

Daily Mail Ideal Home Exhibition: records, 1910-1990

Introduction and summary description

Creators: Daily Mail Ideal Home Exhibition : Angex Ltd
Reference: AAD/1990/9
Extent: 182 files

Context

Lord Northcliffe, proprietor of the Daily Mail, founded the Ideal Home exhibition in 1908 at London's Olympia exhibition centre, in the spirit of social reform, to stimulate debate about better housing conditions. For a fee of one shilling, the public were educated and entertained by displays of labour-saving appliances and show homes. The exhibition was next held in 1910, then 1912 and 1913, disrupted by the 1914-18 war, and held annually from 1920 to 1939. Inter-war issues of 'homes fit for heroes', child welfare and working-class housing were taken up. Many of the displays were generated by the organisers, such as Heath Robinson's Ideal Home in 1934. The Daily Mail ran competitions for its readers to design 'ideal homes' and the results were often displayed at the exhibition. 300,000 visitors attended the exhibition in 1924; by 1937 the attendance figure had more than doubled.

The emphasis of the post Second World War exhibitions, from 1947, shifted. In an era of post-war austerity, display space was needed to generate income from commercial stands. An increasingly sophisticated public, familiar with the spectacles of mass communication, was harder to entertain through display. Nevertheless attendance reached an all-time peak in 1958 of over 1,300,000. In the 1950s and 1960s, the exhibitions acted as a shop window, giving valuable floor-space and publicity to white goods that shops did not have the room to display, but in the 1970s superstores and commercial television took over this function. The Blue Ribbon awards for good design were set up in 1966. In 1979 the exhibition moved from Olympia to Earls Court. 'Green' design, has been a prominent feature in recent years.

The Ideal Home exhibitions are a rich source for the history of domestic architecture, interior design, product design (eg Hoover), advertising, the marketing of public utilities (eg British Gas) and the formation of constituencies of taste, social aspirations and lifestyles of social groupings not usually well documented by museums. A deliberate attempt is made to appeal to the 'mum in the street' and her daughters. The exhibitions are divided into thematic sections which can be summarised as: 1) Domestic Labour Saving; 2) Show Homes; 3) Food; 4) Interior Decoration; 5) Leisure. Major designers and architects, such as Wells Coates (Sunspan House, 1934), Alison and Peter Smithson (House of the Future, 1956), Basil Spence, Hugh Casson, Misha Black and James Gardner worked on the Ideal Home exhibitions.

During the 1940s and 1950s the Ideal Home exhibition organisers compiled photograph albums recording international exhibitions and architecture, as a source of information and inspiration. In 1955-6 a Daily Mail Happy Home exhibition toured Britain, organised in conjunction with the Gas Council and Good Housekeeping magazine. In 1975, Associated Newspapers set up Angex Ltd to take over responsibility for the Ideal Home exhibitions. The company also organises a number of other consumer exhibitions (see above).

Scope and content

The archive primarily comprises material relating to the Daily Mail Ideal Home exhibitions: 55 printed exhibition catalogues; 35 photograph albums and 9 indexes to albums; 262 photographs; 16 miscellaneous printed items. There are 10 photograph albums and 474 photographs relating to exhibitions organised by Associated Newspapers and Angex Ltd: Daily Mail Happy Home exhibition; Evening News Flower and Country Show; Caravan Camping Holiday Show; Lifestyle; World Wine Fair and Festival; Homes; Queen's Jubilee Gifts exhibition; Royal Wedding Gifts exhibition. There are 3 photograph albums and 81 photographs recording international exhibitions and architecture. There are 9 miscellaneous items, including a photograph album recording the construction of Earls Court. ND; 1910/1990/

Provenance

Gift of Angex Ltd, 1990

Access

This archive is available for consultation in the V&A Archive and Library Study Room, which is located at Blythe House, 23 Blythe Road, Olympia, London, W14 0QX. The Study Room is open Tuesday to Friday between 10.00 am and 4.30 pm, by appointment only. To request an appointment please email archive@vam.ac.uk or telephone 020 7603 7493. Access to some files may be restricted; these are identified individually with the catalogue.

