

## 2015 Anglo-American conference schedule Fashion

### Thursday 2 July

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**09:00** Registration

**09:45** Welcome

Professor Lawrence Goldman (Director of the Institute of Historical Research)

**10:00** Plenary lecture

*The first book in Fashion*

**Ulinka Rublack** (Cambridge University) & **Maria Hayward** (University of Southampton)

**Chair:** Professor Lawrence Goldman

**11:00** Refreshments

**11:15** Parallel Panel sessions (A)

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#### **A1. "People have begun to place a much higher value on costume, and that is partly my doing!"**

**Chair:** Rosemary Harden (Fashion Museum, Bath)

*"I have never had the idea that we ought to stop works of art from going to America--as if it was sending them to the barbarians!" Doris Langley Moore and American Fashion Collectors, Christina Johnson (Fashion Institute of Design and Merchandising Museum, Los Angeles)*

*'Provenance Guaranteed' – Between Bath and Los Angeles, the Transatlantic Dissemination of Queen Alexandra's Wardrobe Kate Strasdin (Falmouth University)*

*Transatlantic Treasure: Doris Langley Moore and the 1840 Honiton Lace Marital Roundel presented to Victoria and Albert Kevin Jones (Fashion Institute of Design and Merchandising Museum, Los Angeles)*

#### **A2. The topography of fashion: tracing London's sartorial past**

**Chair:** Shaun Cole (London College of Fashion, University of the Arts London)

*Edificial memory: tracing the genus loci of Hanover Square* Beatrice Behlen (Museum of London)

*Around The Shops: tracing fashionable consumption in London's West End, 1945-1951* Bethan Bide (Royal Holloway, University of London) and Beatrice Behlen (Museum of London)

*A Cluster of 'Gear' Boutiques: tracing Carnaby Street's menswear* Shaun Cole (London College of Fashion, University of the Arts London)

### **A3. Asian Textiles in the Making of a Global Fashion System: Trade, Technology, and Transmission**

**Chair:** Giorgio Riello (University of Warwick)

*"In Search of Chinese Velvet: Trade, Innovation, and the Early Modern Fashion System"* BuYun Chen (Swarthmore College)

*"Bandanas and Basquiñas: Indian Cottons and the Fashioning of Political Identities in Mexico"* Meha Priyadarshini (European University Institute)

*"Fashioning the Foreign: Urban Dress and the Global Textile Trade in Nineteenth and Twentieth-Century China"* Rachel Silberstein (Rhode Island School of Design)

### **A4. Collaborations, Conversations, and Peer Relationships in Fashion**

*The Fashion City: Collaboration, Influence and Identity* Alexis Romano (Courtauld Institute of Art) and Nathaniel Beard (Royal College of Art)

*Fashioning the Dancer's Body: a Collaborative Venture* Katerina Pantelides (Courtauld Institute of Art) and Ellen Sampson (Royal College of Art)

### **A5. Leisurewear**

**Chair:** Geoff Levett (University of Bedfordshire)

*Fashioned from Head to Toe: The Commodification of Modern Leisured Bodies in Nineteenth Century Britain* Geraldine Biddle-Perry (Central St Martins, University of the Arts London)

*The Meanings of Fancy Dress: Upholding and Inverting Suburban Identities through Carnival Costumes in Late Victorian and Edwardian London* Dion Georgiou (Queen Mary University of London)

*Snow, Sport and Style: The Development of Winter Sports Clothing* Susan Barton (De Montfort University)

### **A6. Performing style**

**Chair:** Lynne Walker (IHR)

*A Woman Like Me: Fashioning Race and Femininity in Dreamgirls* Eleonora Sammartino (Kings College London)

*"Soul Style: Black Women and the Global Politics of Adornment"* Tanisha C. Ford (University of Massachusetts)

*Tastemaker: Jeweling the Stars, Jeweling the Masses, 1995 – 2005* Emily Banis Stoehrer (Museum of Fine Arts, Boston)

