning the opening, draft copies of the invitation letter and a copy of <i>Harrogate and District What's On</i> with directions marked on the map at the back	Sept 1986
AAD/1995/12/16/54	Habitat Christmas and new products press show	Sept 1986
AAD/1995/12/16/55	New Year Sale 1987	Nov 1986
AAD/1995/12/16/56	Habitat/Children in Need Christmas card competition	Nov 1986
AAD/1995/12/16/57	Birmingham competition	Dec 1986
AAD/1995/12/16/58	FIRA (Furniture Industry Research Association) press show	Feb 1987
AAD/1995/12/16/59	The first Habitat 'Out of Town' store at High Wycombe. Pre-opening party 9 April 1987	Mar 1987 - Apr 1987
AAD/1995/12/16/60	The first Habitat 'Out of Town' store at High Wycombe. Store opening. 10 April 1987	Apr 1987
AAD/1995/12/16/61	Darlaston Store Opening	May 1987
AAD/1995/12/16/62	Summer Sale 1987	June 1987
AAD/1995/12/16/63	Lincoln store opening	June 1987
AAD/1995/12/16/64	Habitat Direct, new style mail order catalogue, launch	July 1987
AAD/1995/12/16/65	Basingstoke store opening	July 1987
AAD/1995/12/16/66	'The Spice of Christmas' collection preview	Sept 1987
AAD/1995/12/16/67	Holiday on the House competition	Sept 1987
AAD/1995/12/16/68	Elle entertains at Habitat event	Sept 1987
AAD/1995/12/16/69	Winter sale 1987/88	ca. Sept 1987
AAD/1995/12/16/70	Oxford store opening	Oct 1987
AAD/1995/12/16/71	1988 Catalogue launch	Mar 1988
AAD/1995/12/16/72	Habitat V&A Collection launch	July 1988

AAD/1995/12/16/73	Christmas 1988 collection	July 1988
AAD/1995/12/16/74	Glasgow competition	Aug 1988
AAD/1995/12/16/75	Ealing, Western Avenue store opening	Aug 1988
AAD/1995/12/16/76	Hatfield store opening	Aug 1988
AAD/1995/12/16/77	Phasing out of sale of products containing tropical hardwoods	Sept 1986
AAD/1995/12/16/78	Havant store opening	Sept 1988
AAD/1995/12/16/79	Dublin store opening. (Habitat within the new look BHS)	Oct 1988
AAD/1995/12/16/80	Epsom store opening	Nov 1988
AAD/1995/12/16/81	Christmas products and Winter Sale	Nov 1988
AAD/1995/12/16/82	High Street Kensington Store opening	22 Nov 1988
AAD/1996/5/19	Interim results for the 24 weeks ended 16 September 1989 for the Storehouse plc group 1 folder	9 Nov 1989
AAD/1995/12/16/83	Habitat UK store closures programme	Feb 1990
AAD/1995/12/16/84	Souleiado fabrics launch	Mar 1990
AAD/1995/12/16/85	Balloons used at store openings and given away at Tunbridge Wells and Maidstone in the last three weeks in December 1983	1980s

Private view invitation cards, 1994-1996

Reference: Habitat-2-18-2

Extent: 10 files

These files contain invitations to private views of works by various artists which were organised by Habitat.

Reference	Description	Dates
AAD/1996/5/53	Fiona MacVicar, 1 item	2 Aug 1994
AAD/1996/5/54	Anya Gallaccio and Paula Kane 1 item	28 Nov 1995
AAD/1996/5/55	Sadie Murdoch, 1 item	1 Dec 1995
AAD/1996/5/56	Patricia O'Connor and David Granville Martin 1 item	6 Dec 1995
AAD/1996/5/57	Jacqueline Berridge. 1 item	Dec 6 1995
AAD/1996/5/58	Jason Davidge and Byrony Sheamur 1 item	21 Dec 1995
AAD/1996/5/59	Sarah McConkey 1 item	10 Jan 1996
AAD/1996/5/60	Susan Light. 1 item	12 Jan 1996
AAD/1996/5/61	Vicki Tarrant. 1 item	15 Jan 1996

AAD/1996/5/62	Gala Preview of ART96, The London Contemporary Art Fair 1 item	16 Jan 1996
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Press Office files, 1990-1994

Reference: Habitat-2-18-3

Extent: 57 files

These files contain press releases, and sometimes also mailing lists, photographs, internal memoranda, transparencies, etc.