The archive has been sorted as follows:

AAD/1990/9/1 to AAD/1990/9/136 - Ideal Home exhibitions

AAD/1990/9/137 to AAD/1990/9/164 - Angex Ltd exhibitions

AAD/1990/9/165 to AAD/1990/9/173 - International exhibitions

AAD/1990/9/174 to AAD/1990/9/182 - Miscellaneous items

Detailed catalogue

Daily Mail Ideal Home exhibitions: catalogues, 1910-1990

Reference: AAD/1990/9/1 to AAD/1990/9/55

Extent: 55 files

Reference	Description	Dates
AAD/1990/9/1	Catalogue 128pp	1910 Apr 8- 1910 Apr 23
AAD/1990/9/2	Catalogue 128pp	1912 Apr 12- 1912 Apr 30
AAD/1990/9/3	Catalogue 112pp	1913 Oct 9- 1913 Oct 25
AAD/1990/9/4	Catalogue 240pp Includes Model Village, Welwyn Garden City, Herts	1922 Mar 1- 1922 Mar 25
AAD/1990/9/5	Catalogue 224pp	1923 Mar 1- 1923 Mar 24
AAD/1990/9/6	Catalogue 224pp	1924 Feb 28- 1924 Mar 22
AAD/1990/9/7	Catalogue 244pp	1925 Mar 2- 1925 Mar 25
AAD/1990/9/8	Catalogue 256pp	1926 Mar 2- 1926 Mar 27
AAD/1990/9/9	Catalogue 280pp	1928 Feb 28- 1928 Mar 24
AAD/1990/9/10	Catalogue 300pp	1929 Feb 26- 1929 Mar 23
AAD/1990/9/11	Catalogue 320pp	1930 Mar 24- 1930 Apr 17
AAD/1990/9/12	Catalogue 240pp	1932 Apr 5- 1932 Apr 30
AAD/1990/9/13	Catalogue 256pp	1933 Mar 29- 1933 Apr 29
AAD/1990/9/14	Catalogue 284pp	1936 Mar 24- 1936 Apr 18
AAD/1990/9/15	Catalogue 272pp	1937 Mar 30- 1937 Apr 24
AAD/1990/9/16	Catalogue 264pp	1938 Apr 5- 1938 Apr 30
AAD/1990/9/17	Catalogue 232pp	1939 Apr 11- 1939 May 6
AAD/1990/9/18	Catalogue 272pp	1947 Mar 4- 1947 Mar 29

AAD/1990/9/19	Catalogue 256pp	1948 Mar 2- 1948 Mar 25
AAD/1990/9/20	Catalogue 260pp	1949 Mar 1- 1949 Mar 26
AAD/1990/9/21	Catalogue 256pp	1950 Mar 7- 1950 Apr 1
AAD/1990/9/22	Catalogue 240pp	1954 Mar 2- 1954 Mar 27
AAD/1990/9/23	Catalogue 256pp	1956 Mar 6- 1956 Mar 31
AAD/1990/9/24	Catalogue 240pp	1957 Mar 5- 1957 Mar 30
AAD/1990/9/25	Catalogue 248pp	1958 Mar 3- 1958 Mar 29
AAD/1990/9/26	Catalogue 240pp	1959 Mar 3- 1959 Mar 30
AAD/1990/9/27	Catalogue 230pp	1960 Mar 1- 1960 Mar 26
AAD/1990/9/28	Catalogue 242pp	1961 Mar 7- 1961 Apr 3
AAD/1990/9/29	Catalogue 242pp	1962 Mar 6- 1962 Mar 31
AAD/1990/9/30	Catalogue 234pp	1963 Mar 5- 1963 Mar 30
AAD/1990/9/31	Catalogue 242pp	1964 Mar 3- 1964 Mar 30
AAD/1990/9/32	Catalogue 234pp	1965 Mar 2- 1965 Mar 27
AAD/1990/9/33	Catalogue 242pp	1966 Mar 1- 1966 Mar 26
AAD/1990/9/34	Catalogue 252pp	1967 Mar 7- 1967 Apr 1
AAD/1990/9/35	Catalogue 128pp	1969 Mar 4- 1969 Mar 29
AAD/1990/9/36	Catalogue 128pp	1970 Mar 3- 1970 Mar 30
AAD/1990/9/37	Catalogue 128pp	1971 Mar 2- 1971 Mar 27
AAD/1990/9/38	Catalogue 128pp	1972 Feb 29- 1972 Mar 25
AAD/1990/9/39	Catalogue 128pp	1973 Mar 6- 1973 Mar 31
AAD/1990/9/40	Catalogue 128pp	1974 Mar 5- 1974 Mar 30
AAD/1990/9/41	Catalogue 128pp	1975 Mar 4- 1975 Mar 29