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**12:45** Lunch

**13:45** Parallel Panel sessions (B)

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### **B1. Industry Crossovers: Exploring the Historical Intersections of Fashion, Film and Media**

**Chair:** Louise Wallenberg (Stockholm University)

*Oscar Night in Hollywood: The Emergence of the Academy Awards' Fashion Pre-Show* Elizabeth Castaldo Lundén (Stockholm University)

*Fashion and Stardom at the Time of Pisorno Cinema Studios* Chiara Faggella (Stockholm University)

*Catalysis of Color: the Promotion of Natalie Kalmus and Cinema's Spring Colors* Natalie Snoyman (Stockholm University)

## **B2. Fashion and Masculinity: Dressing the Early Modern Man**

**Chair:** Evelyn Welch (King's College London)

*'Bejewelled: Adorning the Renaissance Man'* Natasha Awais-Dean (Independent Scholar)

*'Robes of Authority: The Dress of High Ranking Officials in Late 16th Century Venice'*

Jola Pellumbi (King's College London)

*'Talking Legs in the English Renaissance: A Study of Early Modern Masculinity Through Breeches and Hose'* Giulia Mari (King's College London)

## **B3. PLAYING A ROLE: NOBLE REPRESENTATIONS**

**Chair:** Mary M. Brooks (Durham University)

*Fit for a princess? Grace Kelly's wedding dress* Bernice Morris (Philadelphia Museum)

*Re-establishing Integrity: displaying the Princely Costume of the Elector Moritz of Saxony (1521-1553)* Bettina Niekamp (Abegg-Stiftung Museum)

*King Kohala Kamehameha's statute, Honolu and his Painted Clothes: considering Authenticity, Community and Conservation Choices* Glenn Wharton (New York University)

## **B4. Fashioning Orientalism: Authenticity, Hybridity and Ethnicity**

**Chair:** Wessie Ling (Northumbria University)

*Multiple Chinese Fashions: Considering Authenticity, Transnationalism and Ethnicity* Wessie Ling (Northumbria University)

*Pleasure and Pain: The Cheongsam and Canadian Women of Chinese Heritage* Cheryl Sim (Université de Québec à Montréal)

*Yellow Apparel – Fashioning Orientalism, Hybridity and Ethnocultural Commodity* Mary Sui Yee Wong (Concordia University)

## **B5. Emulation and dissemination of fashions in 17th- and 18th-century England**

**Chair:** Vivienne Richmond (Goldsmiths University, University of London)

*'1 Gown blue and white checkt': Non-elite baby fashions in mid eighteenth-century England* Alice Dolan (University of Hertfordshire)

*'They tell me they were in fashion last year': Samuel and Elizabeth Jeake and clothing fashions in late seventeenth-century London and Rye* Danae Tankard (University of Chichester)

*'She was Drest very clean and tight, with a White Apron': Aprons worn, lost and stolen in eighteenth-century London* Elizabeth Spencer (University of York)

## **B6. Fashioning gendered and national identities in interwar Britain**

**Chair:** Kelly Boyd (IHR)

*'Crinoline Ladies' and the Question of Taste* Carla Cesare (Syracuse University)

*Fashion, Spectacular Femininity and Word/Image Tensions: Britannia and Eve in the 1930s* Ilya Parkins (University of British Columbia)

*Dressing the American in British Interwar Detective Fiction* Jane Custance Baker (Goldsmiths University, University of London)

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**15:15** Plenary Lecture

*A Question of Trousers: Mariners, Masculinity & Empire in the Fashioning of British Male Dress, c. 1600-1800*

**Beverley Lemire** (University of Alberta)

**Chair:** Tim Reinke-Williams (University of Northampton)

**16:15** Refreshments

**16:30** Parallel Panel sessions (C)

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### **C1. Emulation, Desire and Appropriation: Mass Subcultures in Britain, 1960-1990**