AAD/1995/12/16/87	Press pack 1990 Autumn. Contains a press pack for the Autumn 1990 catalogue and the Spring/Summer 1991 collection	28 Aug 1990
AAD/1995/12/16/88	The Upholstery Collection	9 Nov 1990
AAD/1995/12/16/89	Christmas 1990	29 Nov 1990
AAD/1995/12/16/90	The Tribal Autumn Collection	5 Feb 1991 - 3 Oct 1991
AAD/1995/12/15/91	The European Christmas Collection	5 Feb 1991 - 1 Oct 1991
AAD/1995/12/16/92	The Tropics Spring Collection	12 Feb 1991 - 5 Mar 1991
AAD/1995/12/16/93	The Seashore Summer Collection	3 May 1991
AAD/1995/12/16/94	Summer Sale 1991	26 June 1991
AAD/1995/12/16/95	Winter Sale 1991	18 Dec 1991
AAD/1995/12/16/96	The Great Outdoors Spring 1992 Collection	24 Jan 1992
AAD/1995/12/16/97	The Shades of White Autumn 1992 Collection	27 Jan 1992 - 7 Aug 1992
AAD/1995/12/16/98	The Christmas 1992 Collections	27 Jan 1992 - 11 Nov 1992
AAD/1995/12/16/99	Closure of Solihull Store	15 Apr 1992
AAD/1995/12/16/100	The Streamline Summer 1992 Collection	21 May 1992 - 2 June 1992
AAD/1995/12/16/101	Autumn/Winter 1992 Catalogue	29 July 1992 - 21 Aug 1992
AAD/1995/12/16/102	Spring/Summer 1993 Catalogue. Also contains an introductory letter to the Autumn/Winter 1992 catalogue	21 Aug 1991 - 30 Nov 1992
AAD/1995/12/16/103	Launch of the new Wedding List service	15 Oct 1992
AAD/1995/12/16/104	The Coastal Spring/Summer 1993 Collection	22 Oct 1992
AAD/1995/12/16/105	The sale of Habitat release/announcement	26 Oct 1992
AAD/1995/12/16/106	New Year Sale 1992	16 Dec 1992
AAD/1995/12/16/107	End of New Year Sale	16 Dec 1992 - 14 Jan 1993
AAD/1995/12/16/108	Darlaston store re-location	24 Dec 1992 - 4 Jan 1993

AAD/1995/12/16/109	Closure of Worcester store	1 Feb 1993
AAD/1995/12/16/110	Bristol store refurbishment	2 Feb 1993 - 4 Feb 1993
AAD/1995/12/16/111	A New Look for Canterbury. Press release concerning the refurbishment of the Canterbury Store	15 Feb 1993
AAD/1995/12/16/112	The Coastal Spring/Summer 1993 Collection	15 Feb 1993
AAD/1995/12/16/113	Spring/Summer 1993 Catalogue	18 Feb 1993
AAD/1995/12/16/114	The Natural Tones Autumn/Winter 1993 Collection	23 Feb 1993
AAD/1995/12/16/115	Ipswich store closure	4 May 1993 - 5 May 1993
AAD/1995/12/16/116	The Natural Tones Autumn/Winter 1993 Collection	17 May 1993
AAD/1995/12/16/117	Summer Sale 1993	4 June 1993
AAD/1995/12/16/118	The Renaissance and Garden Christmas 1993 Collections	23 June 1993
AAD/1995/12/16/119	Kings Road Refit. Press release for the consumer magazines	16 July 1993
AAD/1995/12/16/120	Kings Road Refit. Press release for the business papers	16 July 1993
AAD/1995/12/16/121	New Habitat Watford	6 Aug 1993
AAD/1995/12/16/122	The Natural Tones Autumn/Winter 1993 Collection	6 Aug 1993
AAD/1995/12/16/123	August Bank Holiday Event	17 Aug 1993
AAD/1995/12/16/124	Autumn/Winter 1993 Catalogue Release	18 Aug 1993 - 25 Aug 1993
AAD/1995/12/16/125	Chester store refurbishment	7 Sept 1993
AAD/1995/12/16/126	Autumn/Winter 1993 Catalogue Release	9 Sept 1993
AAD/1995/12/16/127	Birmingham store closure	28 Sept 1993 - 29 Sept 1993
AAD/1995/12/16/128	A new look for the Chester store. Press release concerning the refurbishment of the Chester Store	1 Oct 1993
AAD/1995/12/16/129	King's Road Re-launch. Includes photocopies of presscuttings covering the re-launch	8 Oct 1993 - 26 Oct 1993
AAD/1995/12/16/130	The Renaissance and Garden Christmas 1993 Collections	5 Nov 1993
AAD/1995/12/16/131	New Habitat at Richmond	18 Nov 1993
AAD/1995/12/16/132	Xmas Catalogue 1993. Includes a copy of the catalogue	18 Nov 1993
AAD/1995/12/16/133	Opening of Kings Road Cafe	23 Nov 1993
AAD/1995/12/16/134	30th Birthday - BFI. Press releases concerning Habitat's sponsorship of a British Film	Dec 1993 - 22 Apr 1994

	Institute touring programme entitled 'Designs of Times'	
AAD/1995/12/16/135	New Year Sale 1994	17 Dec 1993
AAD/1995/12/16/136	Spring/Summer Catalogue 1994	10 Jan 1994 - 23 Feb 1994
AAD/1995/12/16/137	Habitat at 30 release	26 Jan 1994
AAD/1995/12/16/138	The Natural Elegance Autumn/Winter 1994 Collection	23 Feb 1994
AAD/1995/12/16/139	The Working Garden and Flower Market Spring/Summer 1994 Collections	9 Mar 1994
AAD/1994/12/16/140	30th Birthday release	10 May 1994
AAD/1995/12/16/141	Re-location of Bromley Store	5 Apr 1994
AAD/1994/12/16/142	The Natural Elegance Autumn/Winter 1994 Collection	24 Aug 1994