AAD/1990/9/42	Catalogue 128pp	1976 Mar 9- 1976 Apr 3
AAD/1990/9/43	Catalogue 128pp	1977 Mar 8- 1977 Apr 2
AAD/1990/9/44	Catalogue 120pp	1978 Mar 7- 1978 Apr 1
AAD/1990/9/45	Catalogue 120pp	1979 Mar 6- 1979 Mar 31
AAD/1990/9/46	Catalogue 128pp	1981 Mar 10- 1981 Apr 4
AAD/1990/9/47	Catalogue 128pp	1982 Mar 9- 1982 Apr 3
AAD/1990/9/48	Catalogue 128pp	1983 Mar 8- 1983 Apr 4
AAD/1990/9/49	Catalogue 128pp	1984 Mar 7- 1984 Apr 1
AAD/1990/9/50	Catalogue 128pp	1985 Mar 5- 1985 Mar 31
AAD/1990/9/51	Catalogue 128pp	1986 Mar 4- 1986 Mar 31
AAD/1990/9/52	Catalogue 128pp	1987 Mar 10- 1987 Apr 5
AAD/1990/9/53	Catalogue 136pp	1988 Mar 8- 1988 Apr 4
AAD/1990/9/54	Catalogue 128pp	1989 Mar 7- 1989 Apr 2
AAD/1990/9/55	Catalogue 120pp	1990

Daily Mail Ideal Home exhibitions: photograph albums, indexes to albums, photographs and printed items, 1934-1989

Reference: AAD/1990/9/56 to AAD/1990/9/126

Extent: 70 files

A number of the photograph albums are unavailable at present as they require conservation.

Reference	Description	Dates
AAD/1990/9/56	Photograph album 77pp	1934
AAD/1990/9/57	Photograph album 43pp	1947
AAD/1990/9/58	Pages from photograph album 6pp pp1-3 originally tipped in AAD/1990/9/57. pp4-6 originally tipped in AAD/1990/9/60	1948
AAD/1990/9/59	Photograph album 301pp	1949-1950

AAD/1990/9/60	Photograph album 163pp This item is currently closed for conservation reasons.	1951
AAD/1990/9/61	'A Room of My Own' by Gwen Robyns 1p Typescript [article for 1951 catalogue]. Originally typed in AAD/1990/9/59	1951
AAD/1990/9/62	Photograph album 153pp	1952
AAD/1990/9/63	Index to photographs 21pp	1952
AAD/1990/9/64	Photograph album 106pp	1953
AAD/1990/9/65	Index to photographs 19pp	1953
AAD/1990/9/66	Photograph album 174pp	1954
AAD/1990/9/67	Index to photographs 26pp	1954
AAD/1990/9/68	Photograph album 171pp	1956
AAD/1990/9/69	Index to photographs 29pp	1956
AAD/1990/9/70	Photograph album 211pp This item is currently closed for conservation reasons.	1957
AAD/1990/9/71	Index to photographs 30pp	1957
AAD/1990/9/72	Photograph album 152pp This item is currently closed for conservation reasons.	1959
AAD/1990/9/73	Index to photographs 29pp	1959
AAD/1990/9/74	Photograph album 238pp This item is currently closed for conservation reasons.	1960
AAD/1990/9/75	Index to photographs 28pp Typescript	1960
AAD/1990/9/76	Photograph album 167pp ailable	1961
AAD/1990/9/77	Index to photographs 18pp Typescript	1961
AAD/1990/9/78	Photograph album 91pp	1962
AAD/1990/9/79	Index to photographs 2pp Typescript [several pages missing]	1962