**Chair:** Emmanuelle Dirix (Royal College of Art and Antwerp Fashion Academy)

*Flower power: designers, printers and home dressmakers draw up 1960s fashion* Frances Robertson (Glasgow School of Art)

*'Anorak City': Resistance through regression* Elodie A. Roy (Glasgow School of Art)

*Emulating Bowie: Football, Fashion and 'The Man Who Fell to Earth'* Mairi MacKenzie (Glasgow School of Art)

### **C2. Representing the Ordinary: Everyday dress, fashion and museums**

**Chair:** Beatrice Behlen (Museum of London)

*'The Unworn Everyday: The Hodson Shop Collection'* Jenny Evans (University of Wolverhampton/Walsall Museum)

*'Menswear in the museum: mass-production and men's suits in the post-World War II period'* Danielle Sprecher (University of Leeds/Leeds Museums and Galleries)

### **C3. Fashion and Politics: experiences and discourses across time**

**Chair:** Giorgio Riello (University of Warwick)

*Revolutionary Fashion: patriotic bodies in 1848 Italy* Carlotta Sorba (Università di Padova)

*On the Left of Fashion: politics and spectacle in interwar leftist magazines* Djurdja Bartlett (London College of Fashion, University of the Arts London)

*Power, Surveillance, Representation: negotiating boundary disputes in modest fashion* Reina Lewis (London College of Fashion, University of the Arts London)

*Abstract: Fashion Revolution China: Embedded Narratives and Social Identities in Clothing* Anthony Bednall (Manchester Metropolitan University)

### **C4. Panel Title TBC**

**Chair:** Tim Reinke-Williams (University of Northampton)

*Wittipol's cloak – and other cape(r)s and gowns* Dave Postles (University of Hertfordshire)

*Fashioning Consumers: Dolls, Play, and Knowledge, 1660-1820* Serena Dyer (University of Warwick)

## **C5. Uncovering style-setters in Victorian England**

**Chair:** John Styles (University of Hertfordshire)

*Drop Dead Gorgeous: The Tubercular Chic in Early Victorian England* Carolyn Anne Day (Furman University)

*Where Fashion Fascinates: excavating Kate Reily of Dover Street and other forgotten dressmakers* Jenny Lister (V&A Museum)

*Victorian Dress and Everyday Body Language: Poses and Postures* Peter K. Andersson (Lund University)

## **C6. Disseminating fashion in the reign of Louis XVI**

**Chair:** Linzy Brekke-Aloise (Stonehill College)

*Going Viral: Fashion, Smallpox, and Social Contagion in 18th-Century France* Kimberly Chrisman-Campbell (Independent Scholar, LA)

*A "King of fashion"? The Louis XVI's wardrobe* Marie Chiozzotto (IRHiS Lille3/CNRS)

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**18:00** Historical Research Plenary Lecture sponsored by *Wiley*

*How fashion helps make a Monarch: 500 years of Royal Dress*

**Lucy Worsley** (Historic Royal Palaces)

**Chair:** Professor Lawrence Goldman

**19:15** *Conference Reception*

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## Friday 3 July

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09:00 Registration

09:30 Parallel Panel sessions (D)

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### **D1. A Riot of Colour and Texture: The creation and diffusion of flamboyant masculine styles in post-war Britain**

**Chair:** Shaun Cole (London College of Fashion, University of the Arts London)

*Flamboyant masculinity in coastal cultures: The Lowestoft fisherlads of the 1960s* Amber Jane Butchart (London College of Fashion, University of the Arts London)

*"The £1 Million Mod": John Stephen and the mainstreaming of queer styles in post-war Britain* Justin Bengry (Birkbeck, University of London)

*Grenson's Top Gallants: The peacock revolution and traditional English shoemaking* Thomas Turner (London College of Fashion, University of the Arts)

### **D2. Brazilian studies on fashion**

**Chair:** Ana Claudia Suriani da Silva (University College London)

*Brazilian historians and the field of fashion* Maria do Carmo Teixeira Rainho (National Archives/AN – Brazil)