Press releases, 1964-1972

Reference: Habitat-2-18-4

Extent: 30 files

Reference	Description	Dates
AAD/1995/12/16/143	Press release concerning the opening of the Habitat Fulham Road store and the launch of Habitat	May 1964
AAD/1995/12/16/144	Press release giving biographical details of Pagan Taylor (Managing Director of the Fulham Road store), Terence Conran, Catherine Currie and Sonja Jarman (joint manageresses of the Fulham Road store)	May 1964
AAD/1995/12/16/145	Press release concerning the opening of the Fulham Road store and the launch of Habitat entitled 'Woman's Interest Feature'	May 1964
AAD/1995/12/16/146	Picture of a photograph (not found) identifying the products in that photograph	ca. late 1960s
AAD/1995/12/16/147	Press release concerning the opening of the second Habitat store at Tottenham Court Road. Includes a list of new merchandise on sale from 11 October 1966 and details about the Tottenham Court Road site and refurbishment	10 Dec 1966
AAD/1995/12/16/148	Press release concerning Habitat's KD (Knock Down) flat-packed 'take-away' furniture	Aug 1970
AAD/1995/12/16/149	Press release concerning the launch of new Habitat merchandise - the fish brick, the parsley pot and a leaflet on the care of kitchen utensils	Sept 1970
AAD/1995/12/16/150	Press release concerning the launch of new Habitat merchandise - shiny plastic wall pockets in black, white and red	Sept 1970
AAD/1995/12/16/151-152	Press release concerning the launch of the new Habitat 1971 catalogue 2 copies	Sept 1970

AAD/1995/12/16/153	Press release concerning the sale of Habitat Designs Limited from Ryman Conran to Terence Conran	Oct 1970
AAD/1995/12/16/154	Press release concerning the launch of new Habitat merchandise - the sagbag	Nov 1970
AAD/1995/12/16/155	Press release concerning Christmas opening hours at Habitat stores	ca. Nov 1970
AAD/1995/12/16/156	Press release concerning Habitat Christmas present ideas. With illustrations	ca. Nov 1970
AAD/1995/12/16/157	Press release concerning Habitat's furnishing of a housing development in Glasgow	Pre Apr 1971
AAD/1995/12/16/158	Press release concerning the Habitat Cook's Diary 1971	ca. Jan 1971
AAD/1995/12/16/159	Press release concerning decimalisation and the setting up of bureaux de change in Habitat stores	Jan 1971
AAD/1995/12/16/160-161	Press release concerning the launch of new Habitat merchandise - snip snap curtains 2 copies	Apr 1971
AAD/1995/12/16/162	Press release concerning the appointment of Ellen Parker as Public Relations Officer for Habitat following the departure of Zimmie Sasson for the Council of Industrial Design	Apr 1971
AAD/1995/12/16/163	Press release concerning the launch of new Habitat merchandise - Pax furniture by Lupton Morton	1970s
AAD/1995/12/16/164	Press release concerning the launch of an Autumn/Winter supplement to the catalogue	ca. Sept 1971
AAD/1995/12/16/165-166	Press release concerning the expansion of Tottenham Court Road Store 2 copies	Sept 1971
AAD/1995/12/16/167	Press release concerning the opening of the Bristol store	Sept 1971
AAD/1995/12/16/168	Conran Associates press release concerning the appointment of Guy Fortescue and David Wrenn as Associates of Terence Conran's new design group, Conran Associates	Oct 1971
AAD/1995/12/16/169	Press release concerning the 1972 catalogue	Feb 1972
AAD/1995/12/16/170-171	Press release concerning the launch of new Habitat merchandise - the Palaset storage system. With illustrations 2 copies	25 Apr 1972
AAD/1995/12/16/172	Press release concerning Indian fabrics and rugs hand made for Habitat. Includes some fabric samples	29 June 1972
AAD/1995/12/16/173	Press release concerning the opening of the Croydon store	8 Sept 1972
AAD/1995/12/16/174	Press release concerning Habitat's free winter supplement to the catalogue	Sept 1972
AAD/1995/12/16/175	Press release concerning Christmas present ideas, with illustrations	ca. Nov 1972
AAD/1995/12/16/176	Press release concerning the customer shopping evening on 29 November 1972	23 Nov 1972

Other records, ca. 1960s - ca.1990s

Reference: Habitat-2-18-5

Extent: 109 files

This material includes: invitations to various press shows and previews; press packs; Christmas cards and promotional leaflets etc. It also includes some material from The Conran Shop and Conran Fabrics and Conran Domestic Furniture.

Reference	Description	Dates
AAD/1995/12/16/177	Sheet of stickers in white and gold. Possibly used for a Christmas promotion.	Undated
AAD/1995/12/16/178-180	The Conran Shop stationery and press pack cover 3 items	Undated
AAD/1995/12/16/181	Invitation to a Christmas party to view the latest Conran Associates venture in Shelton Street	Undated
AAD/1995/12/16/182	Invitation to a Habitat event	Undated
AAD/1995/12/16/183-184	Blank Habitat press office stationery 2 copies	Undated
AAD/1995/12/16/185	Conran Fabrics leaflet giving details of their new product range	1964
AAD/1995/12/16/186	Invitation to the opening party for the Habitat Fulham Road store. Addressed to Natasha Kroll. Ammended with a pencil drawn map	May 1964
AAD/1995/12/16/187	Invitation to a party to celebrate the first day of the Furniture Exhibition and to see the new range of Conran furniture and fabrics. Addressed to George White	Jan 1965
AAD/1995/12/16/188	Leaflet advertising the Habitat Christmas Shop	Nov 1965
AAD/1995/12/16/189-196	Conran Domestic furniture leaflets nos 1, 3-8 and 10 giving details of various products from the Conran furniture range 8 items	1967
AAD/1995/12/16/197-198	Leaflet advertising the opening of Habitat's Manchester, John Dalton Street Store 2 copies	Sept 1967
AAD/1995/12/16/199	Invitation to the opening party for the Toronto store. Addressed to Mr and Mrs Giles Rushton	May 1968
AAD/1995/12/16/200	Leaflet advertising the new Habitat Bromley Store	Sept 1968
AAD/1995/12/16/201	Leaflet advertising the opening of the Habitat Homework Shop in Kingston, Surrey	May 1969
AAD/1995/12/16/202	Catalogue for Campus furniture	ca. late 1960s - early 1970s
AAD/1995/12/16/203	Catalogue for Habitat furniture. This catalogue is the same as AAD/1995/12/202 except that the name and the addresses of outlets have been changed	ca. late 1960s - early 1970s