AAD/1990/9/80	Photograph album 156pp	1963
AAD/1990/9/81	Press photographs 12 items Originally tipped in AAD/1990/9/80	1963
AAD/1990/9/82	Photograph album 159pp This item is currently closed for conservation reasons.	1964
AAD/1990/9/83	Press photographs 5 items Originally tipped in AAD/1990/9/82	1964
AAD/1990/9/84	Hoover House News 1 item pp3-8 p8 feature 'Houses off the peg' on the Ministry of Housing flexible house at the Ideal Home exhibition. Originally tipped in AAD/1990/9/82	1964 April
AAD/1990/9/85	List of photographs supplied to press 2pp Manuscript. Originally tipped in AAD/1990/9/82	1964
AAD/1990/9/86	Photograph album 158pp This item is currently closed for conservation reasons.	1965-1966
AAD/1990/9/87	Press photographs 3 items Originally tipped in AAD/1990/9/86	1965
AAD/1990/9/88	Photograph album 194pp This item is currently closed for conservation reasons.	1967-1968
AAD/1990/9/89	Photograph album 132pp This item is currently closed for conservation reasons.	1969-1970
AAD/1990/9/90	Press photographs 12 items Originally tipped in AAD/1990/9/89	1970
AAD/1990/9/91	Photograph album 144pp This item is currently closed for conservation reasons.	1971-1972
AAD/1990/9/92	Press photographs and negatives 14 items Originally tipped in AAD/1990/9/91	1971
AAD/1990/9/93	Sport and General Press Agency Ltd: envelope and price list 2 items Envelope originally contained AAD/1990/9/92	[n.d.]
AAD/1990/9/94	Photograph album 95pp	1973
AAD/1990/9/95	Photograph album 132pp	1974
AAD/1990/9/96	Photograph album 91pp	1975

AAD/1990/9/97	List of photographs annotated 'Press Office' 3pp Manuscript. Originally tipped in AAD/1990/9/96	1975
AAD/1990/9/98	Photograph album 130pp	1976
AAD/1990/9/99	Photograph album 12pp [for presentations?]	1976
AAD/1990/9/100	Photograph album 98pp	1977
AAD/1990/9/101	Contact prints 8 items Originally tipped in AAD9/99/1990/	1977
AAD/1990/9/102	Photograph album 113pp	1978
AAD/1990/9/103	Photograph, and contact prints 8 items Originally tipped in AAD9/102/1990/	1978
AAD/1990/9/104	Photo sales form 1 item Originally tipped in AAD/1990/9/102	[n.d.]
AAD/1990/9/105	Photograph album 75pp	1979
AAD/1990/9/106	Contact prints 21 items Originally tipped in AAD/1990/9/105	1979
AAD/1990/9/107	Photographs 55 items [Not made up into album]	1980
AAD/1990/9/108	Contact prints 140 items	1980
AAD/1990/9/109	Contact prints 28 items Originally contained in envelope annotated 'Fox Photos contact prints'	1980
AAD/1990/9/110	Map of exhibition layout, and instructions to photographers 3 items Photocopy and manuscripts	1980
AAD/1990/9/111	Photograph album 42pp	1981
AAD/1990/9/112	Photograph album 70pp	1982
AAD/1990/9/113	The Clogmaker: letter and 5 photographs 6 items	1982
AAD/1990/9/114	BP Aquaseal: photographs 3 items	1982
AAD/1990/9/115	The Grain Store: 6 photographs, compliments slip and envelope 8 items	1982

AAD/1990/9/116	The Grain Store: 36 photographs, compliments slip and envelope 38 items	1982
AAD/1990/9/117	National Union of Townswomen's Guilds: 2 photographs and compliments slip 3 items	1982
AAD/1990/9/118	Architectural Services: photograph 1 item	1982
AAD/1990/9/119	Photograph album 82pp	1983
AAD/1990/9/120	Order form annotated 'exhibition photographs' 1 item Originally tipped in AAD9/119/1990/	[1983]
AAD/1990/9/121	Photograph album 78pp	1984
AAD/1990/9/122	Photograph album 67pp	1985
AAD/1990/9/123	Photograph album 50pp	1986
AAD/1990/9/124	Photograph album 44pp	1987
AAD/1990/9/125	Photograph album 21pp	1989
AAD/1990/9/126	Negatives 6 items Originally contained in envelope annotated 'HRH Princess Margaret 3530 negs'. Originally tipped in AAD/1990/9/125	1989

Daily Mail Ideal Home exhibitions: miscellaneous photographs and printed material, [n.d.]

Reference: AAD/1990/9/127 to AAD/1990/9/136

Extent: 9 files

Reference	Description	Dates
AAD/1990/9/127	Michael Joyce Consultants Ltd: 7 photographs and compliments slip 8 items Originally contained in document wallet annotated 'imp colour pix from exhibitors pre 1982 DMIHE'	[n.d.]
AAD/1990/9/128	Trampoline: photographs 2 items Originally contained in document wallet annotated 'imp colour pix from exhibitors pre 1982 DMIHE'	[n.d.]
AAD/1990/9/129	GKN Supascrew: photograph 1 item	[n.d.]
AAD/1990/9/130	Precision Wall Applications Ltd thermal stone cladding: photograph 1 item	[n.d.]
AAD/1990/9/131	Riverside house: photograph 1 item	[n.d.]