*Fashion, gender and art in the work of Brazilian sociologist Gilda de Mello e Souza* Maria Claudia Bonadio (Federal University of Juiz de Fora)

### **D3. Emulation and its Discontents: Fashioning Trans-Atlantic Communities of Taste**

**Chair:** Ben Marsh (University of Kent)

*"Emulating Colonists: Scandal, Spitalfields Silk and Rethinking Eighteenth-Century Fashionable Consumption"* Zara Anishanslin (City College of New York)

*"'A Subject of National Congratulation': Emulation, Taste, and American Independence, 1765-1815"* Linzy Brekke-Aloise (Stonehill College)

*"Neighbors: The Geographies of Taste Within Women's Textile Networks in New Orleans, 1795-1825"* Jessica Blake (The University of California)

*Shoes and their Sphere of Influence in Colonial America, 1750-1800* Kimberly Alexander (University of New Hampshire)

### **D4. Fashioning the Early Modern with Textiles**

**Chair:** Christopher Breward (Edinburgh College of Art)

*'Lyon et le Monde: a French Merchant's Sample Book and its Uses in 1764'* Lesley Miller (Victoria & Albert Museum / University of Glasgow).

*'Governing Innovation: the Political Economy of Textiles in the Eighteenth Century'* Giorgio Riello (University of Warwick)

*'Fashion and Innovation in Early Modern Europe'* John Styles (University of Hertfordshire)

## **D5. Resisting sartorial conformity in 20th-century America**

**Chair:** Jenny Keating (IHR)

*Refashioning A "Masculine" Problem: American Vogue, Corporate Conformity and "Inner--Directed" Dressing in 1950s America* Anna Lebovic (The University of Sydney)

*The Battle of the Skirts: Fashioning Feminist Politics in the Late 1920s* Einav Rabinovitch-Fox (Columbia University)

*Designing Suburbia and Designing Selves* Antonia Mackay (Oxford Brookes University)

## **D6. Hats, cloaks and pockets: sartorial messages in Early Modern Europe**

**Chair:** Serena Dyer (University of Warwick)

*Silk, Felt and Straw: Hats in Early Modern Florence* Chia-hua Yeh (National Yang-Ming University)

*'Cloak and Swagger: Juan de Alcega, Patter-Maker and Trend-Setter for the Fashionable Renaissance Male'* Bethany Pleydell (University of Bristol)

*The Pocket in the Long Sixteenth Century* Rebecca Unsworth (Queen Mary, University of London, V&A Museum)

## **D7. Conformity and Transgression in modern notions of femininity**

**Chair:** Yvette Florio Lane (Rutgers University)

*Fashioning Youthful Femininity: The Fashion Display Mannequin and Feminine Silhouettes 1947-1970* June Rowe (University of the Arts London)

*Rethinking the body: iconoclastic visions from Balenciaga to Yamamoto* Miren Arzalluz (University of Deusto), Anabela Becho (MUDE) & Karen Van Godtsenhoven (MoMu).

*Scents of style: fashion, perfume and production in the twentieth century* Galina Shyndriayeva (Kings College London)

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**11:00** Refreshments

**11:15** Parallel Panel sessions (E)

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## **E1. Renunciation in Eighteenth- and Nineteenth-Century England**

**Chair:** Hannah Greig (University of York)

*'Austere Pleasures: Beyond the Consumer Society'* Helen Berry (University of Newcastle)

*'Hiding in Plain Sight: The Male Body and the Great Male Renunciation'* Karen Harvey (University of Sheffield)

*'The Moral Refusal of Fashion in late eighteenth-century England'* Amanda Vickery (Queen Mary, University of London)

*Frugal fashion: working-class dress in nineteenth-century England* Vivienne Richmond (Goldsmiths University, University of London).