AAD/1995/12/16/204-205	Blank invitations to preview The Conran Shop. Handwritten notes on the back 2 copies	ca. 1970s
AAD/1995/12/16/206	Invitation to the preview of the autumn/Christmas catalogue/refitting of the Tottenham Court Road Store/new mail order furniture range launch party. Addressed to Zimmie Sasson	ca. Sept 1971
AAD/1995/12/16/207	Flyer advertising the opening of the Bristol store	Sept 1971
AAD/1995/12/16/208	Invitation to the opening of the Habitat Bristol Store. Addressed to Zimmie Sasson	Sept 1971
AAD/1995/12/16/209	Leaflet advertising the Palaset storage system	1972
AAD/1995/12/16/210	Invitation to the 1972 Habitat Catalogue preview	Feb 1972
AAD/1995/12/16/211	Invitation to the opening party for the Habitat Cheltenham Store. Addressed to Zimmie Sasson	Mar 1972
AAD/1995/12/16/212	Invitation to the opening party for the Habitat Guildford Store. Addressed to Zimmie Sasson	May 1972
AAD/1995/12/16/213	Invitation to the opening of the Whitgift Centre, Croydon store. Addressed to Zimmie Sasson	Sept 1972
AAD/1995/12/16/214	Invitation to the preview of the new Birmingham Shopping Centre Store. Addressed to Zimmie Sasson	Nov 1972
AAD/1995/12/16/215	Ticket to the Habitat customer Christmas shopping event	Nov 1972
AAD/1995/12/16/216	Press pack for the 1973 catalogue. Including a copy of the catalogue	Feb 1973
AAD/1995/12/16/217	Invitation to the opening of the Habitat Leicester, Haymarket Centre Store. Addressed to Zimmie Sasson	May 1973
AAD/1995/12/16/218	Leaflet advertising the opening of the Orgeval store (in French)	Mar 1974
AAD/1995/12/16/219	Invitation from The Conran Shop to come Christmas shopping. Addressed to Gill Lingwood	ca. 1980s
AAD/1995/12/16/220	Leaflet on Habitat carpets	ca. 1980s
AAD/1995/12/16/221	Leaflet on Habitat made to measure curtains and blinds	ca. 1980s
AAD/1995/12/16/222	Habitat Christmas card featuring illustrations of Christmas food	ca. early 1980s
AAD/1995/12/16/223	Habitat Christmas card featuring a red and green Christmas tree design	ca. early 1980s
AAD/1995/12/16/224	Free broadsheet giving details of the Habitat Basics range	1981
AAD/1995/12/16/225	Free broadsheet giving details of the Habitat Basics range	1982
AAD/1995/12/16/226	Habitat Christmas gifts brochure	ca. Nov 1982
AAD/1995/12/16/227	Habitat Christmas card	1983
AAD/1995/12/16/228	Free booklet giving details of the Habitat Basics range	1984
AAD/1995/12/16/229	Card giving details of the new address for the Habitat press office	Mar 1984