AAD/1990/9/132	Charles Church house; Campbell house: photograph 1 item	[n.d.]
AAD/1990/9/133	Child's seat [attaches to table]: photograph 1 item	[n.d.]
AAD/1990/9/134	Smith's Trade News 32pp Originally tipped in AAD/1990/9/80	1972 Apr 29
AAD/1990/9/135	Piccolo Picture Books: advertising brochure 1 item Originally tipped in AAD/1990/9/80	[n.d.]
AAD/1990/9/136	Rolimpex Polish Dinner Dishes and Soup Concentrate: advertising brochure 1 item Originally tipped in AAD/1990/9/60	[1963]

Angex Ltd exhibitions: photograph albums and photographs, 1947-1981

Reference: AAD/1990/9/137 to AAD/1990/9/164

Extent: 27 files

Reference	Description	Dates
AAD/1990/9/137	Daily Mail Happy Home Exhibition: photograph album 124pp This item is currently closed for conservation reasons.	1955-1956
AAD/1990/9/138	Evening News Flower and Country Show: photograph album 80pp	1947-1948
AAD/1990/9/139	Evening News Flower and Country Show: photograph album 91pp	1950
AAD/1990/9/140	Evening News Flower and Country Show: photograph album 95pp This item is currently closed for conservation reasons.	1954
AAD/1990/9/141	Caravan Camping Holiday Show: photographs 210 items Originally contained in envelope annotated 'CCHS 1978 photos black & white - various sizes'. 21 items are currently closed for conservation reasons.	1978
AAD/1990/9/142	Caravan Camping Holiday Show: photograph 1 item Originally contained in envelope annotated 'CCHS 1978'	1978
AAD/1990/9/143	Caravan Camping Holiday Show: (un)mounted slides 23 items Originally contained in envelope annotated 'CCHS 1978'	1978
AAD/1990/9/144	Caravan Camping Holiday Show: transparencies and annotated transparency cover 12 items Originally contained in envelope annotated 'CCHS 1978'	1978

AAD/1990/9/145	Caravan Camping Holiday Show: photographs 46 items Originally contained in envelope annotated '1979 CCHS b/w'	1979
AAD/1990/9/146	Caravan Camping Holiday Show: photographs 18 items Originally contained in envelope annotated 'spare 127 98 135 231 Belinda Birmingham'	1980
AAD/1990/9/147	Caravan Camping Holiday Show: photographs 9 items Each photograph originally contained in individual envelope annotated with caption that appears on reverse of photograph	1980
AAD/1990/9/148	Caravan Camping Holiday Show: photographs 25 items Originally contained in envelope annotated 'black & white photos from exhibitors prior to and during exhibition', 'product photos'	1980
AAD/1990/9/149	Caravan Camping Holiday Show: photographs and press release from ST Harrison (Bristol) Ltd 7 items: 5 photos; 2pp Originally contained in envelope annotated 'black & white photos from exhibitors prior to and during exhibition', 'product photos'	1980 Nov
AAD/1990/D9/150	Caravan Camping Holiday Show: photographs and letter from Harrison Fuller 3 items: 2 photos; 1p Originally contained in envelope annotated 'black & white photos from exhibitors prior to and during exhibition', 'product photos'	1980 Oct 30
AAD/1990/9/151	Caravan Camping Holiday Show: photographs 23 items Originally contained in envelope annotated '1980 CCHS various b/w prints', 'some used by DM for supplement'	1980
AAD/1990/9/152	Caravan Camping Holiday Show: photograph and letter from Harrison Fuller 2 items Originally contained in envelope annotated '1980 CCHS various b/w prints', 'some used by DM for supplement'	1980
AAD/1990/9/153	Caravan Camping Holiday Show: photograph and manuscript note 2 items Originally contained in envelope annotated '1980 CCHS various b/w prints', 'some used by DM for supplement'	1980
AAD/1990/9/154	Caravan Camping Holiday Show: photographs 25 items Originally contained in envelope annotated 'spares from 1981 CCHS build-up'. Envelope originally contained in folder annotated 'slides and black and white 1981 CCHS'	1981
AAD/1990/9/155	Caravan Camping Holiday Show: photographs, contact prints and negatives 12 items: 2 photos; 2 contact prints; 8 negative strips Originally contained in envelope annotated 'Brenda Birmingham Angex Ltd', 'pix of Dr Taylor - caravan for disabled including negs 1981 CCHS'. Envelope originally contained in folder annotated 'slides and black and white 1981 CCHS'	1981
AAD/1990/9/156	Caravan Camping Holiday Show: (un)mounted slides 28 items Originally contained in envelope annotated 'slides from 1981 presentation (ones not needed to be returned to exhibitors)'	1981