## **E2. Fashioning Antiquity**

**Chair:** Antonia Mackay (Oxford Brookes University)

*A White Robe Is Not a Robe: Good Taste as High Morals in Early Chinese Thought* Lucia Q. Tang (UC Berkeley)

*Talking about fashion and Roman clothing* Mary Harlow (University of Leicester)

### **E3. Fashionable circulations: London, Paris and the world**

**Chair:** Erica Siegel (IHR)

*Taste, Fashion and the Passage of Time in Nineteenth-Century Paris and London* Rachel Rich (Leeds Beckett University)

*'Women in the Parks of Nineteenth-Century Paris: Fashion, Art, and Public Space'* Sinéad Furlong-Clancy (Dublin City Gallery The Hugh Lane)

*Around the World in Colour: the Salon du Gout Français 1921-1923* Cally Blackman (Central Saint Martins, University of the Arts London)

### **E4. Spatial relations: Architecture and cultural construction in London, 'Greater Britain' and America**

**Chair:** Roger Knight (IHR)

*The 'homebred history of our Anglo-Saxon race': Fashion, the Colonial Past and the idea of Greater Britain* Stephen G. Hague (Rowan University)

*DECIMUS BURTON AND THE FASHIONISTAS: Does form follow fashion?* Elizabeth Nathaniels (Birkbeck, University of London)

*Inventing the Anglo-American Gentlemen's Club: Society and Architecture in Post-Waterloo London* H. Horatio Joyce (University of Oxford)

### **E5. Uniforms: Imitation, appropriation and social status**

**Chair:** Adam Chapman (IHR)

*Imitation and Emulation of Boy's Public School Uniform, 1860-1939* Kate Stephenson (University of York)

*From the Battlefield to the Catwalk: The Power of Gold Braid in Fashion Design* Jennifer Daley (Kings College London)

*The Continuation of a Narrative: The Influence of a 19th Century Jacquette on the Re-Fashioning of a British Army Officer's No.1 Dress Jacket* Matilda Aspinall (Chelsea College of Art and Design)

### **E6. Colonial encounters: Dress and meaning in 19th-century New Zealand, Sudan and China**

**Chair:** Peter D'Sena (IHR)

*"Sartorial demands": Fashioning the colony* Harriette R. Richards (University of Western Sydney)

*Dressing an Islamic State: Costume, Conquest, and Conflict between Britain and the Sudan* Katie J. Hickerson (University College London)

*That Blue-Gowned Country: British traveller's emulation, interpretation and negotiation of nineteenth-century China through fashion* Amy Miller (University College London).

### **E7. Sartorial representations in Portugal and Brazil**

**Chair:** Claire Williams (University of Oxford)

*Authors as fashion editors: the case of Camilo Castelo Branco's O Mundo Elegante (1858-1859)* Ana Cláudia Suriani da Silva (University College London)

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**12:45**      *Lunch*

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*Programme continues at the Victoria & Albert Museum*

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**13:30**      Tea and Coffee outside the V&A Lecture Theatre

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**14:00**      Plenary Lecture

*Alexander McQueen*

**Chris Breward** (Edinburgh College of Art)

**Chair:** John Styles (University of Hertfordshire)

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**15:00**      Fashion at the V&A: Curatorial Perspectives

Chair: Chris Breward (Edinburgh College of Art)

Claire Wilcox      Curator of 'Alexander McQueen: Savage Beauty'

Helen Persson      Curator of 'Shoes: Pleasure and Pain'

Edwina Ehrman      Curator of 'Fashion and the Natural World'

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**15:45**      Break

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**16:00**      Plenary Lecture

*Fashion in the Museum*

**Valerie Steele** (The Museum, Fashion Institute of Technology, New York)

**Chair:** Bill Sherman (Victoria & Albert Museum)

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**17:00**      Concluding remarks by the IHR Director Professor Lawrence Goldman

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More details to follow regarding tickets to the Alexander McQueen Savage Beauty exhibition  
The V&A remains open until 10pm on Friday's.