AAD/1995/12/16/230	Mail order leaflet and order form offering mail order customers 10% off everything in the 1985 catalogue until 7 January 1985	Late 1984
AAD/1995/12/16/231	Press pack for the refurbishment of Heal's at Guildford	Oct 1984
AAD/1995/12/16/232	Invitation to the opening of the Kensington High Street store. Addressed to Maurice Libby, with reply card	ca. late 1980s
AAD/1995/12/16/233	Press pack for the launch of the 'New Spaces' fabric collection by Collier Campbell. Includes samples of the fabrics	Mar 1985
AAD/1995/12/16/234	Press lists for the City Living Collection launch/catalogue products preview. Includes details of a visit by seven Dutch journalists to England for the show, an article about Terence Conran in Dutch and a Claridge's Ladies Cloakroom Ticket (the press show was held at Claridge's. All found together)	July 1985
AAD/1995/12/16/235	Invitation from Villard Books and Conran's to the launch of Sir Terence Conran's <i>New House Book</i> . Addressed to Gill Lingwood	Nov 1985
AAD/1995/12/16/236	Leaflet advertising Habitat's Out of Town stores at Basingstoke, High Wycombe, Lincoln and Oxford	ca. 1987
AAD/1995/12/16/237	Invitation to the opening of the 6th 'Grand Habitat' in France. (In French)	Oct 1987
AAD/1995/12/16/238	Invitation to a Habitat event at the Musee de la Marine in Paris. (In French)	Feb 1988
AAD/1995/12/16/239	File marked 'Christmas Press Show 88' containing lists of Christmas merchandise with prices and invoices for photography	June 1988 - July 1988
AAD/1995/12/16/240	Press pack for the BHS autumn/winter 1988 product ranges	July 1988
AAD/1995/12/16/241	Press pack for the BHS Christmas 1988 product ranges	July 1988
AAD/1995/12/16/242	Appendix four of a document (remainder not found) giving details of the opening of a new Bromley store	Nov 1988
AAD/1995/12/16/243	Press pack for Habitat's Lighting promotion. Includes press releases and photographs	Sept 1989
AAD/1995/12/16/244	Invitation to an evening event at Habitat Harrogate. Addressed to Iain Renwick, Marketing Director of Habitat UK	ca. early 1990s
AAD/1995/12/16/245	Invitation to an evening event at Habitat Bath. Addressed to Iain Renwick	ca. early 1990s
AAD/1995/12/16/246	Invitation to an exclusive Christmas shopping event. Addressed to Iain Renwick	ca. early 1990s
AAD/1995/12/16/247	Invitation to the closing-down sale for the Fosse Park, Leicester store	ca. early 1990s
AAD/1995/12/16/248	Postcard concerning the Habitat New Year Sale. Addressed to Iain Renwick	ca. early 1990s
AAD/1995/12/16/249	Postcard concerning the Habitat New Year Sale	ca. early 1990s
AAD/1995/12/16/250	Card for joining the Habitat mailing list	ca. early 1990s

AAD/1995/12/16/251	Postcard showing a piece of blue and white fabric with a quotation from Iain Renwick	ca. early 1990s
AAD/1995/12/16/252	Habitat/ <i>Marie Claire</i> questionnaire form. Given out with free copies of the Habitat catalogue to <i>Marie Claire</i> readers	ca. early 1990s
AAD/1995/12/16/253	Leaflet advertising the Linear storage range	ca. early 1990s
AAD/1995/12/16/254	Invitation to the Christmas 1991 Product Range Preview	June 1991
AAD/1995/12/16/255	Invitation to the Autumn 1991 Tribal Collection Preview	Aug 1991
AAD/1995/12/16/256	Invitation to the Autumn/Winter 1992 Product Ranges Preview	Jan 1992
AAD/1995/12/16/257	Invitation to a special Habitat Christmas shopping party	Dec 1992
AAD/1995/12/16/258	Card giving details of the Habitat New Year Sale. Designed to accompany a gift (not found)	1993
AAD/1995/12/16/259	Invitation to the Autumn/Winter 1993 Product Ranges Preview	Feb 1993
AAD/1995/12/16/260	Press pack for the Spring/Summer 1993 catalogue	Feb 1993
AAD/1995/12/16/261	Invitation to the Christmas 1993 product ranges preview	June 1993
AAD/1995/12/16/262	Invitation to the Spring/Summer 1994 Product Ranges Preview, with reply card	Aug 1993
AAD/1995/12/16/263	Invitation to an evening event at the Oxford Habitat	ca. Aug 1993
AAD/1995/12/16/264	Invitation to the opening party for the Watford Store	ca. Oct 1993
AAD/1995/12/16/265-268	Postcards featuring products from the Spring/Summer and Autumn/Winter 1994 ranges. Photography by James Merrell 4 items	1994
AAD/1995/12/16/269	Press copy of the Autumn/Winter 1994 catalogue	1994
AAD/1995/12/16/270-271	Reply card addressed to Habitat Public Relations for an event on 16 August 1994 2 copies	Aug 1994
AAD/1995/12/16/272-273	Invitations to 'India Framed' an exhibition of photography taken by James Merrell on location for the Habitat Autumn Winter 1994 Catalogue 2 copies	Sept 1994
AAD/1995/12/16/274	Invitation to the opening of the new Nottingham store	ca. Oct 1994
AAD/1995/12/16/275	Invitation to an evening event to celebrate the opening of the Belfast store	ca. Nov 1994
AAD/1995/12/16/276	Leaflet describing the Habitat Card Bonus Scheme	1995
AAD/1995/12/16/277	Invitation to the Autumn/Winter 1995 Collection Preview	Feb 1995
AAD/1995/12/16/278	Press pack for the Habitat Autumn/Winter 1995 Collection	Feb 1995
AAD/1995/12/16/279	Invitation to the Autumn/Winter 1995 Soft Modernity Range Preview	Feb 1995