AAD/1990/9/157	Caravan Camping Holiday Show: photograph album 178pp	1984 Nov 8-18
AAD/1990/9/158	Caravan Camping Holiday Show: photograph album 86pp	1985 Nov 7-17
AAD/1990/9/159	Lifestyle: photograph album 154pp	1985
AAD/1990/9/160	Lifestyle Home Garden and Leisure Show; World Wine Fair and Festival; Homes: photograph album 314pp	1986-1987
AAD/1990/9/161	Queen's Jubilee Gifts exhibition: photograph album (includes press cuttings) 192pp	1977
AAD/1990/9/162	Queen's Jubilee Gifts exhibition: negatives 4 items Originally tipped in AAD/1990/9/161	1977
AAD/1990/9/163	Royal Wedding Gifts exhibition: photograph album 32pp	1981
AAD/1990/9/164	Royal Wedding Gifts exhibition: contact prints 2 items Originally tipped in AAD/1990/9/163	1981

International exhibitions: photograph albums and photographs, 1947-1959

Reference: AAD/1990/9/165 to AAD/1990/9/173

Extent: 8 files

Reference	Description	Dates
AAD/1990/9/165	Assorted international exhibitions: photograph album 482pp This item is currently closed for conservation reasons.	1947-1959
AAD/1990/9/166	Chartwell: photographs 46 items Originally contained in envelope annotated 'photos 54 Chartwell', 'Mr Dawn photo sales', 'Miss West' and tipped in AAD/1990/9/165	1954
AAD/1990/9/167	Assorted international exhibitions: contact prints 28 items Originally contained in envelope annotated 'negs & contact prints of fountains taken at Llandudno Aug 1960' and tipped in AAD/1990/9/165	[ca.1947-1950]
AAD/1990/9/168	Early Georgian houses: negatives 3 items Originally contained in negative enclosure annotated 'exhibitions dept early Georgian houses' and tipped in AAD/1990/9/165	[n.d.]
AAD/1990/9/170	Letter to Trevor Smith from Strand Electric & Engineering Co 1 item Originally tipped in AAD/1990/9/165	1949 Nov 22
AAD/1990/9/171	Caravan exhibition: photographs 4 items	[n.d.]

	Originally tipped in AAD/1990/9/165. See AAD/1990/9/141 to AAD/1990/9/158	
AAD/1990/9/172	Assorted international exhibitions: photograph album 232pp This item is currently closed for conservation reasons.	1957-1959
AAD/1990/9/173	Assorted international exhibitions: photograph album 282pp This item is currently closed for conservation reasons.	1958-1959

Miscellaneous items: photograph albums, photographs, and manuscript and printed items, [1963-1981]

Reference: AAD/1990/9/174 to AAD/1990/9/182

Extent: 8 files

Reference	Description	Dates
AAD/1990/9/174	Earls Court [under construction]: photograph album 58pp	[n.d.]
AAD/1990/9/175	Brenner Sports fashions: [pages from photograph album] 2pp Originally tipped in AAD/1990/9/60	[n.d.]
AAD/1990/9/176	Boat show: photograph 1 item	1981
AAD/1990/9/177	Robbie Vincent, Radio London: photograph 1 item	[n.d.]
AAD/1990/9/178	Ideal Home exhibition catalogue advertisement order form 1 item Originally tipped in AAD/1990/9/133	1963
AAD/1990/9/179	Letter to Ideal Home exhibition from Eden House guest house 1p Originally tipped in AAD/1990/9/138	1967 Feb 8
AAD/1990/9/180	Courtney Pope (Electrical) Ltd: cover from brochure 1p Originally tipped in AAD/1990/9/138	[n.d.]
AAD/1990/9/181	Summercliffe Chalet Park: brochure 1p Originally tipped in AAD/1990/9/165	[n.d.]
AAD/1990/9/182	List of photograph orders annotated 'Angex': manuscript 1p Originally tipped in AAD/1990/9/165	[n.d.]