AAD/1995/12/16/280	Invitation to a party to celebrate the launch of the Spring/Summer 1995 collection. Addressed to Iain Renwick	Mar 1995
AAD/1995/12/16/281	Invitation to the opening of the Dublin store	ca. Apr 1995
AAD/1995/12/16/282	Invitation to a Habitat and <i>Good Housekeeping</i> exclusive shopping event	May 1995
AAD/1996/5/34	Invitation card for Habitat End of Sale Review.exclusive shopping event 1 item	1990s
AAD/1996/5/35	Invitation card for Habitat Sale evening 1 item	1990s
AAD/1996/5/36	Invitation card for Special Preview evening at the Finchley Road Habitat 1 item	1990s
AAD/1996/5/38	Invitation card for Special Preview evening at Habitat, Tottenham Court Road 1 item	1990s
AAD/1996/5/37	Invitation card for Habitat Sale 1 item	1990s
AAD/1996/5/28	Invitation card for exclusive Christmas shopping evening 1 item	1990s
AAD/1996/5/39	Invitation card for an exclusive evening to celebrate the opening of the new Guildford Habitat 1 item	1990s
AAD/1996/5/40	Invitation card for an evening event to celebrate the opening of the newly enlarged Belfast Habitat 1 item	1990s
AAD/1996/5/26	Invitation card for Spring 1993 Collection Preview 2 items	Sept 1992
AAD/1996/5/25	Invitation card for exclusive Christmas shopping evening in association with <i>Marie Claire</i> Magazine 1 item	Dec 1993
AAD/1996/5/80	Invitation card for a party to celebrate Habitat's 30th Birthday in the York Store : Proof copy 1 item	ca. 1994
AAD/1996/5/27	Invitation card for Autumn/Winter 1994 Collection Preview. 2 items	Feb 1994
AAD/1996/5/29	Invitation card for an exclusive party to celebrate the new-look Hammersmith Habitat. 1 item	Oct 1994
AAD/1996/5/30	Invitation card for an exclusive party to celebrate the new-look Habitat at Tottenham Court Road 1 item	Nov 1994
AAD/1996/5/23	Invitation card for special Christmas shopping evening 1 item See also AAD/1996/5/119 (p14).	Nov 1995

AAD/1996/5/24	Invitation card for Habitat and House & Garden Magazine exclusive Christmas shopping evening 1 item	Dec 1995
AAD/1996/5/22	Invitation card for special New Year Sale shopping evening 7 items These invitation cards feature photographs by James Merrell of 'members of the public' looking in Habitat's windows. See also AAD/1996/5/75 (p14).	Dec 1995
AAD/1996/5/118	Invitation card for 1996 Spring Collection Preview. 2 items	1996
AAD/1996/5/117	A 1996 Spring Collection shopping evening : Mock ups 6 items	1996

In-house magazines, 1970-1990

Reference: Habitat-2-19

Extent: 31 files

This series contains the following sub-series:

Habitat Newsheet

Habitat News

SHED

Inhouse

Update

Conran News

Staff Annual Review

The Habitatler

Habitat Newsheet, 1970-1972

Reference: Habitat-2-19-1

Extent: 6 files

Reference	Description	Dates
AAD/1995/12/18/1	Habitat Newsheet	4 Dec 1970
AAD/1995/12/18/2	Habitat Newsheet	Apr 1971
AAD/1995/12/18/3	Habitat Newsheet	Dec 1971
AAD/1995/12/18/4	Habitat Newsheet - Spring edition	Early 1972
AAD/1995/12/18/5	Habitat Newsheet - Summer edition	Mid 1972
AAD/1995/12/18/6	Habitat Newsheet - Christmas edition	Late 1972

Habitat News, 1971-1980

Reference: Habitat-2-19-2

Extent: 4 files

Reference	Description	Dates
AAD/1995/12/18/7	Habitat News	Aug 1971
AAD/1995/12/18/8	Habitat News Issue number 17	Nov 1979
AAD/1995/12/18/9	Habitat News Issue number 18	Apr 1979
AAD/1995/12/18/10	Habitat News Issue number 19	Feb 1980

SHED, 1982

Reference: Habitat-2-19-3

Extent: 1 file

Reference	Description	Dates
AAD/1995/12/18/11	Issue number 1	Dec 1982

Inhouse, 1985-1990

Reference: Habitat-2-19-4

Extent: 8 files

Reference	Description	Dates
AAD/1995/12/18/14	Inhouse - Winter edition	Late 1985
AAD/1995/12/18/15	Inhouse - Christmas edition	Late 1986
AAD/1995/12/18/16	Inhouse - Spring edition	Early 1986
AAD/1995/12/18/17-18	Inhouse - Spring edition 2 copies	Early 1987
AAD/1995/12/18/19	Inhouse - Autumn edition	Mid 1987 - Late 1987
AAD/1995/12/18/20	Inhouse - Winter edition	Late 1988
AAD/1995/12/18/21	Inhouse - Summer edition	Mid 1989
AAD/1995/12/18/22	Inhouse	Jan 1990

Update, 1990

Reference: Habitat-2-19-5

Extent: 2 files

Reference	Description	Dates
AAD/1995/12/18/23-24	Update 2 copies	July 1990
AAD/1995/12/18/25-26	Update 2 copies	Nov 1990

Conran News: The magazine of Conran Associates, 1982/83

Reference: Habitat-2-19-6

Extent: 1 file

Reference	Description	Dates
AAD/1995/12/18/27	Issue number 4 - Winter 1982/83	1982 - 1983

Staff annual reviews giving details of the end of year results, 1978-1986

Reference: Habitat-2-19-7

Extent: 6 files

Reference	Description	Dates
AAD/1995/12/18/28	Habitat Design Holdings Ltd annual review	25 June 1978
AAD/1995/12/18/29	Habitat Review: Habitat Design Holdings Ltd staff report	24 June 1979
AAD/1995/12/18/30	Habitat/Mothercare review	27 Mar 1983
AAD/1995/12/18/31	Habitat/Mothercare review	25 Mar 1984
AAD/1994/12/18/32	Habitat/Mothercare staff annual review	31 Mar 1985
AAD/1995/12/18/33	Storehouse PLC staff annual review	1986

The Habitatler, 1990

Reference: Habitat-2-19-8

Extent: 3 files

Reference	Description	Dates
AAD/1995/12/18/34	The Habitatler.	Apr 1990
AAD/1995/12/18/35	The Habitatler.	June 1990
AAD/1995/12/18/36	The Habitatler.	Aug 1990 - Sept 1990

Video and audio tapes, 1989-1994

Reference: Habitat-2-20

Extent: 24 files

This series contains the following sub-series:

Storehouse corporate videos

Habitat advertising campaigns

Television programmes featuring Habitat

30th Birthday coverage

Storehouse Corporate Videos, 1989

Reference: Habitat-2-20-1

Extent: 2 files

Reference	Description	Dates
AAD/1995/12/19/1-3	Storehouse plc corporate video. Duration: 3 mins 3 copies	June 1989
AAD/1995/12/19/4	Storehouse AV. Contains compliments slip from Christine Mackness	3 Oct 1989

Habitat advertising campaigns, 1991

Reference: Habitat-2-20-2

Extent: 3 files

Reference	Description	Dates
AAD/1995/12/19/5	Habitat Vox Pop	23 Apr 1991
AAD/1995/12/19/6	Habitat Tribal advertising campaign. Saatchi and Saatchi	Sept 1991
AAD/1995/12/19/7-8	Habitat Christmas advertising campaign 2 copies	Late 1991

Television programmes featuring Habitat, 1987-1994

Reference: Habitat-2-20-3

Extent: 14 files

Reference	Description	Dates
AAD/1995/12/19/9	<i>The Southbank Show</i> BBC. Interview with Terence Conran	8 Nov 1987
AAD/1995/12/19/10	Opening of Barcelona store(?)	23 Oct 1989
AAD/1995/12/19/11	<i>Walkie Talkie</i> C4. Terence Conran talks to Muriel Gray	1 Mar 1990
AAD/1995/12/19/12	<i>Rough Guide to Careers: Design</i> BBC2	4 Apr 1991
AAD/1995/12/19/13	<i>World Business Today</i> CNN	13 Dec 1993
AAD/1995/12/19/14	<i>The Late Show</i> BBC2. Designer Gardens	29 Mar 1994
AAD/1995/12/19/15	<i>Home Front</i> BBC2. Scandinavian furniture	12 Apr 1994
AAD/1995/12/19/16	Financial Times Reports	18 Apr 1994
AAD/1995/12/19/17	<i>Home Front</i> BBC2. Beds	19 Apr 1994
AAD/1995/12/19/18	<i>East Midlands Today</i> BBC1. Design of the Times	21 Apr 1994
AAD/1995/12/19/19	<i>Inside Ulster</i> BBC NI. Anderson McAuley Building redevelopment	22 Apr 1994
AAD/1995/12/19/20	<i>Home Front</i> BBC2. The Red Enamel Teapot Rushes	7 May 1994
AAD/1995/12/19/21	<i>Business Breakfast</i> BBC1	10 May 1994
AAD/1995/12/19/22	<i>The Home Show</i> ITV Scotland. Garden furniture/chair design competition	24 May 1994

30th Birthday Coverage, 1994

Reference: Habitat-2-20-4

Extent: 5 files

Reference	Description	Dates
AAD/1995/12/19/23	<i>Home Front</i> BBC2	1994
AAD/1995/12/19/24	<i>Sky News</i> . F.T. reports Habitat anniversary	9 Apr 1994
AAD/1995/12/19/25	Audio tape. <i>Weekend with Kershaw</i> Radio 5. Duration: 8 mins 50 secs	7 May 1994
AAD/1995/12/19/26	Audio tape. Radio News compilation on 30th Birthday	11 May 1994
AAD/1995/12/19/27	Audio tape. Seven piece compilation: Habitat's 30th Birthday	1994

Visitors' books, 1990-1995

Reference: Habitat-2-21

Extent: 5 files

Reference	Description	Dates
AAD/1995/12/20/1	Volume containing the names of those who attended various store and senior managers' conferences	24 Aug 1990 - 23 Feb 1994
AAD/1995/12/20/2	Volume containing the names of those who attended various Habitat previews for new product ranges. Includes copies of the invitations to the previews	5 Feb 1991 - 16 Aug 1994
AAD/1995/12/20/3	Volume containing the names of those who attended an unknown event on the above date. Only four pages used.	8 Dec 1993
AAD/1995/12/20/4	Volume containing the names of those who attended an unknown event on the above date. Only five pages used.	8 Dec 1993
AAD/1995/12/20/5	Volume containing the names of those who attended various Habitat previews including the Tottenham Court Road re-launch (November 1994) and the Selling Lifestyle Exhibition at the V&A (October 1994). Also contains the names of those who attended a senior managers' conference in February 1995	6 Oct 1994 - 22 Feb 1995

Sale records, ca. 1970s

Reference: Habitat-3

Extent: 1 file

Habitat incentive scheme, ca. 1970s

Reference: Habitat-3-1

Extent: 1 file

This was a scheme whereby companies, other than Habitat, could arrange to award their sales forces 'points' which would then be redeemable against Habitat merchandise.

Reference	Description	Dates
AAD/1995/12/21/1	Promotional booklet for the Habitat incentive scheme	ca. 1970s

Staff and employment records, ca. 1980s

Reference: Habitat-4

Extent: 2 files

Staff booklet, ca. 1980s

Reference: Habitat-4-1

Extent: 1 file

Reference	Description	Dates
AAD/1995/12/22/1	Introductory booklet for potential staff entitled 'A future with Habitat'. Marked as belonging to M[aurice] Libby	ca. 1980s

Miscellaneous records, ca. 1990s

Reference: Habitat-4-2

Extent: 1 file

Reference	Description	Dates
AAD/1996/5/110	Poster designed for recording the number of accounts sold by staff over a six . week period 1 item	ca. 1990s

Other records, ca. 1960s - ca. 1990s

Reference: Habitat-5

Extent: 30 files

Printed ephemera, ca. 1960s -1995

Reference: Habitat-5-1

Extent: 27 files

Reference	Description	Dates
AAD/1995/12/23/1	List of new items in a Habitat catalogue	ca. late 1960s
AAD/1995/12/23/2	<i>Tableware: A Design Centre Publication</i> by Elizabeth Good, Macdonald and Co Ltd in association with the Council of Industrial Design	1969
AAD/1995/12/23/3	Photocopy of two cartoons in which Habitat is mentioned	ca. 1970s
AAD/1995/12/23/4	Mock-up for an American advertisement for Habitat	ca. 1970s - ca. 1980s
AAD/1995/12/23/5	Sheet of Habitat logos	ca. 1970s - ca. 1980s
AAD/1995/12/23/6	Photocopied list of kitchen equipment entitled 'Bloomingdale's Take a Cook's Kitchen Checklist'	ca. 1970s - ca. 1980s
AAD/1995/12/23/7	Tearsheets containing a travel article on Paris	ca. late 1970s - early 1980s
AAD/1995/12/23/8	Sheet giving details of The Conran Shop collection of Ikat fabrics	ca. 1980s
AAD/1995/12/23/9	Sheet giving details of The Conran Shop's bamboo range	ca. 1980s
AAD/1995/12/23/10	Invitation to 'The Event' on 14th September. Addressed to G Lingwood	ca. 1980s
AAD/1995/12/23/11	Tearsheets containing an article entitled 'Ultra Chic' in which six furniture experts choose the piece of furniture they most think a classic. (One of the experts is Peter Liley, design director at Heal's)	ca. 1980s
AAD/1995/12/23/12	Menu for 'the Neal Street Restaurant', 26 Neal Street, London	ca. 1980s
AAD/1995/12/23/13-14	Menu and wine menu for 'Smith's Restaurant', 33 Shelton Street, Covent Garden 2 items	ca. 1980s
AAD/1995/12/23/15	Certificate recording the award of a Good Mark from The Hull Civic Society to Habitat for the good design of their shop windows	7 Nov 1980
AAD/1995/12/23/16	Postcard featuring an original drawing for a banner for the opening of the new Heal's banner. Note on back to 'Dearest Best Beloved...'	ca. 1984
AAD/1995/12/23/17	Tearsheets containing an article on 40 years of changes in design	ca. 1986

AAD/1995/12/23/18-24	Brochure for the Butler's Wharf redevelopment. Habitat and The Conran Shop helped to furnish some of the show flats and there are photocopied lists of the merchandise used inserted in the brochure 7 items	Sept 1986
AAD/1995/12/23/25	Brochure for the Cinnamon Wharf development (part of the Butler's Wharf redevelopment)	Sept 1986
AAD/1995/12/23/26	Brochure for the Laura Ashley Home collection	1989
AAD/1995/12/23/27	<i>The House that Habitat Built</i> by Stephen Willats, Cornerhouse Publications	1989
AAD/1995/12/23/28	Tearsheets containing an article in which Britain's top furniture designers explain who they most admire and why	ca. late 1980s - early 1990s
AAD/1995/12/23/29	Note for a presentation comparing the Habitat of the 1970s and 1980s with the Habitat of the 1960s and 1990s	ca. early 1990s
AAD/1995/12/23/30	Tearsheets containing an article on Paul Smith, a menswear designer	ca. early 1990s
AAD/1995/12/23/31	Tearsheets containing an article entitled A room of my own concerning George Davies, chief executive of 'Next'	ca. early 1990s
AAD/1995/12/23/32	Pages from <i>The Scotsman Weekend</i> . (Article on Elizabeth David on p16)	12 Feb 1994
AAD/1995/12/23/33	Centre section from the <i>West End Extra</i> newspaper. (No obvious connection with Habitat)	16 Sept 1994
AAD/1995/12/23/34	Copy of <i>Marie Claire Maison</i> 101 ideas for your home supplement, in association with Habitat	1995

Property and premises records , 1990s

Reference: Habitat-5-2

Extent: 2 files

Reference	Description	Dates
AAD/1996/5/64	Floor plan, artist's impressions and photographs relating to the design of the new Guildford Habitat store 7 items	1990s
AAD/1996/5/78	Floor plan and artist's impressions of the King's Road Habitat store and first floor cafe 4 items	1990s

Miscellaneous records, 1995

Reference: Habitat-5-3

Extent: 1 file

Reference	Description	Dates
AAD/1996/5/115	Photocopy of a safety notice concerning Habitat's 'Jelly' Candleholders 1 item	22 Dec 1995
